



Cristina Alves Lyon is a certified professional in Product Management and Digital Marketing and a student at Utah Valley University, where she majors in Digital Marketing with double minors in Leadership Studies and Public Relations & Strategic Communication. She is expected to graduate in May 2027.

Born and raised in Brazil, Cristina has long been guided by a deep commitment to humanitarian service. She served a mission for The Church of Jesus Christ of Latter-day Saints in Buenos Aires, Argentina, and later founded a fundraising initiative in her hometown that has reached more than 25,000 children and their families. The project supports food distribution and has helped rebuild homes in vulnerable Brazilian communities. She considers this lifelong dedication to service a childhood dream that helped her find her purpose in life and remains committed to protecting and uplifting children worldwide.

In addition to her humanitarian work, Cristina is an avid language learner. She is a native Portuguese speaker, fluent in English and Spanish, with working knowledge of German, and is currently studying Russian.

At Utah Valley University, she serves as a Presidential Intern in the Office of the Provost, contributing to strategic communication initiatives that connect university leadership with students. She has also supported the UNESCO Chair at UVU and collaborated with the Kahlert Applied AI Institute on research projects examining the role of artificial intelligence in higher education. Additionally, she volunteers with the Women's Leadership Institute in Utah, assisting with development efforts that advance its mission to inspire and empower women leaders.

Her long-term goal is to contribute to diplomacy and international development by leading initiatives that expand access to food, education, and opportunity for children and vulnerable communities worldwide.