



Utah Women and
Education Project

Utah Women and Education

*Research Study Information
2010*





Purpose

The purpose of the two-year Utah Women and Education Project (UWEP) is to lead efforts within the state to understand and then motivate more young women to enter and stay in school long enough to obtain college degrees.

May 2009-May 2011





UWEP Critical Components

1. Primary research
2. Briefs and reports (*www.uvu.edu/wep*)
3. Online resource database (*released October 4, 2010 on Utah 2-1-1*)
4. Dissemination of findings:
conferences, other presentations, and
materials (marketing)





Instrument and Data Collection

- Protocol
 - Survey (quantitative)
 - Interview (open-ended; qualitative)
- Participants spent between 45 minutes to 3 hours to complete instrument
 - Average time was about 1 hour 30 minutes
- In-depth study
 - Many participants told us they had never thought so deeply about why they made the choices they made regarding college and what influenced them





Recruiting (1)

Live data collection sites:

- Snow College
- Center for Education, Business, and the Arts—
Kanab (with Dixie State College)
- Box Elder High School
- Salt Lake Community College
- Southern Utah University
- University of Utah
- Utah Valley University





Recruiting (2)

Online recruits:

- Referrals (from college/university employees all over the state)
- Postcards (Community Action; DWS, LDS Employment Center, WIC)
- Online ads (*Daily Herald*, Craigslist, KSL, Survey Monkey)
- Blogs
- Cold calls from institutional lists
- UVU homepage





Participant Information

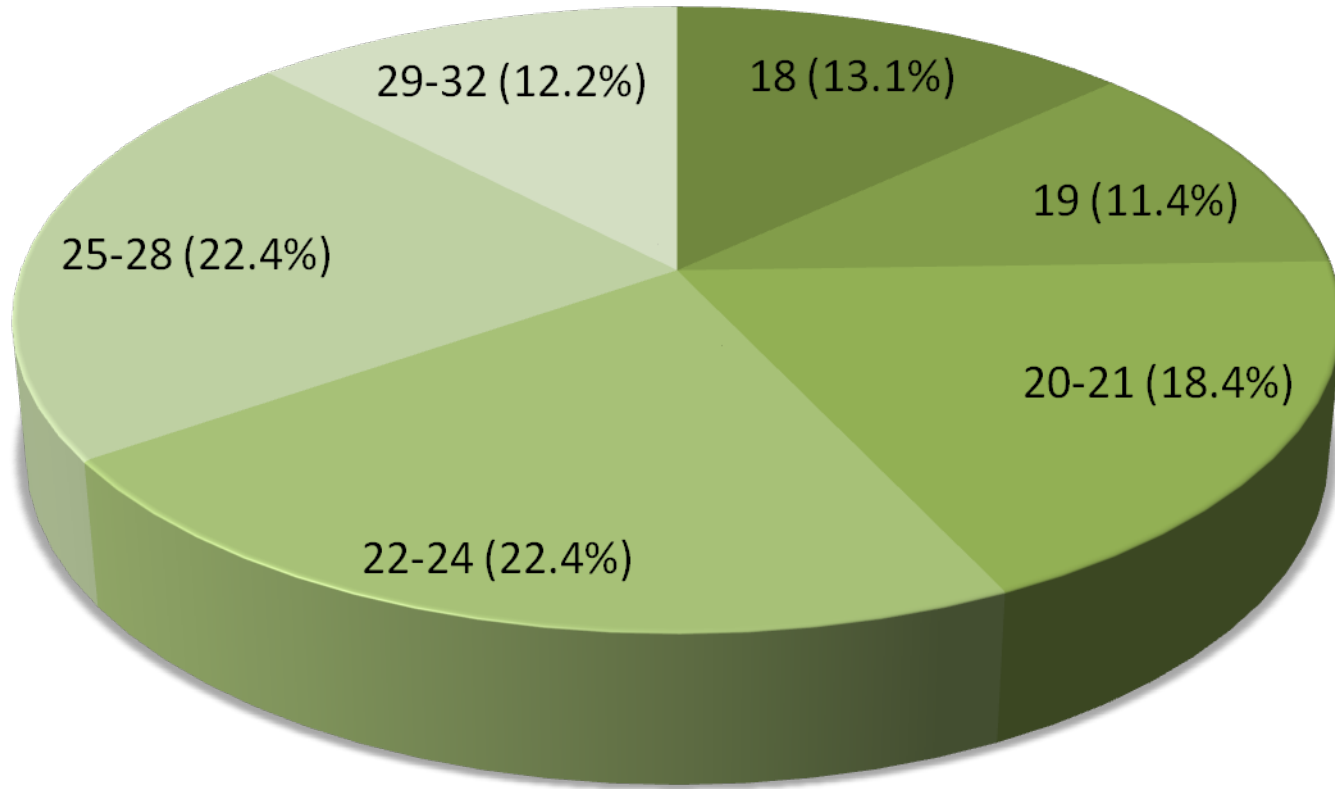
245 participants

- Age
- Marital status
- Race/ethnicity
- Religion
- High school type
- Parents estimated income
- Region/counties
- Years in Utah/family years in Utah



