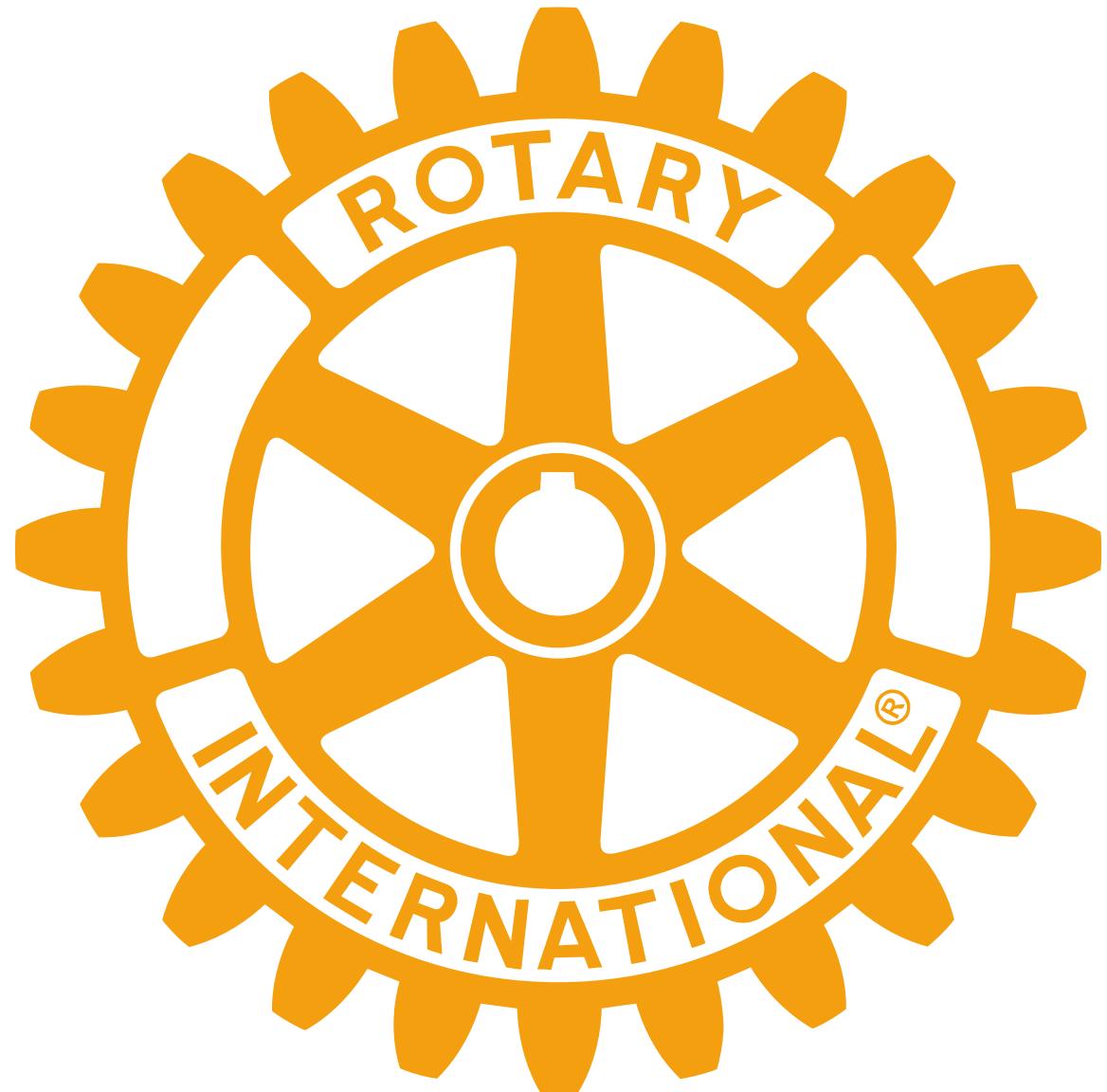
