August 1, 2019

Colleagues,

We, at the Utah Women & Leadership Project (UWLP), have a number of announcements for August:

First, we are pleased to announce the release of a new research and policy brief titled Utah Women in STEM Education: A 2019 Update. It was authored by Drs. Cheryl Hanewicz and Susan Thackeray (Utah Valley University) and focuses on any changes over the past five years in terms of Utah women graduating with STEM degrees.

Second, our first Utah Women’s Leadership Speaker & Dialogue Series free event of the academic year is titled, “Make a Stronger Impact in Utah & Beyond: Unleash Your Power as Women to Do Good!” It will be held on Wednesday, September 25 (6:30-8:30pm) at UVU (live streaming available too). Carine Clark, four-time president and CEO of high-growth tech companies, will give a short keynote, and then attendees can attend one of three workshops:

- Leveraging Social Media to Do Good: What, Where, and How (great one for teens/all ages)
- Community Advocacy Training for Utah Women
- Use Your Voice: Tips and Opportunities to Write, Speak, and Impact More Powerfully

Check out our flyer for details on presenters and more information about the sessions. You can RSVP online now! Thanks to our three premier sponsors for our community events this year: Squire, L3Harris, and MX.

Third, we highlight two resources that may be of interest to you:

- PODCAST: Why Do We Need More Women Leaders in Utah Podcast (Direct Link) (Itunes)
- EVENT VIDEOS: Steps to Finishing Your College Degree: Step 1, Shift Your Mindset, Step 2, Explore the Options, and Step 3, Take a Step

Fourth, on October 9 (7:30-10:30am), we’ll be hosting an event titled “Designing Corporate Women’s Networks, Initiatives, and Leadership Programs: A Research-Based Workshop” (see link for cost/details). This gathering is designed specifically for company representatives who are interested in creating, designing, developing, or restructuring women’s networks, groups, programs, and/or other initiatives in their organizations. Thanks to SolutionReach and eBay for their sponsorship.

Fifth, here are some important events that our partners are hosting:

- Aug. 15-16: YWCA’s Second Annual Utah Women’s Policy Conference (Trolley Square, SLC, Registration)
- Aug. 27: WLI’s 4th Annual Women’s Golf Clinic & Tournament (7:00am, Registration)
- Sept. 5-Oct 3: Advocacy Bootcamp: How to Turn your Passion into Advocacy (YWCA, SLC, Registration)
- Sept. 6: “Salute to Women Leaders” at the Utah Royals game versus the Portland Thorns (BBQ, game, keynote)
Sept. 13: YWCA Leader Luncheon, with keynote speaker Valarie Kaur, a civil rights activist, award-winning filmmaker, lawyer, faith leader, author, and founder of the Revolutionary Love Project (SLC, Registration)

Finally, check out the following editorials and articles:

- A Mother’s Influence on Her Daughter’s Body Image (LinkedIn)
- A Decade of Progress for Women in Utah (Utah Business)
- A New Economic Reality (Zip Code Economies #4 Podcast, Federal Reserve)
- Commentary: Having Daughters is a Game-Changer for Men’s Attitudes toward Women (Salt Lake Tribune)
- Guest Opinion: What Fathers Can Do to Help Their Daughters (Daily Herald)
- Women, Hardships, and Calling (LinkedIn)

Thanks to the Woodbury School of Business and Utah Valley University for their support. Enjoy August!

Susan

Dr. Susan R. Madsen
Orin R. Woodbury Professor of Leadership and Ethics
Woodbury School of Business, Utah Valley University
Founding Director, Utah Women & Leadership Project
madsensu@uvu.edu
www.utwomen.org