

May 4, 2019



Colleagues,

The [Utah Women & Leadership Project](#) (UWLP) has a few announcements for June:

First, we are pleased to announce the release of a number of resources:

- INFOGRAPHIC: [Sexual Assault Among Utah Women](#) (based on this [research snapshot](#))
- PODCAST: Strategies that Male Allies Use to Advance Women in the Workplace ([Direct Link](#)) ([Itunes](#))
- WHAT CAN I DO?: [What Athletic Coaches Can Do to Strengthen the Impact of Utah Girls and Young Women](#)
- EVENT VIDEOS: [Panel—Raising Girls to Become Leaders](#) and [Dr. Susan Madsen—Research on Raising Girls to Become Leaders](#)

Second, did you know that in 1980 Utah ranked 5th nationally in voter turnout; yet, by 2016, the state had sunk to 39th? We are partnering with [VOTERISE](#) (a Utah-based nonpartisan, 501 (C)(3) nonprofit) to help change this. Their emphasis is to educate, empower, and engage Utah's 18-29 year-olds, and they have a special initiative for women called the **2020 Challenge**. Their goal is to recruit 1,000 Ambassadors to each commit to registering 20 young women in Utah to vote. If you are interested in being an ambassador, you can go to [this link](#) to sign up and get more information.

Third, **last call**: if your organization (e.g., company, nonprofit, government entity, college) has a formal or informal women's group and/or network, please reply to this email and let me know. We are compiling a list as we'll be offering some research-based training for network/group leaders in the future. We are also continuing to compile our list of women experts in the state [at this link](#).

Fourth, check out our May editorials (and one of our partners):

- [Guest Opinion: Motherhood teaches leadership](#) (Deseret News)
- [Guest Opinion: The influence of a mother on a daughter's college decision](#) (Daily Herald)
- [Commentary: Strengthening Utah's economy by building a culture of inclusivity](#) (The Salt Lake Tribune)

Finally, we'd like to highlight four of our partners.

1. The [Woodbury School of Business](#), the WSB National Advisory Board, and Dean Norm Wright have been consistent partners and supporters to the UWLP work through the years. The WSB has many strategies in place to better recruit and retain female students into its programs.
2. [The Yunique Foundation](#) is committed to inspiring hope and healing in women who have been sexually abused as children or adolescents. Thanks to Executive Director, Chris Yadon, and his team for their partnership and support.
3. The [Women's Influence Center](#) in St. George embraces the whole woman, holistically supporting and promoting women's personal, professional and leadership development so that every woman can transition from where she is now to where she aspires to be. They have been a great UWLP partner.
4. The [United Way of Utah County](#) fights for the education, financial stability, and health of every person in every neighborhood. So much of the work relates to women, and the [Women United](#) is specifically focused on providing programs that empower parents and the community to build children's confidence, connections and emotional health.

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Enjoy June and July!

Susan

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