

May Utah Rotary Newsletter

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Rotary District - News & Updates

May 2022

Always check events & resources on utahrotary.org

"Put a Pin In It!"

Three Recommendations as We Change Leadership

In **last month's newsletter**, I reflected on positive progress this Rotary Year -- increased collaboration, club flexibility resulting in growing membership, and greater service impact across Utah.

But the forces of inertia and status quo require constant vigilance, especially with our annual leadership churn. Here are three things I'm concerned about at the end of my Governor experience. If any resonate with you, put a virtual 'pin in it' to keep the issue top of mind.

Same Faces. Everyone knows a 'deep leadership bench' is best. Yet too often the same people stay in the same slots. Are we hesitant to rock the boat, doing less than a great job at recruiting, or just waiting for individuals to burn out? Change is difficult but necessary when fresh ideas, unique approaches, and new energy is needed.

Transparency. They're *your* donations and dues, so how well do you understand club and District finances? This past year, we've begun to shine a light on **District finances and funding sources** that have existed for years in obscurity to our clubs. It's up to you - Utah Rotarians - to make sure club funds and District resources like the Donor Advised Fund, Youth Foundation, and District excess funds are used to grow Rotary awareness, membership, and service.

Ask & Act. Successful organizations constantly evaluate their products and services, asking potential – as well as loyal - customers how they're doing. Rotary is 'selling' opportunities for service, leadership, and fellowship. How do we look to those inside and outside our bubble? We can only know by asking, learn by listening, improve through action.



Judy Zone
Utah Rotary District Governor 2021-2022
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Conference - House of Friendship

Meet Rotarians, Make Friends, Learn How

Does your club need a new fundraiser? Is your Board about to apply for a Global or Collaborative Grant? Have you, as Club President-Elect, vowed to increase membership? I'll bet the answer is yes. At the District Conference May 12-14 you will find Rotarians ready to share how their club accomplished these things.

The **House of Friendship** can be found in the main hall between the entrance to the dining room and the refreshment bar, a perfect location to meet and greet. Exhibits include photos, how-tos, lessons learned, and detail online that you can share at your next Board meeting. Because our clubs have great ideas, you can profit from their outstanding results - and learn from their mistakes, too!

Join 270 attendees! [Click here](#) for **LAST MINUTE REGISTRATION** for District Conference - only till May 4!

Lola Beatlebrox
House of Friendship Editor
District Newsletter Editor



Inauguration Luncheon for Jose Velasco May 28

District Governor-Elect Nominee John Redd is pleased to invite you to a special luncheon to celebrate the inauguration of Jose Velasco as District Governor and his team of Club Presidents.

New District leaders assume their office on July 1, 2022 for the Rotary year of 2022-2023. The event will be held at the Hilton Garden Inn located at 277 W Segoe Lily Drive, Sandy on May 28th.

The buffet opens at 11 a.m. Program begins at 11:30 a.m. Dress is business casual. Tickets are \$25. To register [click here](#).



Rotary International Citation Winners in the District

Congratulations to the first seven Utah Rotary clubs qualifying for the prestigious Rotary Citation by completing at least 13 of Rotary International's 25 goals in RY2021-22. There's still time for all clubs to do the work necessary by June 30, but for now the Rotary Clubs of St. George, Cache Valley Morning, Monticello, Ogden, Cedar City, Orem-Lindon and Salt Lake City are the first to have achieved this recognition!

Presidents & Service Chairs: Prepare to Report & Celebrate Your Club's Service

Just a reminder: Your club will need to complete a report of ALL your club's service this Rotary Year for our annual Service Impact Report by June 1. This online document is a way your club can celebrate your community impact with your membership, other Utah clubs, and display to potential new members what your club accomplishes. RI has shared our [2021 Service Impact Report](#) with Districts in the western U.S. as a great idea that engages members and attracts new ones. Hopefully, you have already selected a Community Service Chair to keep track of club service. If not, please do so now and [share these instructions](#) with relevant links to a handy excel tracking document and the survey which is completed in June – not now. As the Club Hub in this newsletter demonstrates each month, Utah Rotary clubs excel at serving their communities. Prepare to toot your own horn! In this case, it's a good thing



Donations Are Below the Demand for Grants

World conditions today have impacted Rotary International. The Foundation has responded to the unprecedented challenges of COVID-19 and the war in Ukraine.