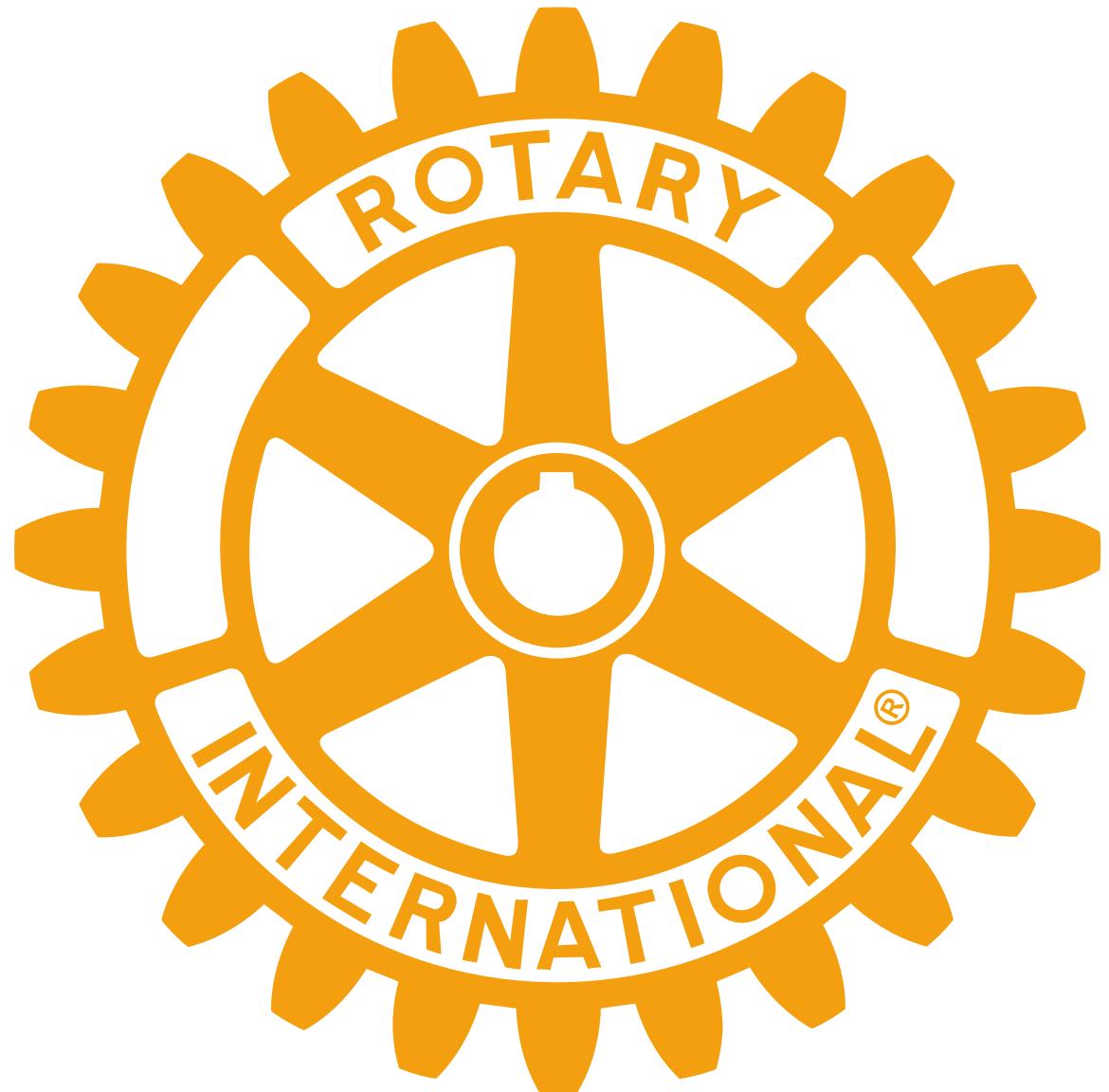


