



11th International Mountain Day Celebration

At Utah Valley University

Theme: “Protecting Mountain Biodiversity”

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DATE: Wednesday, December 2nd, 2020

TIME: 12:00 pm

PLACE: ONLINE VIA ZOOM

Event Agenda:

Welcoming Remarks: Dallas Karren, Vice President, UIMF

Intro: Jeff Hibbards

1. Greetings: Sam Elzinga, UIMF President

Intro: Yana Anderson

2. Speaker Dr. Rusty Butler

Main Representative at UN, Russian Academy of Natural Sciences, an NGO in
General Consultative Status with ECOSOC

Intro: Byan Alghanmi

3. Speaker Mr. Dustin Liu

Youth Observer to the UN, United Nations Association of the United States of America (UNA-
USA)

Intro: Ethan Elzinga

4. Speaker Mr. Dean Robinson

President, Orem Rotary

Presentation of FAO-UN Certificates for SMD Contribution
By Dallas Karren, Vice President, UIMF, and Sarah Michaelis

About International Mountain Day

International Mountain Day (IMD) is celebrated annually to promote awareness for mountain communities around the globe. December 11th was officially declared as International Mountain Day by the United Nations General Assembly Resolution 57/245 in December 2002. The [Mountain Partnership](#) under the Food and Agriculture Organization of the United Nations (FAO-UN) is the United Nations voluntary alliance to work together for mountain peoples and environments. **UIMF Activities and Contribution to IMDs:** International Mountain Day has been celebrated at Utah Valley University (UVU) every year since 2010 by members of the Utah International Mountain Forum (UIMF), a coalition of student clubs at UVU (see: www.utahimf.org). UIMF celebrates IMDs as a student engaged learning (SEL) approach, with faculty providing advice only as needed. Through SEL students spearhead all IMD activities: raising funds for the event, designing agenda, providing protocol, logistics, etc. For the last 11 years, UVU has been the only academic institution in North America to celebrate IMD on an annual basis. For the second time it will be observed when UIMF is a chapter of the United Nations Association of the United States of America (UNA-USA), which establishes a formal partnership with UIMF in November 2019.

Event objectives:

1. To raise awareness about mountain targets implementation by addressing challenges faced by mountain communities face worldwide, like climate change, food insecurity and outmigration and bring them to the focus of the 2030 Agenda for Sustainable Development;
2. To report about UIMF contribution to the mountain targets implementation:
 - At 64th session of the Commission on the Status of Women (CSW64) at the UN in New York during March, 2020
 - Plans for UIMF participation at the 65th session of the Commission on the Status of Women (CSW65) at the UN in New York during March, 2021.
3. To recognize students, faculty and local community who contributed towards the advocacy of mountain targets during 2020

Hosts:



UNA★USA
Utah Valley University Chapter

UIMF Mission:

1. To raise awareness of mountain sustainability topics including in Utah
2. To bring the public into contact with international guests and foreign dignitaries
3. To bring communities together to recognize their shared mountainous heritage.

Event Sponsors:



Please:

- 1) Sign up below for a responsibility for the event.**
- 2) After the event, submit a write up to Dallas Karren about your contribution to this UN-related activity, which will serve as a link for your resume.**

We need and appreciate your help.

Logistics Group

Logistics group is responsible for preparations prior to the event. Advertising and word of mouth are also priorities of the logistics group. Media services, room preparations, and documentation (photos and video) are required.

Assignment	Volunteer	Due Date	Phone Number/ E-mail	Date Complete
Contact Dean Robinson confirming his participation in IMD	Dylan Genes	11/21		11/18
Contact Dr. Butler confirming his participation in IMD	Dylan Genes	11/21		11/18
Contact Dustin confirming participation in IMD	Dylan Genes	11/21		11/19
Contact Sam Elzinga confirming his participation in IMD	Ethan Elzinga	11/21		11/15
Prepare list of certificate recipients off UIMF website about events	Sam Elzinga	11/21		11/23

hosted within 2020 (& List who did what) www.utahimf.org				
Design Brochure & Post electronically via utahimf.org	Yana Andersen	11/20		11/29
Contact non-UVU attendants (BYU, USU departments)	Sarah M			11/30
Host weekly meetings via Teams on Saturday at 11am	Dallas K.	N/A, Recurring		N/A
Prepare Zoom link and channel, (Contact Clark Merkley)	Yana Andersen	11/20		11/22
Collect copies of Presentations including powerpoints.	Yana Andersen, Dylan Genes Samuel Elzinga	11/25		12/01
Prepare Souvenirs For Presenters	Ethan Elzinga, Samuel Elzinga in	11/25		11/20

Emailing Certificates	Megan Davis, Samuel Elzinga	11/25		11/25
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Live Stream IMD via Facebook	Samuel Elzinga, Dylan Genes	12/02		12/02
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Protocol Group

The protocol group is responsible for making and maintaining contact with invited guests. They also arrange accommodations for their stay and attend to any personal needs they may have. On the day of the IMD, group members escort guests everywhere to ensure they are in the right place at the right time. A professional appearance and attitude in all contact with the guest(s) should be maintained.

Introduce Mr. Elzinga	Jeff Hibbard	12/02/20		12/02
Introduce Dr. Butler	Yana Andersen	12/02/20		12/02
Introduce Mr. Liu	Byan Alghanmi	12/02/20		12/02
Introduce Mr. Robinson	Ethan Elzinga	12/02/20		12/02
Present Certificates/ Closing remarks	Dallas K. Sarah M.	12/02/20		12/02

Media Group

These assignments center on getting a media presence at the event. This entails making contact with media outlets on a regular basis to make sure that they will both attend and cover our event on December 2nd.

Prepare Media Information package (UVU review and marketing, Daily Herald, SL Trib, Deseret News)	Dallas Karren	12/10		
Advertise event among UVU faculty and students (Email Professor Macfarlane)	Samuel Elzinga	11/20		11/23
IMD Poster Design	Sarah M.	11/05/20		11/05
Electronic Signage on campus (Digital Poster Publication) contact Carlos Alarco	Sarah M.	11/20/20		11/21
Event submitted to UVU Need to Know	Kimberly Mackay	11/26/20		11.23
Post leading piece about IMD at UIMF website;	Dallas K.	12/05 12/11		12/05

<p>Submission of the report to UN Mountain Partnership Secretariat</p>				
<p>After Event Write-Ups. 1.5-2 pages.</p> <p>Submit to Dallas K.</p> <p><i>Include 1 photo per write-up</i></p> <p>Dallas: Create Press Release for UVU</p>	<p>All assigned students and students in the audience</p>	<p>12/08</p>		