

ADVANCING GENDER EQUALITY IN THE WORKPLACE: *WHAT WORKS*



FEBRUARY 28, 2018 (7:30-10:00 a.m.)
Rose Room, Thanksgiving Point, Lehi

Despite good intentions, most workplaces today have been designed around biases (both conscious and unconscious). In fact, bias is implicitly built into most practices and procedures, and this is particularly true for gender. If organizations want to ensure that their workplace environments are designed in ways that help all employees thrive, managers need to explore the options and opportunities available to consciously use behavior designs that have been shown to work.

This interactive seminar is designed to provide the latest research and best practices around how organizations can refine their processes, procedures, and environments to advance gender equality.

Attendees will have the chance to hear from a global expert in women's leadership and also dialogue and collaborate in small groups at various times throughout the morning.

Who Should Attend: Human Resource Professionals and Organizational Leaders

Cost: \$25.00 (includes breakfast)

Register Today: www.utwomen.org

**UTAH WOMEN
& LEADERSHIP
PROJECT**

SPEAKER & FACILITATOR

Dr. Susan R. Madsen

Professor of Organizational Leadership

Global Speaker, Author, and Thought Leader

Dr. Susan R. Madsen is the *Orin R. Woodbury Professor of Leadership & Ethics* in the Woodbury School of Business at Utah Valley University. She is the Founding Director of the Utah Women & Leadership Project and other statewide initiatives. In addition, she is a certified executive coach, as well as a leadership and change consultant. Professor Madsen has written many Utah research and policy briefs and snapshots, and she hosts events to support this work. Susan is also a well-known global scholar and thought leader on gender and leadership, authoring or editing six books and publishing hundreds of articles, chapters, and reports. She is a sought-after speaker in local, national, and international settings. She also serves on many nonprofit, community, and education boards and committees. Her latest global book, *The Handbook of Research on Gender and Leadership*, was published in 2017.

