



January 2025

2024-2025

UVUSA Impact Report

A glimpse into our fall
semester





Be the First!



Team Trainings

- 19 Council Trainings
- 75 Branch Meetings
- 51 General Trainings
 - Orientation Retreat
 - Using student fees responsibly
 - Building a strong team



Learning Themes

- Operational Excellence:
 - Campus policy and procedures, p-card usage, catering guidelines, etc. and effective use of office hours ensure initiative execution.
- Leadership Development:
 - Focused on servant leadership, advocacy, and the Mirror-Window Principle. Communication and data-driven decision-making.
- Event Planning:
 - Trainings on program implementation and evaluation, marketing, and strategic purchasing strengthened event quality.



Event Highlights

62

Total Events

110

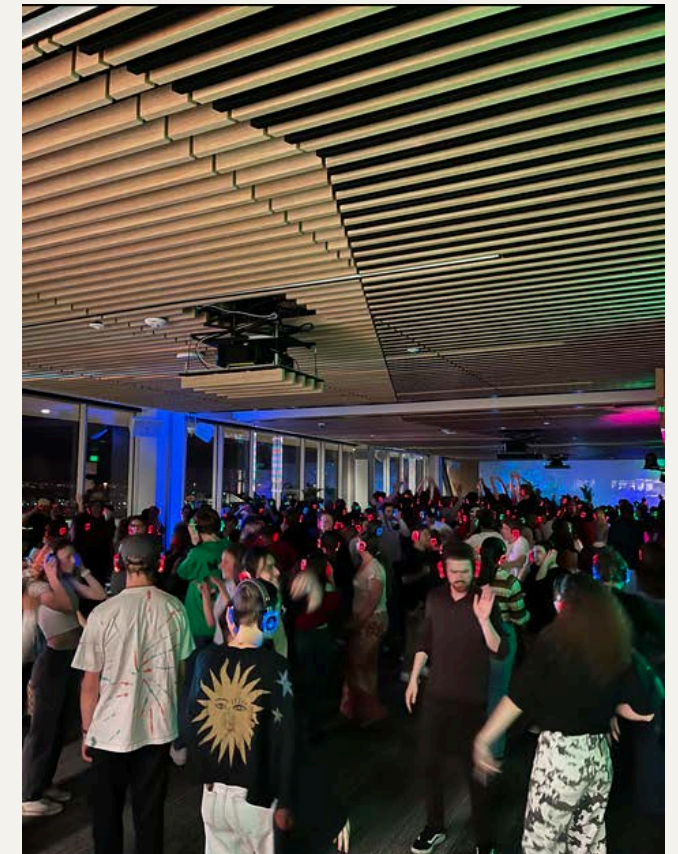
Self Reported
Connections

11,608

Total Attendees

4,659

Unique Attendees



Retention + Engagement

Civitas Data Insights:

- Persistence increase for event attendees:
 - 1-2 events: 1.4% lift in persistence (7% retention);
 - 3-5 events: 2.7% lift in persistence (28% retention).
- Co-curricular and extra-curricular experiences are key to fostering long-term student success.



Civic Engagement Hours

Civic Engagement Hours

4,486.5 total hours logged, marking a significant increase from 3,788.5 hours last fall.

Volunteer Participation

71 active volunteers contributed to event execution and community impact.

Get Involved Forms

143 submissions indicate growing interest in student involvement.

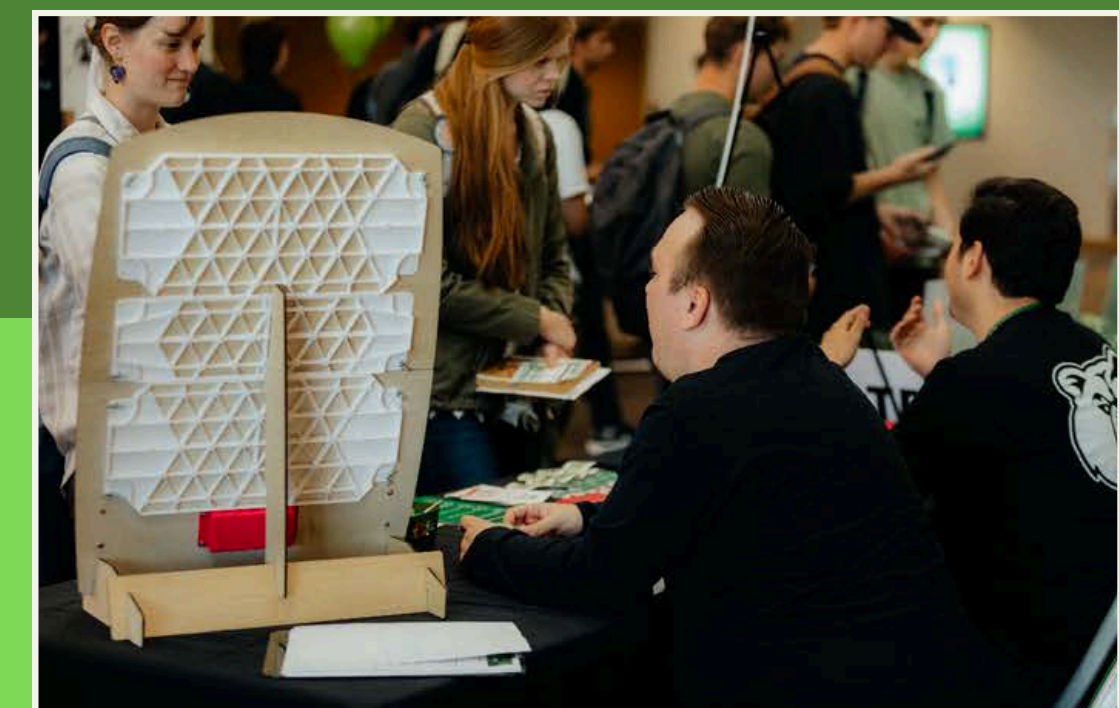
Committee Representation

Members participated on 36 committees, ensuring student voices are heard in various decision-making forums.



Initiatives

- Addressing 3rd party software use
- Student Voice campaign
- Wolverine Access awareness
- Gathering and interpreting data
- Niche Events for students
- New marketing team structure





Thank you!

We could not do
this without you!