



UVU EXECUTIVE EDUCATION

UNCONSCIOUS BIAS WORKSHOP

FROM AWARENESS TO ACTION!

Program

We all have deeply set unconscious or hidden implicit biases. They emerge as we interact and work with others in various settings in the forms of gender, race/ethnicity, physical ability, religious, physical appearance and/or sexual orientation bias, among others. When so much is changing in our organizations and communities, it is critical we understand the significant, unconscious impact that bias has on engagement, productivity, behavior, decision making and, ultimately, on personal and organization success.

Based on the latest research, The Unconscious Bias Workshop demonstrates how bias constantly seeps into organizational practices, processes, procedures and environments. It provides an interactive experience designed to help you become aware of your own unconscious bias more deeply. Participants develop an increased ability to identify and mitigate biases, improve interpersonal interactions and take action to achieve greater personal, professional and organization success.

Attendees have the opportunity to learn from a global expert in leadership and through dialogue and collaboration in small groups during the session.

- WHO SHOULD ATTEND** Leaders, Executives, Managers, HR Professionals & Employees.
- COST** \$125.00 (includes breakfast)
- REQUEST INFO** bit.ly/nobias-2020
- CONTACT** Shawn Neider
EXECUTIVE PROGRAMS COORDINATOR
shawnn@uvu.edu | 801.863.8043

Speaker



DR. SUSAN R. MADSEN

PROFESSOR OF ORGANIZATIONAL LEADERSHIP
GLOBAL SPEAKER, AUTHOR & THOUGHT LEADER

Dr. Susan R. Madsen serves as the Orin R. Woodbury Professor of Leadership & Ethics at the Woodbury School of Business at Utah Valley University. She is the Founder of the Utah Women & Leadership Project, the Utah Women & Education Initiative, the Women & Leadership Affinity Group for the International Leadership Association, and has led other similar initiatives. She is a Certified Executive Coach and a Leadership and Change Consultant.

Dr. Madsen is considered one of the top global scholars and thought leaders on the topic of women and leadership and has received numerous awards for her teaching, research and service. Authoring or editing 6 books, including her latest global book, The Handbook of Research on Gender and Leadership, her research has been featured in hundreds of articles, chapters and reports in such publications as Forbes, U.S. News and World Report, The Atlantic, The New York Times, Parenting Magazine, Chronicle of Higher Education, and The Washington Post.

A highly sought-after speaker with local, national and international audiences, Dr. Madsen serves on many non-profit, community and education boards and committees, including Silicon Slopes, Envision Utah, Better Days 2020, Real Women Run, United Way of Utah County, Utah Financial Empowerment Coalition, and more. She earned her Bachelor's degree from BYU, Master's degree from Portland State University, and her Doctorate degree in Human Resource Development from the University of Minnesota.

FEBRUARY 5TH, 2020

7:30 am - 11:00 am
Hyatt Place, Thanksgiving Point, Lehi