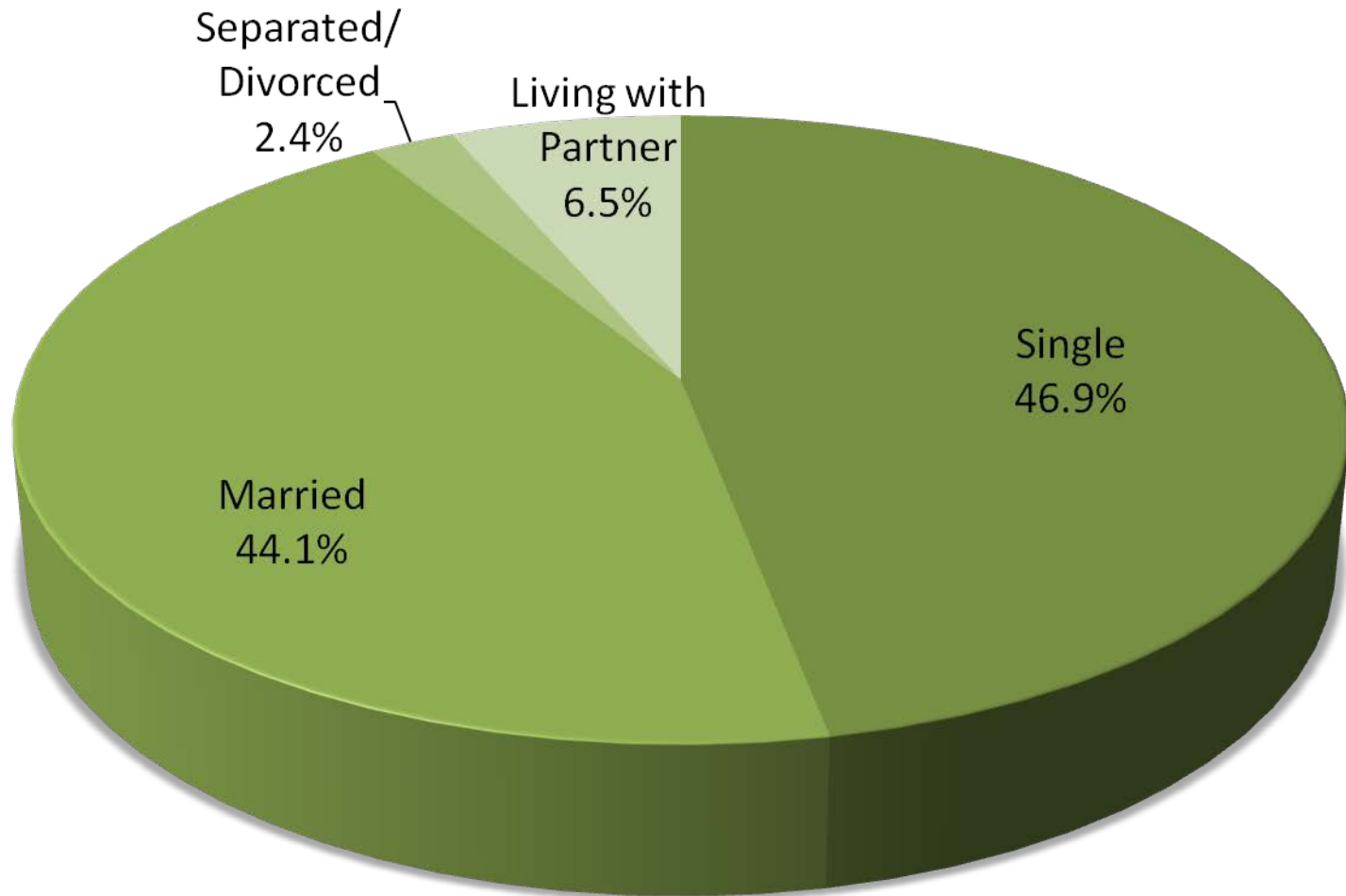


Ages



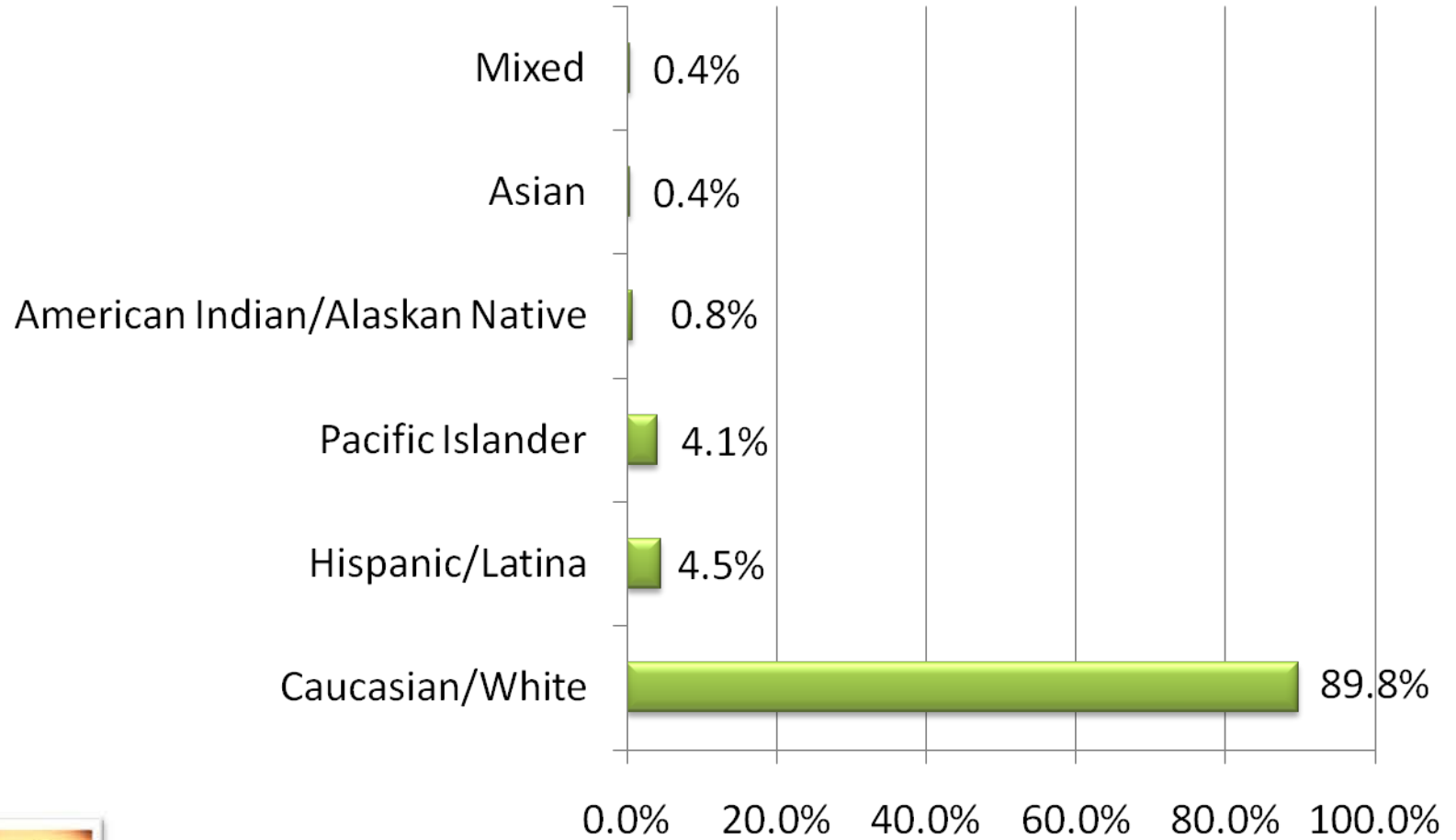


Marital Status



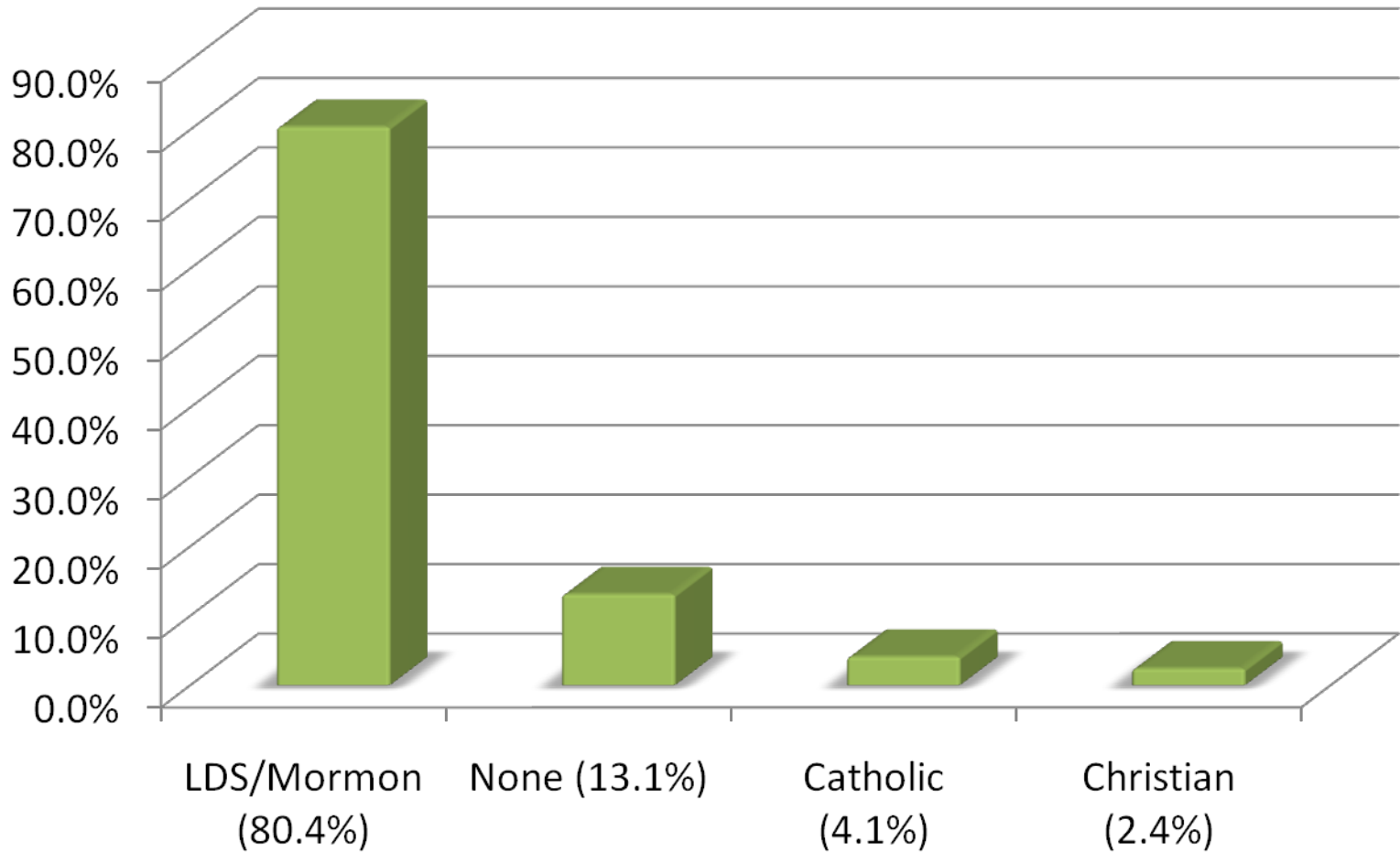