Rotary International has reported that donations to the Annual Fund are **below** the demand for grants. July 1 the District Designated Fund (DDF) will make adjustments in matching percentages that affect global

grants.

Your help is urgently needed NOW. A monthly, quarterly, or annual gift option is available for all **online contributions**. You can enroll at my.rotary.org/rotary-direct, return the completed **Rotary Direct enrollment form** or enroll by phone at +1-866-976-8279. To update your existing recurring giving contributions, sign in to My Rotary and **choose Profile** to access Donor Self-Service. Alternatively, email rotarydirect@rotary.org. For security reasons, changes to your credit card information should be made by yourself online or by phone. Please do not send changes by mail or email.

Jim Coleman, District 5420 Annual Fund Chair



May is Youth Service Month

Youth service recognizes the importance of empowering youth and young professionals through programs such as **Interact**, **Rotary Youth Leadership Awards**, **Rotary Youth Exchange**, and **New Generations Service Exchange**. May is Youth Service Month in Rotary. This month, learn more about how you can support young leaders.

- Complete the online learning plan **Service-Learning for Advisers** to find out how to combine community service with learning objectives that help young people develop leadership skills.
- See the video, photo, and essay finalists for the **2021 Interact Awards**.
- **Subscribe to the Young Leaders in Action newsletter** for the latest about Rotary's youth and young adult programs.
- **Read what young leaders say about what service means to**

them on the Service in Action blog.



Support Summer Literacy through Partnering!

Utah Rotary Clubs: Here is an opportunity to support education and literacy by **supporting summer reading programs in your communities**. The Basic Education & Literacy Rotary Action Group (BELRAG) and Save the Children are partnering to offer this opportunity to help **Rotarians keep kids engaged in reading**, helping to minimize the 'summer slump.'

Save the Children is generously funding twenty-five projects at \$2000 each.

Rotary Clubs are invited to implement these projects in rural, high poverty communities. Applications will be available in early April with a submission deadline of April 30. Awards will be announced in mid-May. All information will be posted on the BELRAG.org website. Email [Carolyn Johnson](mailto:Carolyn.Johnson@rotary.org), D7780 PDG, for more information.



Rotary International Convention - June 4-8

DG Judy Zone's goal for attendance at the 112th RI Convention in Houston was 50 Utah Rotarians! Some wondered if her goal could be achieved. Was it just too ambitious? With still a month to go, we are at 104% of our goal -- 52 Utah Rotarians are registered!

June 4-8 in Houston will be a time for learning, a time for meeting new and reconnecting with former Rotary friends, a time for celebration and fun. There's still time to **register**, but not much! We hope to have you with us in Houston!

Trivia about RI Conventions for Your Next Club Meeting

- The 1st RI Convention was held in Chicago in 1910. Total attendance was 60.
- During the WWII years, RI conventions were held but attendance was only 203 in 1944 and 141 in 1945.
- The largest number of registered Rotarians for any convention was 44,600+ for the event in Seoul, Korea in RY2018-19.
- Only one RI Convention has ever been cancelled ... Honolulu, HA (RY2019-20) due to COVID. The following year, the Taipei convention was cancelled as an in-person event but was held virtually.
- The next three conventions will be held in Melbourne, Australia (RY2022-23); Singapore (RY2023-24) and Calgary, Canada (RY2024-25)



Utah Membership Growth Report

As we approach the end of the Rotary year, let's do all we can to keep up the good work and finish strong in Growing Rotary! At this time, the district sits at 1,650 members, a net gain of 61 since July 1 making D5420 one of the top growth leaders in the Big West zones!

Nearly half the clubs in the district have seen net growth this year. Some leaders are: Cedar City +22, Park City +8, Cache Valley Morning +6, Lehi +6, West Jordan +6, Centerville-Farmington +5, Murray +5, and Vernal +5. Kudos to all!

One final reminder to please keep your club membership rosters up to date on a regular basis and don't wait until mid-year or EOY to clean them up. This will help minimize the big drop in membership the district often experiences at these times. Contact me for any membership needs you may have at any time.

Scott Florence
District Membership Chair

News from Around the District



Moab Raises Thousands for Ukraine & Delivers the \$\$ in Person

After **Moab Rotarians** Steve and Tami Getz had booked a river cruise to Budapest, the Ukraine war broke out. Wondering if they should cancel their trip, the couple contacted a Rotary Club in Budapest for advice. "Come on over," said Henning Sorknaes, Secretary of the **Budapest-City Club**. "We have refugees. Bring money."

