UVU UTAH VALLEY UNIVERSITY™

Master Course Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: https://catalog.uvu.edu/

Semester: Fall   **Year:** 2025
Course Prefix: ART   **Course and Section #:** 2720 - 01
Course Title: Color Photography   **Credits:** 3

Course Description

Introduces color photography and color theory using digital photography and Adobe Photoshop as well as inkjet printing and scanning. Explores cross processing and other development manipulations. Discusses development of color photography and color perception as applied to specific themes. Encourages creativity and personal expression.

Course Attributes

This course has the following attributes:
☐ General Education Requirements
☐ Global/Intercultural Graduation Requirements
☐ Writing Enriched Graduation Requirements
☒ Discipline Core Requirements in Program
☐ Elective Core Requirements in Program
☐ Open Elective
Other: *Click here to enter text.*

Instructor Information

Instructor Name: Brenda Barrett

Student Learning Outcomes

1   Create images using both E-6, C-41, and digital processes.
2   Employ proper color management in a digital workflow.
3   Identify the emotional and symbolic use of color.
4   Interpret color theory within your own work.
5   Experiment with the techniques of color photographic materials.
6   Examine photographic process as a way of conceptual expression.
7   Synthesize the relationship of process and subject matter.
8   Explain processes and concepts in own work.
9   Evaluate photographic techniques through group critiques.

Course Materials and Texts

A DSLR (or mirrorless) Camera
Memory Card

Course Requirements

Course Assignments, Assessments, and Grading Policy
Grade breakdown will be as follows:

Attendance:	10% (2 allowed absences without affecting grade)
Assignments:	60% (7 shooting assignments)
Final Portfolio:	30% (Final portfolio of minimum 6 images)

Per university policy, the following grading scale will be used to calculate all grades:

A	*94–100*
A-	*90–93.9*
B+	*87–89.9*
B	*84–86.9*
B-	*80–83.9*
C+	*77–79.9*
C	*74–76.9*
C-	*70–73.9*
D+	*67–69.9*
D	*64–66.9*
D-	*60–63.9*
E	*0–59.9*

The letter grade "A" is considered an exceptional grade indicating superior achievement; "B" is a grade indicating commendable mastery; "C" indicates satisfactory mastery and is considered an average grade; "D" indicates substandard progress and insufficient evidence of ability to succeed in sequential courses;"E" (failing) indicates inadequate mastery of pertinent skills or repeated absences from class.

Required or Recommended Reading Assignments
No required textbook

General Description of the Subject Matter of Each Lecture or Discussion
Day 1 Course and Syllabus introduction, Introduce first assigment: Your Favorite Color
Day 2 In Class Research on Color Blue. Discussion Topic: The history of art in three colors
Day 3 Camera Raw Tutorial. Critique of Favorite Color
Day 4 Lecture: Color Meanings & Symbolism
Day 5 Lecture: X-rite Color & Johannes Itten. Tutorial: Intro to Adobe Bridge. Introduce Bright vs Dull assignment
Day 6 Complementary Color Relationships
Day 7 Critique of Complementary Color Assignment
Day 8 In Class-white balance shooting assignment
Day 9 Critique Bright vs Dull Assignment
Day 10 Print Lab tour. Introduction to personal color
Day 11 Photoshop tutorial: Selections, masking, & blending modes
Day 12 Monitor Calibration
Day 13 History of Color Photography

Day 14 Studio work day
Day 15 Critique Personal Color Assignment
Day 16 Introduce final Project. Introduce peer presentation assignments
Day 17 Studio work day
Day 18 Studio work day
Day 19 Presentation Demo. Intro to retouching
Day 20 Tutorial: Blending Modes
Day 21 Final project works in progress critique
Day 22 one-on-one meetings
Day 23 Studio work day
Day 24 Peer Presentations
Day 25 Optional photoshop tutorials
Day 26 Final project works in progress critique
Day 27 Studio work day
Day 28 Studio work day
Day 29 Critique Final Projects

Required Course Syllabus Statements

Generative AI

AI programs are not a replacement for your human creativity, originality, and critical thinking. Writing, thinking, and researching are crafts that you must develop over time to develop your own individual voice. At the same time, you should learn how to use AI and in what instances AI can be helpful to you. Due to the subject matter discussed in this course, AI will be discussed minimally but it is becoming more relevant in regards to the history of photography as a witness to history, truth, myth, & propaganda. The use of generative AI would have limited practical applications in this course but I felt it prudent to give some guidance on its uses.

The use of generative AI tools (e.g. ChatGPT, Google Bard, etc.) is permitted in this course for the following activities:
- Brainstorming and refining your ideas;
- Fine tuning your research questions;
- Finding information on the topic;

The use of generative AI tools is **NOT** permitted in this course for the following activities:
- Impersonating you in classroom contexts, such as by using the tool to compose discussion board prompts/responses assigned to you or content that you put into a Teams/Canvas chat.
- Using AI to answer questions on quizzes, tests, or in class.
- Creating "photographs" using an AI engine and prompts.

You are responsible for the use of any information gleaned based on an AI query (for instance, that it does not violate intellectual property laws, or contain misinformation or unethical content). Any use of AI tools must be properly disclosed, documented, and cited in order to stay within university policies on academic honesty.

Any student work submitted using AI tools should clearly indicate what work is the student's work and what part is generated by the AI. In such cases, no more than 25% of the student work should be

generated by AI. If any part of this is confusing or uncertain, please reach out to me for a conversation before submitting your work.

Using Remote Testing Software

☒ This course does not use remote testing software.

☐ This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

Required University Syllabus Statements

Accommodations/Students with Disabilities

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at accessibilityservices@uvu.edu or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at DHHservices@uvu.edu

DHH is located on the Orem Campus in BA 112.

Academic Integrity

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in UVU Policy 541: *Student Code of Conduct*.

Equity and Title IX

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – TitleIX@uvu.edu – 800 W University Pkwy, Orem, 84058, Suite BA 203.

Religious Accommodation

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at accessibilityservices@uvu.edu. If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a specially dedicated space for meditation, prayer, reflection, or other forms of religious expression.