Race/Ethnicity



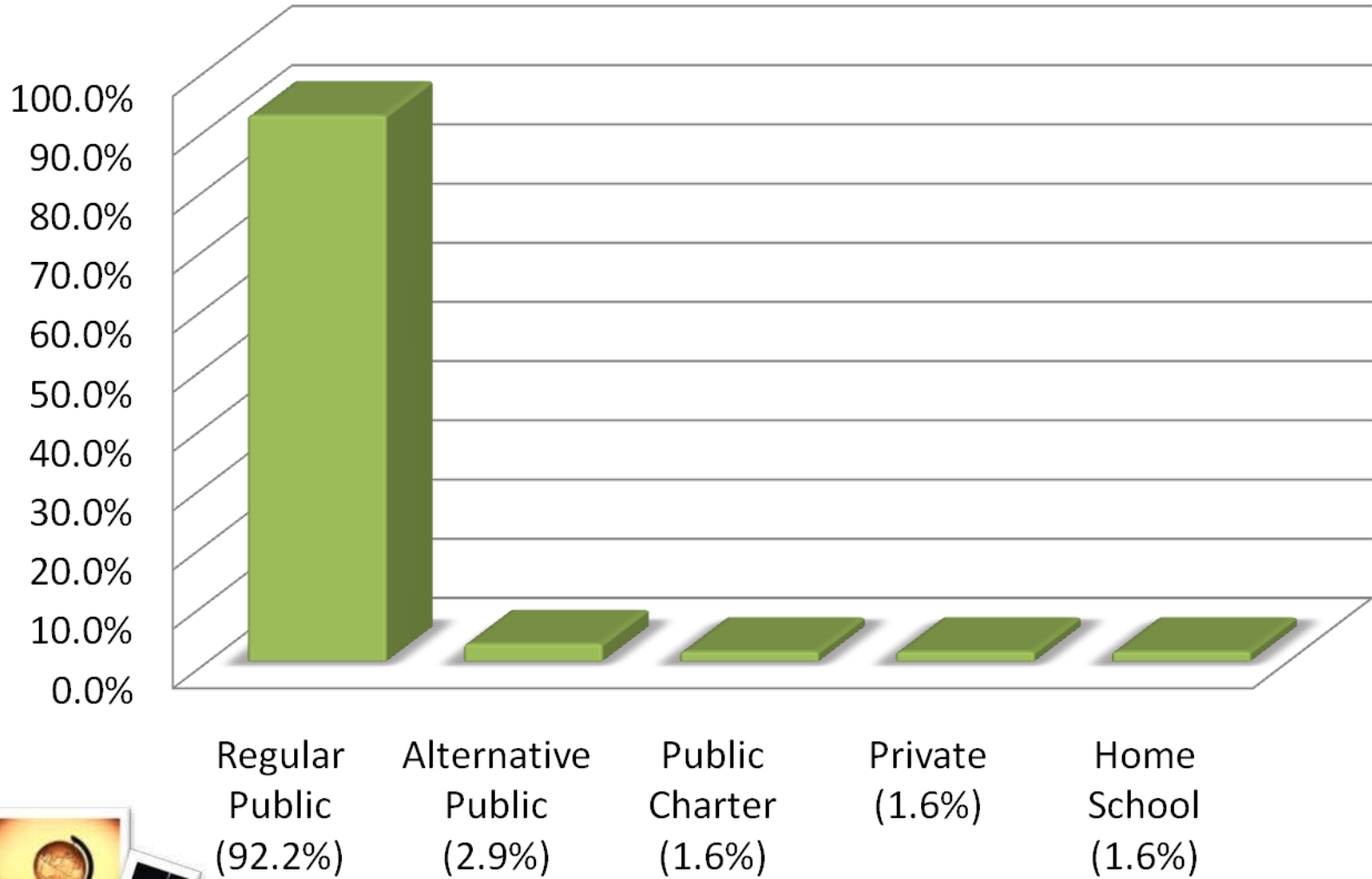


Religion



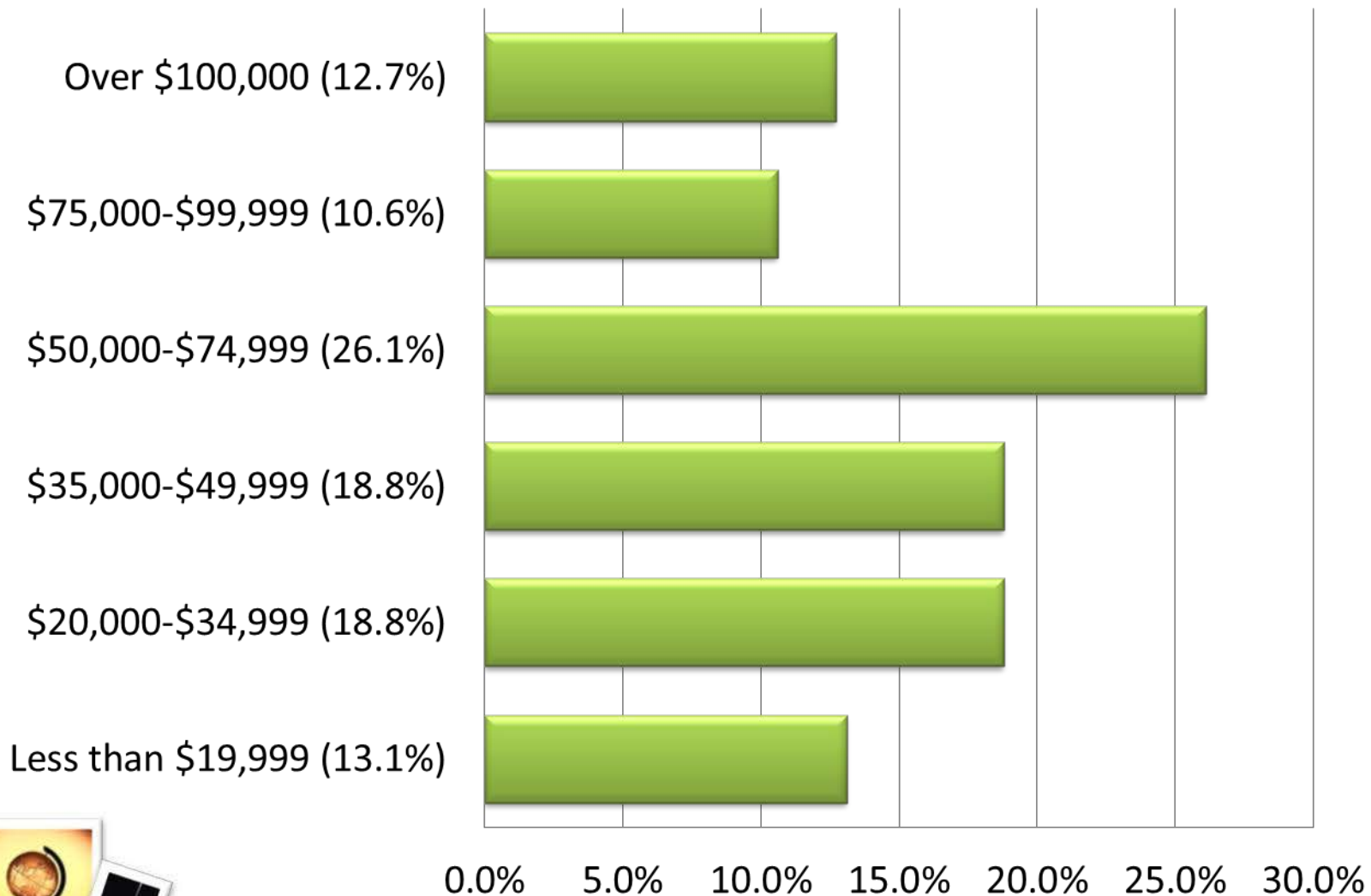


