

THE CONFIDENCE CRISIS FOR GIRLS AND WOMEN

UTAH WOMEN'S LEADERSHIP SPEAKER & DIALOGUE SERIES

RSVP at www.uvu.edu/uwlp
or email UWLP@uvu.edu

September 23, 2014 (6:30-8:30 p.m.)
Sorensen Center, Ragan Theatre
Utah Valley University

Welcome: Paige Holland, *Utah Valley University First Lady*

Speaker: Dr. Susan R. Madsen, *Orin R. Woodbury Professor of Leadership and Ethics*
Woodbury School of Business, Utah Valley University

Event Description

The latest research continues to say that girls and women struggle more with confidence than boys and men. Why is this the case? Why is confidence so important in all aspects of our lives? What can we do to help girls develop and keep a strong sense of confidence? How can we strengthen and use confidence in every aspect of our lives—whether with friends or in school, community, workplace, church, or even in our own homes. Dr. Madsen's engaging presentation will help us understand the confidence gap between genders and how we can strengthen our confidence to be prepared to contribute in more meaningful ways in the world. The event will conclude (last 45 minutes) with light refreshments as attendees move into small group dialogues at tables. Come, listen, learn, and add your voice to this important conversation! **This event is open to all women 16 years of age or older and all those who influence girls and women.**

Speaker Bio

Dr. Susan R. Madsen is the *Orin R. Woodbury Professor of Leadership and Ethics* in the Woodbury School of Business at Utah Valley University. She is also the founder of the Utah Women and Education Project and the Utah Women and Leadership Project. Susan has been heavily involved for over a decade in researching the lifetime development of prominent women leaders and has two books and a host of articles published on her work. Just this year, Dr. Madsen released four briefs through the Utah Women Leadership Project on the status of Utah women in politics, non-profit, education, and business. Overall, Susan has authored or edited three books and published over 85 articles, chapters, and reports, and she also presents often in local, national, and international settings. In 2012 she presented in NGO sessions at the United Nations in New York and Geneva on women, leadership, and education and was also an invited panelist at the *New York Times*. Susan was recently recognized as one of the 2013 "30 Women to Watch" by Utah Business Magazine, a 2012 PathFinder from the Salt Lake Chamber, and one of the 2014 "Fabulous 40" highlighted in Utah Valley Magazine. She recently finished a four year project for the state of Utah to figure out how to get more Utah women to graduate from college.

UTAH
WOMEN
& LEADERSHIP
PROJECT

Jackie Biskupski

eliminating racism
empowering women
ywca
utah

girl scouts
of utah

Big Brothers Big Sisters
of Utah

SQUIRE
HIGHER PERSPECTIVE

UVU WOMEN'S
SUCCESS CENTER
UTAH VALLEY UNIVERSITY

UTAH VALLEY
UVU
UNIVERSITY
WOODBURY
SCHOOL of BUSINESS

Wheeler CAT

OKUED 7
The University of Utah