DISTRICT GOVERNOR

SUZANNE LEONELLI-WILHELM

Leading with heart – Serving with purpose





LET'S GET LOUD!

Pausing with Purpose



My
Favorite
People



MY COMMITMENT TO YOU!

Lead with transparency and heart.

**I will advocate for your projects,
amplify your successes, and support
you when challenges arise.**

**And I will never forget that the title
of District Governor is temporary
but the relationships we build in
service together are everlasting.**



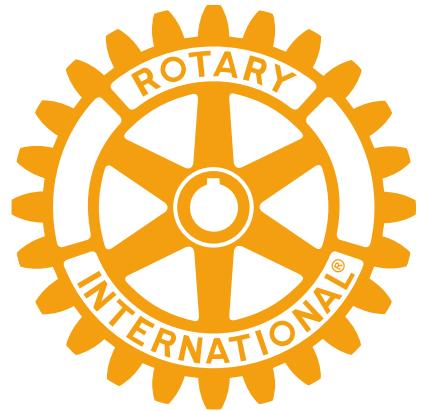


DISTRICT GOVERNOR ELECT

WEST JORDAN ROTARY CLUB



District Governor Elect Nominee
Bountiful Rotary Club



DISTRICT STAFF

Chief of Staff –
Scott Rosenbush

Chief Advisor –
PDG Jose
Velasco

Chief
Administrator –
Lil Barron

District Rotaract
Chair – Martha
Velasco

District
Membership
Chair – Vacant

District Service
Chair – Dave
Nelson

District
Foundation Chair
– Egor Shulman

District Grants
Chair - Cathy
Hart

District Rotaract
Representative –
Savannah Bristol

District Public
Image – RuthAnn
Beardsley

Lieutenant
Governor
Kristi Guest

Area Governor



Rotary International President Francesco Arezzo

Rotary Club of Ragusa, Italy

Call for Rotary to be a force of Unity in a world that is increasingly divided by politics, geography, and ideology

Rotary member for over 30 years served as vice chair of the Joint strategic planning committee and as RI Director, learning facilitator and as district conference presidential representative.

Knight of Honor and Devotion in Obedience within the Sovereign Order of Malta

Founder and head for 7 years of the delegation for Ragusa of the National Trust for Italy

Vice President of the National Association of Italian Dentists for the province of Ragusa

Orthodontist in private practice

UNITE FOR GOOD

To unite is to choose collaboration over ego

To unite is to listen deeply even when it's hard

To unite it to focus not on what divides us - but on what binds us – our shared humanity



*OLAYINKA HAKEEM BABALOLA, A MEMBER OF THE ROTARY CLUB OF TRANS AMADI, NIGERIA,

*BABALOLA BEGAN HIS ROTARY JOURNEY IN 1988 AS A ROTARACTOR.

*HE JOINED THE ROTARY CLUB OF TRANS AMADI SIX YEARS LATER.

*HIS LEADERSHIP ROLES INCLUDE SERVING AS DISTRICT GOVERNOR (2011-12), VICE PRESIDENT (2019-20), AND MEMBER OF THE RI BOARD (2018-20).

*BABALOLA RECEIVED A UNIVERSITY DEGREE IN ENGINEERING IN 1988.

*HE HAS WORKED FOR 25 YEARS IN THE OIL AND GAS INDUSTRY, HOLDING SENIOR POSITIONS IN SHELL PLC AND CARRYING OUT PROJECTS ON FOUR CONTINENTS.

*HE IS THE FOUNDER OF TWO COMPANIES

*BABALOLA AND HIS WIFE, PREBA, LIVE IN THE CITY OF PORT HARCOURT.

*HE SUPPORTS THE ROTARY FOUNDATION WITH A NAMED ENDOWMENT AND AS AN ARCH KLUMPH SOCIETY MEMBER.

*A TRUSTEE OF SHELTERBOX UK AND DIRECTOR OF THE SAFE BLOOD AFRICA PROJECT,

*HE IS A RECIPIENT OF THE AFRICA CENTENNIAL HEROES AWARD, THE REGIONAL SERVICE AWARD FOR A POLIO-FREE WORLD, THE RI SERVICE ABOVE SELF AWARD, AND THE ROTARY FOUNDATION CITATION FOR MERITORIOUS SERVICE.



Rotary International
President Elect

The ROTARY ACTION PLAN



PROGRESS REPORT / TAKE ACTION NOW

DISTRICT GOALS 2025 -2026

Expand

Expand our Reach

- Membership Growth Double Digit Growth – 1,638 = 1,802

Increase

Increase our Impact

- Strengthen our commitment to The Rotary Foundation \$1,000,000
- PolioPlus - \$500,000
- 25 new members become TRF Benefactors

