



## Master Course Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: <https://catalog.uvu.edu/>

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**Semester:** Fall  
**Course Prefix:** ART  
**Course Title:** Senior Seminar

**Year:** 2025  
**Course and Section #:** 4890 - X01  
**Credits:** 3

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### ***Course Description***

For Art and Design majors. Covers standard policies and procedures used in the creation and marketing of visual arts. Includes estimating, pricing, trade customs, ethical standards, contracts, and other legal rights and issues. Explores job opportunities and self-employment options for visual artists.

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### ***Course Attributes***

This course has the following attributes:

- ☐ General Education Requirements
- ☐ Global/Intercultural Graduation Requirements
- ☐ Writing Enriched Graduation Requirements
- ☐ Discipline Core Requirements in Program
- ☒ Elective Core Requirements in Program
- ☐ Open Elective

Other: *Click here to enter text.*

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### ***Instructor Information***

**Instructor Name:** Kent Christensen

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### ***Student Learning Outcomes***

- Upon successful completion, students should be able to . . .
- 1 Explain standard policies and procedures used in the visual arts industry.
  - 2 Understand basic contracts and pricing methods for graphic and visual design.
  - 3 Prepare workable visual arts estimates.
  - 4 Understand copyright issues related to visual arts. *Click here to enter text.*
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### ***Course Materials and Texts***

N/A

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### ***Course Requirements***

#### **Course Assignments, Assessments, and Grading Policy**

Grade breakdown will be as follows:

Assignment groups not weighted towards final grade.

- Assignments – 1 assignment a week for a total of 15 assignments
- Quizzes – 5 Quizzes
- Presentations – Internship Services presentation
- Sketchbook/Notebook – Keep a sketchbook or notebook with notes and sketches you've taken while listening to the weekly video lectures, and other video presentations, and from reading the textbooks and studying for the quizzes. Plan on a minimum of 30 pages

Per university policy, the following grading scale will be used to calculate all grades:

<i>A</i>	<i>94–100</i>
<i>A-</i>	<i>90–93.9</i>
<i>B+</i>	<i>87–89.9</i>
<i>B</i>	<i>84–86.9</i>
<i>B-</i>	<i>80–83.9</i>
<i>C+</i>	<i>77–79.9</i>
<i>C</i>	<i>74–76.9</i>
<i>C-</i>	<i>70–73.9</i>
<i>D+</i>	<i>67–69.9</i>
<i>D</i>	<i>64–66.9</i>
<i>D-</i>	<i>60–63.9</i>
<i>E</i>	<i>0–59.9</i>

The letter grade “A” is considered an exceptional grade indicating superior achievement; “B” is a grade indicating commendable mastery; “C” indicates satisfactory mastery and is considered an average grade; “D” indicates substandard progress and insufficient evidence of ability to succeed in sequential courses; “E” (failing) indicates inadequate mastery of pertinent skills or repeated absences from class.

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### **Required or Recommended Reading Assignments**

*How to Survive and Prosper as an Artist*, Carroll Michels (7th edition)

*A Whole New Mind*, Daniel H. Pink

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### **General Description of the Subject Matter of Each Lecture or Discussion**

Week 01: Introductions

Week 02: Write Your Plan

Week 03: How to be Happy as an Artist

Week 04: The Artist’s Brain

Week 05: Time and Art

Week 06: Art and Money

Week 07: Artist Bio

Week 08: Artist Statement

Week 09: Cover Letters

Week 10: Career Research Part 1

Week 11: Career Research Part 2

Week 12: Financial Literacy

Week 13: Success & Failure

Week 14: CV & Business Cards, Post Card or Brochures

Week 15: The Social Dilemma, Deep Work, & Digital Minimalism

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## ***Required Course Syllabus Statements***

### **Generative AI**

AI programs are not a replacement for your human creativity, originality, and critical thinking. Writing, thinking, and researching are crafts that you must develop over time to develop your own individual voice. At the same time, you should learn how to use AI and in what instances AI can be helpful to you. Due to the subject matter discussed in this course, AI will be discussed minimally but it is becoming more relevant in regards to the history of photography as a witness to history, truth, myth, & propaganda. The use of generative AI would have limited practical applications in this course but I felt it prudent to give some guidance on its uses.

The use of generative AI tools (e.g. ChatGPT, Google Bard, etc.) is permitted in this course for the following activities:

- Brainstorming and refining your ideas;
- Fine tuning your research questions;
- Finding information on the topic;

The use of generative AI tools is not permitted in this course for the following activities:

- Impersonating you in classroom contexts, such as by using the tool to compose discussion board prompts/responses assigned to you or content that you put into a Teams/Canvas chat.
- Using AI to answer questions on quizzes, tests, or in class.
- Writing a draft of a writing assignment.
- Writing entire sentences, paragraphs or papers to complete class assignments.

You are responsible for the use of any information gleaned based on an AI query (for instance, that it does not violate intellectual property laws, or contain misinformation or unethical content). Any use of AI tools must be properly disclosed, documented, and cited in order to stay within university policies on academic honesty.

Any student work submitted using AI tools should clearly indicate what work is the student's work and what part is generated by the AI. In such cases, no more than 25% of the student work should be generated by AI. If any part of this is confusing or uncertain, please reach out to me for a conversation before submitting your work.

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### **Using Remote Testing Software**

☒ This course does not use remote testing software.

☐ This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

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## ***Required University Syllabus Statements***

### **Accommodations/Students with Disabilities**

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at [accessibilityservices@uvu.edu](mailto:accessibilityservices@uvu.edu) or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at [DHHservices@uvu.edu](mailto:DHHservices@uvu.edu)

DHH is located on the Orem Campus in BA 112.

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### **Academic Integrity**

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in [UVU Policy 541: Student Code of Conduct](#).

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### **Equity and Title IX**

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – [TitleIX@uvu.edu](mailto:TitleIX@uvu.edu) – 800 W University Pkwy, Orem, 84058, Suite BA 203.

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### **Religious Accommodation**

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as

participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at [accessibilityservices@uvu.edu](mailto:accessibilityservices@uvu.edu). If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a [specially dedicated space](#) for meditation, prayer, reflection, or other forms of religious expression.