Mike Rich

Mike Rich is a visionary entrepreneur and dedicated community leader with a passion for service and innovation. Whether leading community projects as the 2024-2025 president of the Rotary Club of Orem-Lindon (RCOOL) or revolutionizing inventory systems for businesses worldwide, he is committed to making a lasting impact. Through RCOOL, Mike has spearheaded projects such as *Coats for Kids*, tree and flower planting in local parks, supporting a water pipeline initiative in Armenia, and even flipping pancakes for the annual *Orem Summerfest Pancake Breakfast*. He collaborates closely with Dr. Baktybek Abdrisaev of Utah Valley University, supporting political science students through joint service projects with the Rotaractors Club and offering scholarships to qualified students.

Beyond his community service, Mike has spent over 40 years pioneering technology solutions that transform inventory management. As a leading systems designer and developer, he has created innovative tools that streamline purchasing, manufacturing, and distribution for product-centered businesses. His expertise has benefited companies such as FedEx, Hercules Aerospace, National Linen, Novell, WordPerfect Manufacturing, and thousands of other businesses—both large and small. When told that integrating inventory systems with QuickBooks was impossible, Mike set out to prove otherwise. The result? A world-class solution that has empowered thousands of businesses to automate and optimize their supply chains. His passion lies in making cutting-edge technology accessible not just to industry giants but also to small businesses, ensuring that automation and efficiency are within reach for everyone. Through his work, Mike continues to bridge the gap between innovation and accessibility, helping businesses of all sizes thrive in an increasingly digital world.