So before leaving the States, the couple threw a Rotary fundraising party, expecting. \$200, maybe \$500, in donations for the Budapest-City Club. But the "Flash Party" raised \$23,803.00! Steve and Tami delivered the money in person. Since then, Moab is working with Budapest-City to set up a school for Ukrainian children which will employ their mothers as teachers. "We hope to have the school ready by September 1--for 250 students!"

Rotarian from Wales to Compete in St. George

A Rotarian from Southern Wales will compete in the Ironman World Championship on Saturday, May 7 in St. George, UT. This competition – the first “world” outside of Hawaii in the event’s 44-year history – has Ironman Mark competing as #1669 among thousands of participants who will swim 2.4, bike 112 and run 26.2 for a total of 140.6 grueling miles. Mark is a member of the Haverfordwest Rotary Club, one of 57 clubs in Southern Wales. He will be a guest of the St. George Rotary Club.



Many thanks and well wishes,

Emily K Cullumber

Sincerely,

Gregory Hurley

Native American Scholarship Recipients Pen Thank You Letters

Utah Rotary’s Native American scholarship recipients to Snow College wrote to thank the District for supporting their higher education.

Emily Cullumber is the oldest of seven children. She wrote: “Thank you for your kindness and generosity. . . .I will be majoring in Ornamental Horticulture with a minor in Linguistics. I will be

completing my generals at Snow College and finish my education and Brigham Young University in Idaho.”

“It makes me feel good to know I will have a career where I can serve my Navajo community whether I become a teacher or a veterinarian,” wrote Gregory Hurley “I’m so very thankful I was given the opportunity to attend college. Without the scholarship I would have been back home herding sheep for my grandmother.”

The Greatest Wild Bird Event Ever

The **Brigham City Rotary Club** invites you to "The Greatest Wild Bird" Rotary Event which lasts from Friday, May 20 at 3 pm to Saturday, May 21 at 3 pm. Participants will have 24 hours to identify and photograph (if desired) as many species of birds as possible. Winners with the most birds identified will be given a prize at the event closing **ice cream social** at 5 PM. Saturday, May 21. Prizes will also be awarded for the best photographs (One photo only per participant.) All participants will receive a T-Shirt. \$35 for a group of 4 or \$10/individual. **Click here** for info and to register.



The Club Hub

Get ideas, support other clubs! Send your service projects & fundraisers to Newsletter Editor **Lola Beatlebrox** for this monthly section of the newsletter.



The **Cedar City Rotary Club** had a super service Saturday to celebrate Earth Day! Rotarians and family members met at Rotary Veterans Park for assignments, then dispersed between the Veteran's Park and another city park. We weeded, cleaned up trash, installed memorial pavers, and spread wood chips in play areas. One of the best parts of this service project was including family members—our youngest volunteer was 18 months old!



The **Westminster Rotaract Club** partnered with Project Embrace to make kits to send to Germany. Mohan the CEO of Project Embrace, was also a guest speaker at the event. Here is his **Ted Talk**. These kits will be helping Ukrainian refugees. Unfortunately the last donations from Project Embrace with medical equipment were intercepted, and we are praying that our donations are able to make it to those in need. These donations will be flown in three weeks.



Friday, April 22, nine Rotarians from the Literacy Committee, made up of members from **Red Rock** and **Dixie Sunrise Rotary Clubs**, judged the Sunset Elementary School Science Fair. Each judge reviewed science or engineering projects and the evaluations were averaged to determine winners in four age categories. It was such a rewarding experience and allowed the two clubs to serve our community together. More importantly we were able to see the future scientists and engineers in action teaching us how to make a marble rollercoaster, if height and age affect lung capacity, how to test osmosis with gummy bears and more.



Six **Heber Valley Rotarians** chaperoned 18 Interact Club students from Wasatch High School to Puerto Peñasco, Sonora, Mexico for a service project during spring break. The service included road repair, digging holes for trees, plumbing repairs, demolition work, painting and light fixture repairs to a non-profit education center committed to improve the lives of children in need and with disabilities. A community center dental clinic also benefited with a new coat of paint. Rotarians and the students raised funds beforehand and purchased food, personal hygiene items and cleaning supplies, which were donated to a local orphanage in Puerto Peñasco.



