A BOLDER WAY FORWARD FOR UTAH

Building the Bridge As We Walk On It



WINS/PROGRESS	TIMEFRAME
1. Conceptualized framework	Oct/Nov 2022
2. Gathered initial concept support	Nov/Dec 2022
3. Secured foundational legislative funding	Jan-Mar 2023
4. Secured Spoke Leaders	Jan-Jul 2023
5. Invited Champions	Apr 2023+
6. Secured Impact Team Leaders	May-Nov 2023
7. Hired and trained UWLP team	May-Jan 2024
8. Held BWF launch event	Jun 9, 2023
9. Hired and trained Spoke Coordinators	Jul-Dec 2023
10. Developed spoke outcomes/metrics	Jul 2023-Jan 2024
11. Created and convened committees	Jul 2023+
12. Established county coalitions	Sep 2023+
13. Prepared and distributed UWLP Year 1 Fall Survey	Sep-Nov 2023
14. Launched strategic fundraising efforts (donations/grants)	Nov 2023+
15. Established a system of organizing members and advocates	Dec 2023
16. Wrote fall survey reports (releasing Jan-Apr 2024)	Dec 2023-Jan 2024
17. Created guides for spoke leaders, spoke coordinators, impact team leaders,	
and county coalition co-leaders; developed new process sheets	Jan 2024
18. Crafted foundational documents: Thriving, Sharing Language, Spoke	
Coordinator Monthly Report Template; majors revisions to website	Jan 2024+
19. Launched BWF mid-month newsletter	Jan 2024
20. Finished establishing bold goals (outcomes) for each spoke	Jan 26, 2024
21. Started dashboards/data visualization	Jan 2024+

Feb 2024+

22. Strategically start to expand communications reach