

## **UIMF Engagement at UVU Club Rush 2021**



*Alitha Scott, UIMF Vice-President, speaks with a student about Foreign Affairs*

On September 14-15, 2021, the UIMF, Foreign Affairs, and Rotaract clubs participated in Club Rush 2021 at Utah Valley University by hosting a group of tables to promote the coalition and share our works. The event was held in the courtyard outside the Fulton Library and was held for four hours on two days. Prior to the event, student members coordinated logistics and preparations through a task list that assigned duties for which each member was responsible for. Such assignments included registration, the creation and logistics of promotional materials, and a schedule for shifts at the booth.



*Dylan Tweed, President of Rotaract*

Through the event, the UIMF was able to share achievements and raise awareness of mountain sustainability issues among the local student population. Many individuals were surprised and intrigued to learn how the mountains and the 17 Sustainable Development Goals (SDGs) were applicable to their varying fields of study in business, healthcare, engineering, and more. We were able to engage in conversations about themes of the 2030 Agenda and the ways they are simultaneously connected to mountain communities and various academic disciplines or interests. The UIMF model of Student Engaged Learning (SEL) was also of great interest to many of the attendees.



*UIMF coalition leaders interact with UVU students*

In addition to promotional materials for the UIMF, we shared information in collaboration with the UVU Office for Global Engagement on the upcoming “Why it Matters,” First International Conference on the SDGs scheduled to be hosted at Utah Valley University in October 2022. UIMF participation in Club Rush was hugely successful. We created relationships with other organizations at UVU and the coalition collectively received over 100 individuals who were interested and provided contact information.

**Dallas Karren, President, Utah International Mountain Forum (UIMF), a coalition of student clubs at UVU**