Enhance

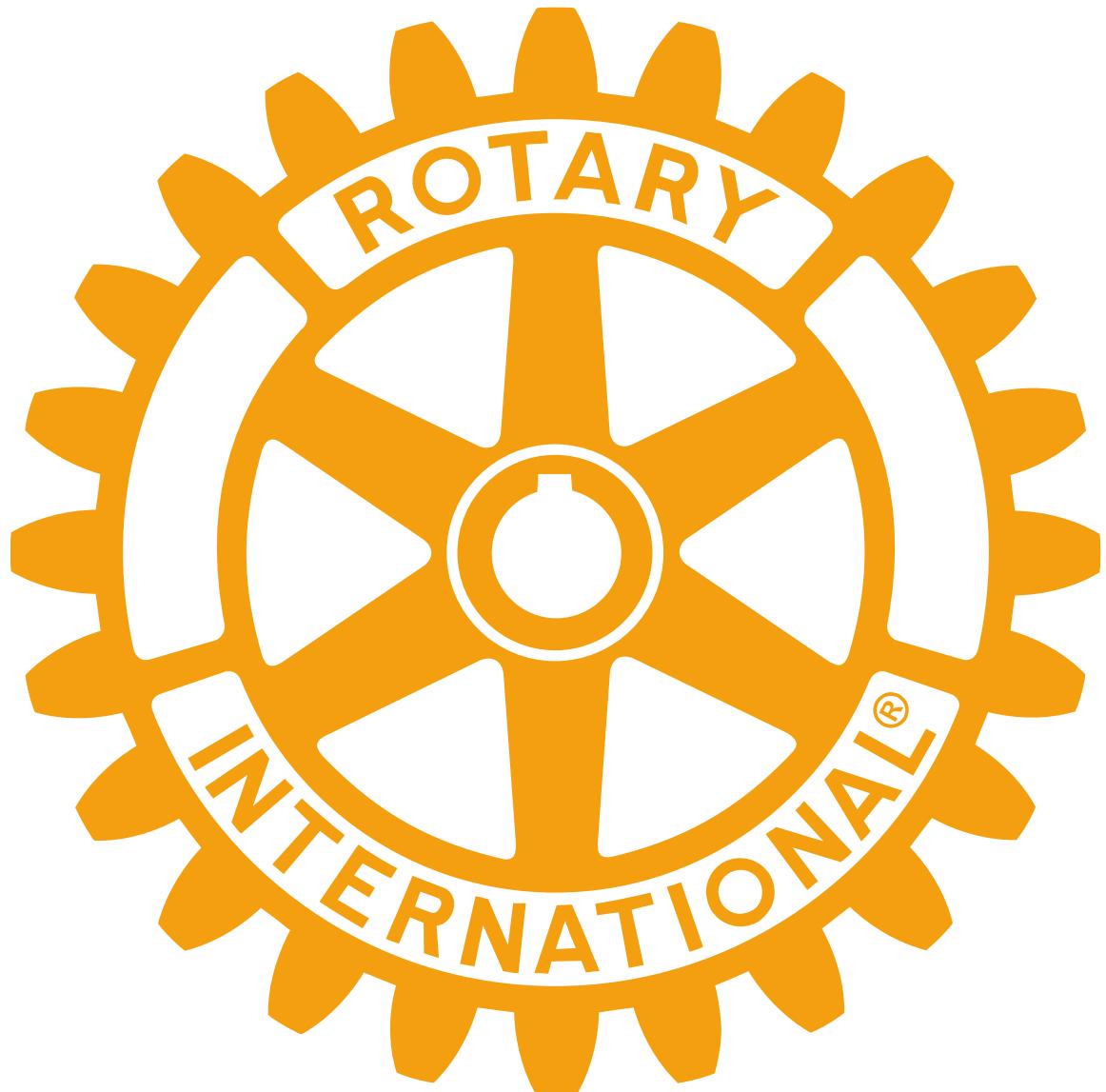
Enhance Participant Engagement

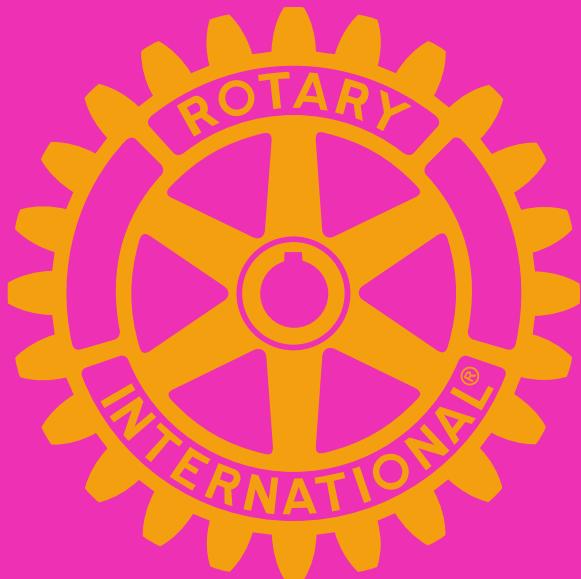
- 75% of club members participate in community service projects

Develop

Develop our Ability to Adapt

- District has a strategic plan & 50% of clubs have a strategic plan





HOW DO WE GET THERE?

*Strengthen Clubs

Focus on Vibrant Club Culture

Club Innovation Series

Club Engagement

Club Retention

New Club Development

Membership Engagement Toolkit

Rotary Reconnect

*Grow Thorough Service

Membership is not just about recruitment – it's about relevance.