The **Layton Rotary Club** hosted a basketball event with the Layton and Clearfield police departments in support of Circles of Davis County, a nonprofit that helps at risk youth and families while working with the Open Doors program. Police officer's played HORSE with the youth as a means of engaging with them in non-official ways. Rotarians provided an outreach table to increase exposure for the Layton Rotary club and engage with possible new members and to raise awareness with other families who might be in need of their services.



The **Rotary Club of Millcreek** joined hosts Youthlinc and Hamlet Homes to run a wonderful Easter Egg Hunt at Murray Park on April 16th. Rotarians volunteered to register children, help with the egg hunt and organize the craft pavilion. There was face painting and a visit from the Easter Bunny. Mamas Toasted Cheeser provided free kids cheeser sandwiches to families that donated bags of gently used clothing. The bags of clothes helped to support two Utah non-profits, Youthlinc and Big Brothers Big Sisters of Utah.



The **Ogden Rotary Club** recently received a great honor from the Ogden-Weber Chamber of Commerce when we were awarded the Community Partner of the Year Award from the Partners in Education Committee. For the past 20+ years, the Ogden Rotary Club has donated over 45,000 dictionaries to local 3rd graders in the Ogden and Weber School Districts and local charter schools.

Our club has also funded scholarships for the past 25 years to local high school seniors who have demonstrated a dedication to serving their community, and regularly participates in “Bridging the Gap” and other service-related activities benefiting students.



On April 16, 2022, the **Orem-Lindon Rotary Club** and Utah Valley University (UVU) Rotaractors celebrated Earth Day through a service project at Nielson’s Grove Park in Orem, Utah. Joined by the UVU Honors Program and students from Brigham Young University (BYU), over 40 individuals worked to prepare the unique gardens for spring. Some participants trimmed Boxwood hedges and raked up leftover leaves, while others removed tulip bulbs from inside the boxwoods to prepare the space for new flowers. Rotarians went the extra mile to dig weeds from gravel paths and raked the gravel smoothly. They also swept up the curbing of surrounding flower beds. Other students helped to throw away debris, leaving the garden looking like the European Castle gardens they were designed after.



Park City Sunrise Rotarians volunteered at Habitat for Humanity in April. Their task--to prime and paint every wall in a brand new single family home in just two four-hour sessions. Undaunted, these two crews covered walls and trim with creamy white in just three hours. The home is owned by a young mother who is employed as a civil servant in Park City. Accepted into the Habitat program in 2021, she worked hard to qualify by attending Habitat's financial education classes and doing her "sweat equity." Habitat for Humanity has placed many young families in deed restricted homes by arranging for low interest mortgages, working with developers to include affordable homes in their projects, and cutting construction costs with volunteers.



St. George Rotary has been busy "growing Rotary" as we welcomed two new women members, one under 40. We also saw eleven members sign up for the Polio Plus Society which adds another – and completely painless - \$1,100 from our club to Rotary International's polio eradication efforts. Some of us volunteered for the WashCo Fair. We collected and delivered more than 200 new or gently loved books in our 2nd book drive this year for the St. George Children's Museum lending library. Lastly, we're selling oranges again to support our local Boy and Girl Scout troops!



Three **Utah Valley University Rotaractors**, including Rotaract President Tristin Juarez-Smith, discussed the challenges faced by mountain communities, including in Utah, with Ambassador Harold Forsyth, Permanent Representative of Peru to the Organization of American States (OAS), on March 3rd, 2022.

The visit was organized by the Utah Valley University Office for Global Engagement. The event was hosted by the Student-Engaged Learning (SEL) model, an approach that encourages students to work together as a group with a faculty serving as a mentor.

As per students request, Ambassador Forsyth plans to connect them with Rotarians and Rotaractors from Guatemala, Columbia and Mexico.

Save the Dates

May 2022

May 4, 6pm Utah time: RI Action Plan workshop: Increase our ability to adapt through innovation. **Register by clicking event.**

May 12-14 District Conference at Utah Cultural Celebration Center in Salt Lake City. **Register here.** Join 270 attendees! Last minute registration ONLY till May 4!

June 2022

June 4-8: Rotary International Convention Houston. Click for **more info & registration.**

June 15: 2021-2022 District Grant Final Report Deadline, including receipts. See contact at **utahrotary.org**

July 2022

July 1: RY 2022-2023 District Grant application deadline



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