High School Type





Parent's Estimated Income





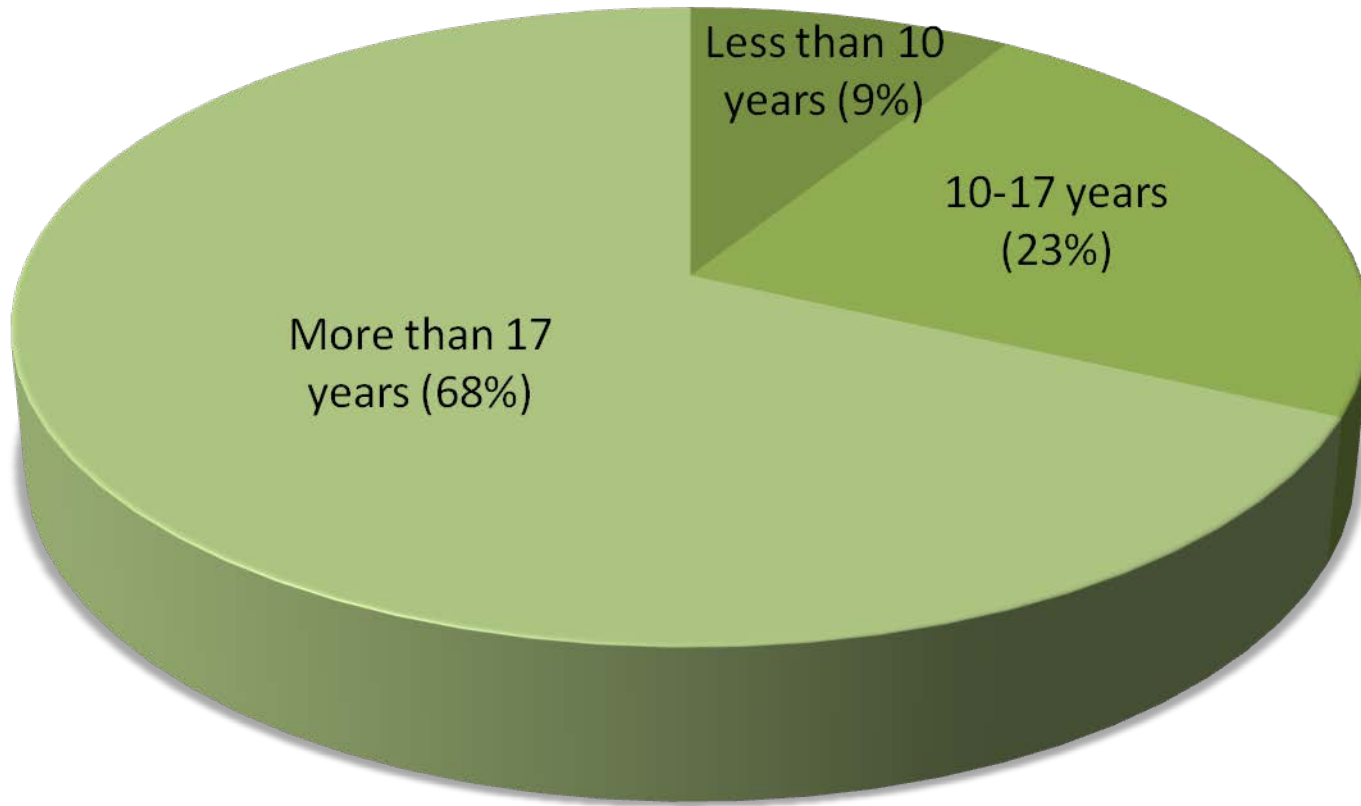
Counties/Regions

- *Counties:* Box Elder, Cache, Davis, Emery, Grand, Iron, Kane, Millard, Salt Lake, Sanpete, Sevier, Tooele, Uintah, Utah, Washington, Weber
- *Regions:*
 - Bear River (8.6%)
 - Central (7.4%)
 - Mountainland (32.4%)
 - Southeastern (0.8%)
 - Southwestern (14.8%)
 - Uintah Basin (0.4%)
 - Wasatch Front (34.8%)