Service Projects that are meaningful and visible.

Coordinated District Day of Service One day, One District, One Message of Impact

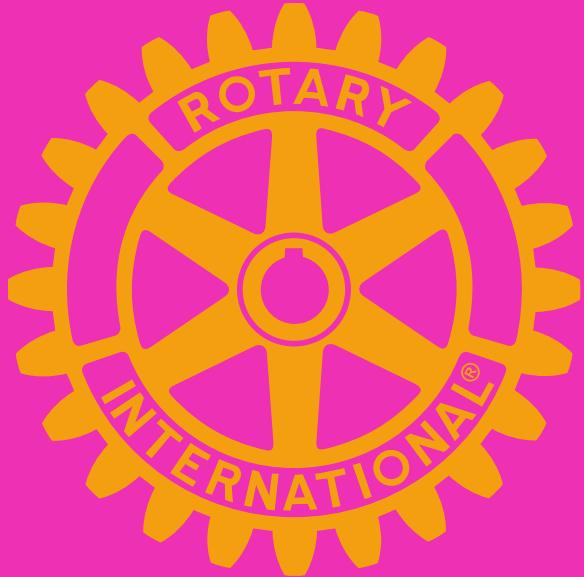
*Develop Leaders at Every Level

Fireside Chats

Servant Leadership

Emerging Rotary Leader

Leadership Labs



HOW DO WE GET THERE?

*Rotaract and Youth Empowerment

District Investment
Build Bridges
Innovative Practices
“Next Generation”
Equals in Service and Innovation.

*Digital Storytelling Project

Social Media
Website
District Storytelling
People join what they can see.
Spotlight projects, members and moments around the district

ATTRACTING NEW AND DIVERSE MEMBERS



AVERAGE AGE

India, Korea and the Philippines

51

USA, Canada and the Caribbean

62

Australia, New Zealand and the Pacific Islands

66

Great Britain and Ireland

71



ENHANCING THE CLUB EXPERIENCE:



Model confident leadership



Make meetings valuable



Serve in meaningful ways



Prioritize time for members to connect

FORM NEW CLUBS

Models include:

SATELLITE



PASSPORT



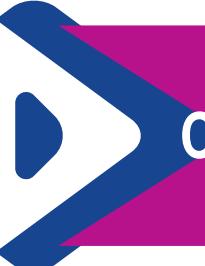
CAUSE-BASED

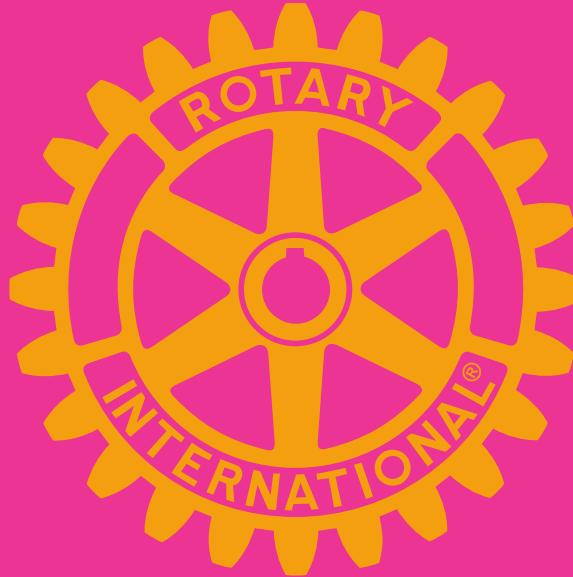


Every Rotary and Rotaract club shares similar values, but each offers a unique experience. Learn more at **ROTARY.ORG/START-CLUB**.

REASONS MEMBERS LEAVE:



-  CLUB ENVIRONMENT AND CULTURE
-  UNMET EXPECTATIONS
-  TIME AND FINANCIAL
OBLIGATIONS
-  PERSONAL CIRCUMSTANCES



CLUB EXPERIENCE

New research conducted by Rotary tells us that these components make clubs more appealing to the public:

- Focus on one cause
- Have affordable dues
- Meet twice per month
- Have a wide age range
- Do service projects

Clubs have so much flexibility when it comes to appealing to new and diverse types of members. One example is to waive club dues for members under 35, removing a potential barrier for young leaders to join us.

District Rotaract Committee



District Rotaract Chair
Martha Velasco
drc@utahrotaract.org



District Rotaract Representative
Savannah Bristol
drr@utahrotaract.org

Contact Us!





