

# UNDERSTANDING GENDER DIFFERENCES: HOW IT CAN MAKE AN IMPACT AT UVU

**Spring 2018 SEMINAR**

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For years experts have argued that to create paths for women to become leaders we need to understand the physiological differences between the male and female brain, thanks to recent neuroscience findings. Those differences contribute to making men's and women's ways of behaving and thinking different but complimentary and create value to organizations.

Learning how to recognize, value, and leverage gender differences may actually be the key to greater success in departments, schools, colleges, and universities. Former Utah Senator, Pat Jones, will share some of the research into the different neurological functions of the male and female brains and how these differences determine how we view the world, solve problems, make decisions, prioritize, manage emotions, deal with stress, work in teams, and lead. She will also explain how these differences can be used strategically to help UVU succeed in ways that are not possible without an inclusive and diverse culture at all levels.



## **Pat Jones**

Jones currently serves as a member of the Utah Board of Regents and is also the CEO of the Women's Leadership Institute (WLI). Her political background includes serving in the Utah Legislature for 14 years, with 12 of those years being in leadership. During her terms she was the first female leader in either party and in either House. She was both a member of the Utah House of Representatives and the Utah Senate. Her business background includes being the co-founder and former President of Dan Jones & Associates, a successful public opinion and market research firm for 35 years.

**Feb 6, 2018  
12:00-1:00 p.m.  
SC Centre Stage**

**Lunch will be  
provided**

**RSVP ONLINE TODAY**

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