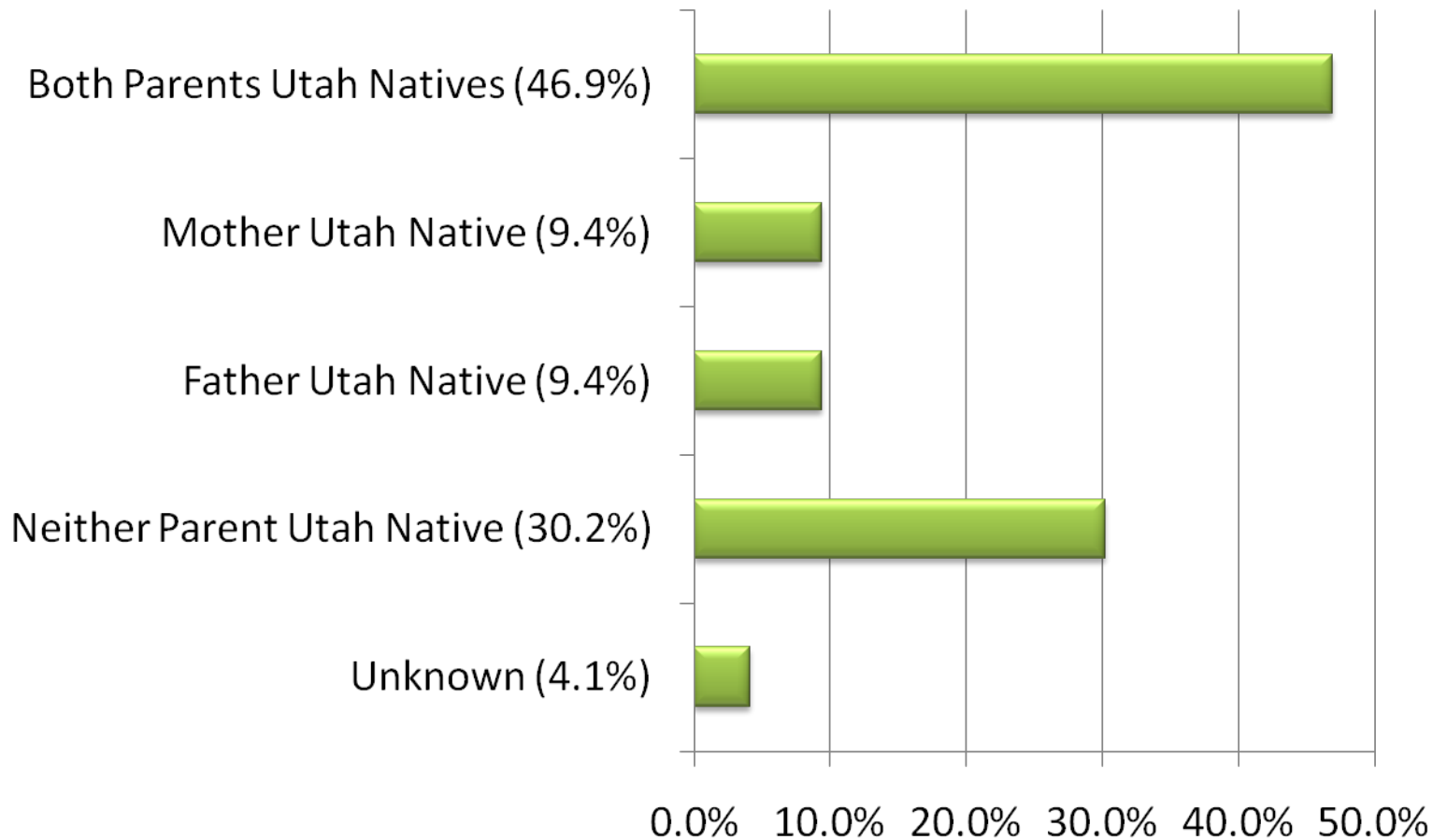


Years in Utah



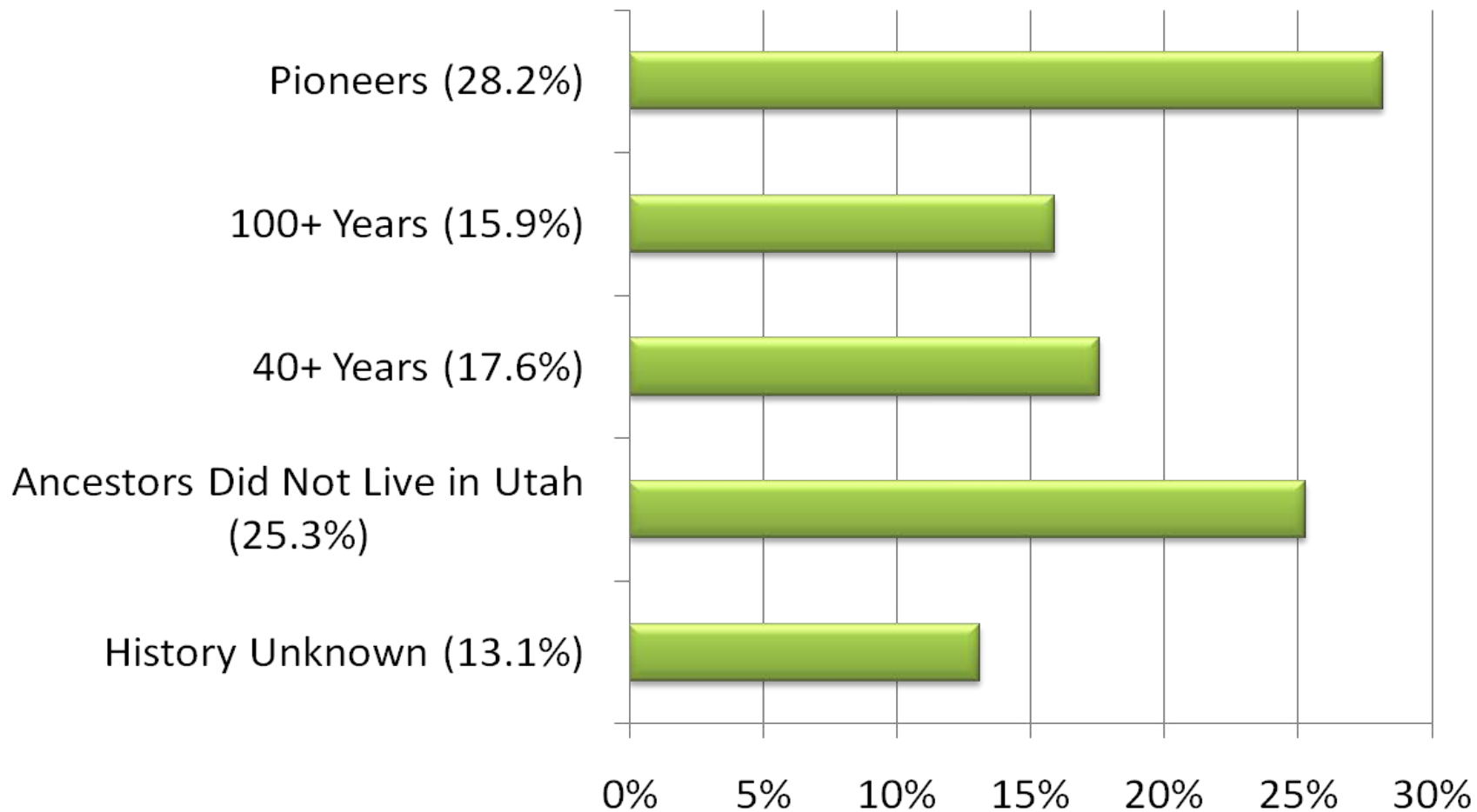


Family Years in Utah





Ancestors in Utah





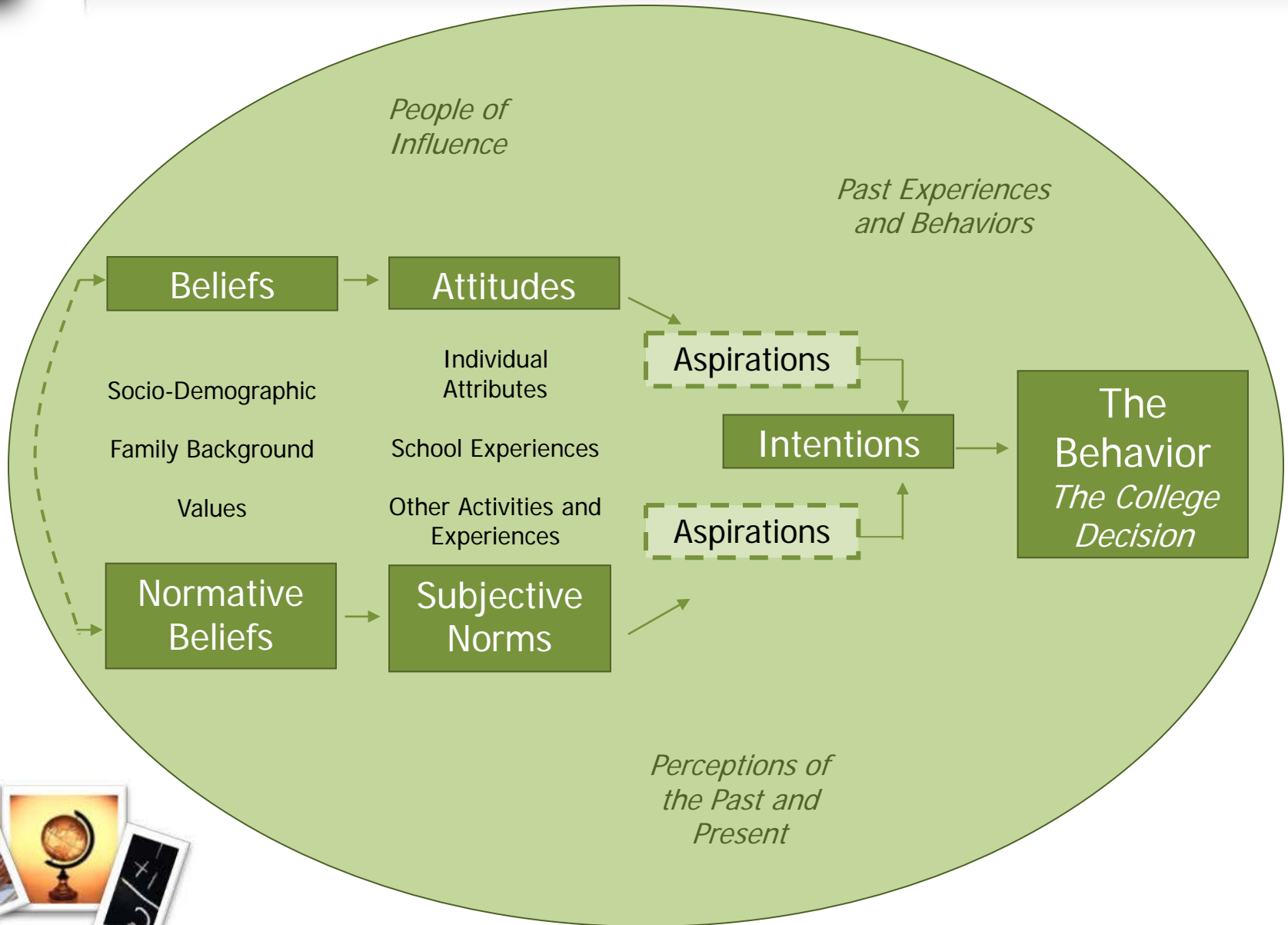
Study Limitations

- Lack of participants in minority populations
- Recruiting strategies (not random sample)
- Perceptions (past, present, future)
- Quantified qualitative data (coding)
- Use caution when generalizing
- Causality





UWEP Model





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May 2009-May 2011

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