Endowment-SHARE – 2025-26 Legacy Fundraising Goal

John D. Rockefeller said – Think of giving not as a duty, but as a PRIVILEGE.

\$10,000,000+

75% - Non-Rotarian Sources

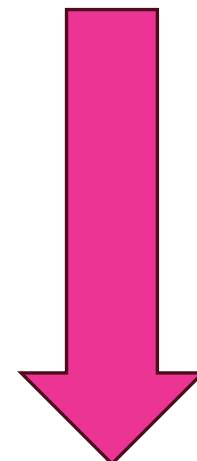
Corporations, Foundations, Estate Managers etc.

Your contacts/relationships are key to our success

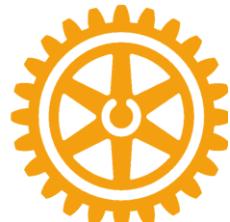
25% - Rotarians

Major Gifts

Join the PRIVILEGE club – minimum \$100,000



\$350,000+ Annually in DDF for Perpetuity



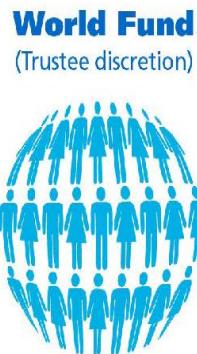


Donation to Annual Fund **SHARE**

Donation is invested for 3 years; growth supports Foundation operations.



SPENDING DECISIONS SHARED



World Fund
(Trustee discretion)

District Designated Funds (DDF)
(District discretion)



GLOBAL GRANTS AND PROGRAMS*

DISTRICT GLOBAL GRANTS

*Includes PolioPlus, Rotary Peace Centers, other districts, and the Endowment Fund (areas of focus)

DISTRICT DESIGNATED FUNDS (DDF)

ENDOWMENT FUND-SHARE



March 2023 unaudited

TRF – Annual Fund-SHARE 2025-26 Goal – How do we get there?

2025-26 DDF

- **Every Rotarian a Sustaining Member (ERaSM)**

1,700+ Rotarians x \$100 = \$170,000

\$500,000

- **Every PHS Member fulfills their commitment**

250+ PHS Members x \$1,000 = \$250,000

Per Capita

- **Major Donors and Additional Contributions**

\$80,000

\$295

Rotary





ROTARY ENDOWMENT SHARE

SAVE THE DATE



Saturday May 16th, 2026



Salt Lake City Metro



\$5,000 contribution to the Legacy Fundraiser



Food / Entertainment



Privilege Club Donors – Meet and Greet



Interested in serving on the committee



Contact Egor Shulman 435-619-1317
drfc5420@gmail.com



D 5 4 2 0

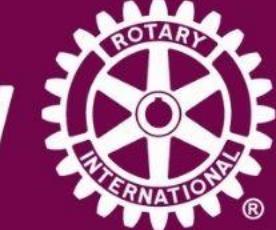
UTAH DISTRICT CONFERENCE

ST. GEORGE, UTAH

HILTON GARDEN INN
SEPTEMBER 18TH-20TH, 2025

www.utahrotary.org

Register



LARRY LUNSFORD 2027-2028 ROTARY INTERNATIONAL PRESIDENT

Rotary Club of Kansas City-Plaza Missouri – September 15
Truman State University Bachelors and Master's Degree in Accounting

Received Rotary Foundation Ambassadorial Scholarship 1981-82
academic year at University of Newcastle in Australia

CPA -7 years working for Ernst & Young
Family owned Business Bernstein-Rein Advertising in 1990

Currently the Executive Vice President and Chief Financial Officer for the
Bernstein group of Companies.

Joined Rotary in 1991 served as District Governor, RI Director, and
Trustee of The Rotary Foundation

Awarded The Rotary Foundation Distinguished Service Award. The
Rotary Foundation Citation for Meritorious Service, and the RI Service
Above Self Award.



INSPIRING KEYNOTE: ROGER CRAWFORD

Resilience and Overcoming Challenges

Crawford shares powerful messages about resilience, encouraging audiences to conquer obstacles in their own lives and careers.

Success Despite Disabilities

He became a Division I athlete despite physical disabilities, serving as a role model for determination and perseverance.

Personal Stories and Practical Strategies

Crawford's presentations integrate inspiring stories with actionable strategies, motivating audiences to pursue success.



What do you desire?

DgSuzanneleonelli@gmail.com

435-850-2431

THANK YOU!!!!!!