

Deliverables

JANUARY 1, 2023 - DECEMBER 31, 2023

UTAH WOMEN & LEADERSHIP
Project



The UWLP had some major milestones this calendar year:



Organized and launched a new statewide initiative, A Bolder Way Forward.



Worked with partners on a successful "100 Companies Championing Women" initiative for Utah.



In partnership with Zions Bank, secured a substantial ongoing allocation from the Utah Legislature.

COMMUNITY REACH

MEDIA MENTIONS

275 media mentions including articles and interviews by or featuring Dr. Susan Madsen, as well as those mentioning UWLP.

EVENTS

26 events with **3,477 attendees**

SPEAKING ENGAGEMENTS

75 engagements with **10,440 attendees**

AMBASSADORS, PARTNERS & COLLABORATORS

18 ambassadors
60 UWLP partners
166 BWF partners

CURRICULUM

2 online courses

MONTHLY EMAIL

25,158 reached through Listserv

SOCIAL MEDIA

324,285 Utahns reached

VIDEOS

9 videos with **1,723 views**

BOARD MEMBERSHIP

Served on **13 boards & committees**



A BOLDER WAY FORWARD



CONCEPTUALIZED

Spent the first six months of 2023 organizing a movement to shift Utah to a place where more women and girls thrive.

DEVELOPED

In partnership with Zions Bank, formally launched A Bolder Way Forward on June 9, 2023.

COMMUNITY RESOURCES

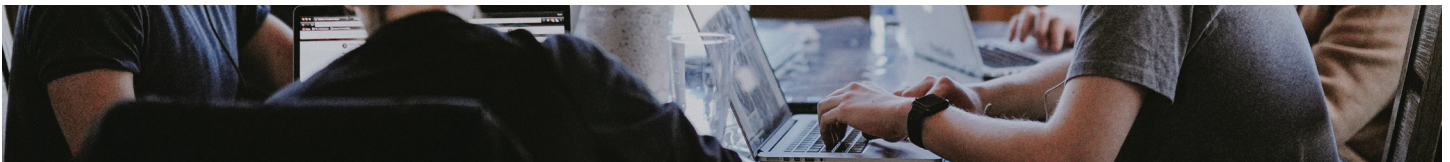



105 Research Products

- 5** research & policy briefs
- 10** What Can I Do? reports
- 1** white paper
- 8** research snapshots
- 5** infographics

- 45** podcasts
- 1** partnered report
- 13** handouts
- 17** interactive dashboards

TEAM



1 faculty director,
5 UWLP staff, **2** part-time UWLP staff, **4** student interns



26 paid research and curriculum contractors



18 expert volunteers



UtahStateUniversity

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