Some sources report that, in Utah, for every 100 women in the US do not like how they look.

The Mountain/Pacific region, which Utah is a part of, has a relatively homogeneous society. Researchers have found that homogenous societies, such as Utah, can have a contagion effect that pressures individuals into cosmetic surgery. A key concern for many Utah women who are members of the Church of Jesus Christ of Latter-day Saints is finding a desirable spouse. Some Latter-day Saint women believe that physical beauty is key in securing status, particularly as marriage and motherhood are often prioritized above educational or career achievement.

It’s difficult to pinpoint the exact influences and outcomes of cosmetic surgery among Utah women, yet much can be done to combat negative body image. Invest in initiatives that support positive body image. Encourage women’s educational efforts. Focus on traits beyond physical appearance. Strengthen confidence through overall health.