

March 4, 2019



Colleagues,

The [Utah Women & Leadership Project](#) (UWLP) has a number of announcements for March:

**First**, our final *Utah Women's Leadership Speaker & Dialogue Series* free event of the academic year is titled, "[Raising Girls to Become Leaders: Competence, Confidence, & Courage](#)." It will be held on Tuesday, March 26, 2019 (6:30-8:30pm) at UVU (live streaming available too). I will first present some research data on the topic, and then I'll moderate a panel of women who have raised daughters and worked with young women in this area: Abby Cox (Wife of Lt. Governor Spencer Cox), Michelle Kaufusi (Mayor of Provo), Rebecca Chavez-Houck (Retired Utah State Representative), and Jeanette Bennett (Owner & Editor, Utah Valley Magazine). You can [RSVP online here](#).

**Second**, we are pleased to announce the video release of our last community event: "[Silent Souls Weeping: Emerging from Depression with Strength Hope](#) - Jane Clayson Johnson." We would also like to highlight the video of one of the workshops from our November event titled, "[Making Connections: How to Build a Strong Network for Women](#)," with Dr. Christy Glass and Neylan McBaine.

**Third**, we are pleased to announce the release of four *new* resources:

- WHAT CAN I DO?: [What Elementary School Administrators Can Do to Strengthen the Impact of Utah Girls and Women](#)
- INFOGRAPHIC: [Substance Use Disorders Among Utah Women](#) (based on this [2018 snapshot](#))
- PODCAST: Labor Force Participation Among Utah Women ([Direct Link](#)) ([Itunes](#))
- GUIDE: [Utah Elected Officials Guide to Gender Parity: Ten Recommendations for 2019](#) (please get this to your elected officials)

**Fourth**, we are also creating a database for women experts in a wide variety of areas to assist local media outlets in their efforts to expand their pool of interviewees when they are writing and producing news stories. In addition, we are looking for women who have compelling stories in areas related to our research on Utah women. If you're interested in learning more about either project, then [check out this link](#) which has more information and a brief survey.

**Fifth**, here are some of our partners' upcoming events:

- March 7 (8:30am-1:30pm): [Women in International Business Conference](#), World Trade Association Utah ([Register here](#))
- March 7-8 (various): [Women of Mormondom: Contemporary Issues & Perspectives](#), UVU 2019 Mormon Studies Conference, Utah Valley University, Orem
- March 19 (11:00am-1:30pm): [Rocking Your LinkedIn Profile with an Updated Bio & Headshot](#), Business Women's Forum Luncheon, Salt Lake Chamber, SLC
- April 5 (8:00am-3:00pm): [Rise Together](#), Utah Women in Higher Education Network (UWHEN), Dixie State University, St. George
- April 22 (8:30am-4:00pm): [Women in the Money: Financial Empowerment Conference](#), Utah Financial Empowerment Coalition, Sheraton, SLC ([Register here](#))

March 4, 2019

**Finally**, check out a few of my editorials in the past month: [Talk to high school juniors and seniors: You have more power than you think](#) (Daily Herald) and “[Do the ‘sexist’ comments at Silicon Slopes really matter?](#)” (Salt Lake Tribune). And, here is a LinkedIn article I wrote on a topic I find fascinating: [Why do women build less effective networks than men do?](#) If you are interested in a [global conference on women’s leadership](#), check out this conference to be held outside of Santa Cruz, California in June. I started this conference in 2013, and I will be attending!

Enjoy March!!

Susan

Dr. Susan R. Madsen  
Orin R. Woodbury Professor of Leadership and Ethics  
Woodbury School of Business, Utah Valley University  
Founding Director, Utah Women & Leadership Project  
[madsensu@uvu.edu](mailto:madsensu@uvu.edu)  
[www.utwomen.org](http://www.utwomen.org)