

## **SPONSORS & PARTNERS**

Thank you for your interest in working with the <u>Utah Women & Leadership Project</u> (UWLP) hosted by the Jon M. Huntsman School of Business at Utah State University. UWLP has two primary models for engaging directly with Utah organizations:

**UWLP Sponsors:** UWLP sponsors are individuals or organizations that have donated either through grants, direct gifts, or certain types of in-kind donations. Our work would not be possible without the support of our generous sponsors. UWLP sponsorship benefits include a logo link on our website, listing select events/announcements on our UWLP listserv newsletter, as well as mentions on our social media. Sponsors also are eligible to co-brand UWLP assets and events. We look for organizations who can make a strong commitment to the mission. We send bi-annual updates to all UWLP sponsors and annual reports of key deliverables. Please contact Dr. Susan Madsen (<a href="mailto:susan.madsen@usu.edu">susan.madsen@usu.edu</a>) to discuss a potential sponsorship.

**UWLP Partners:** The UWLP partners with a select number of community organizations (e.g., education, government, nonprofit, business) with whom we share a signification overlap in purpose, mission, and goals. This relationship can include, but is not limited to, co-sponsoring events, co-partnering on research studies, serving on committees or in advising roles, engaging in outreach, distributing resources, leading A Bolder Way Forward area of focus, or other initiatives. In addition to the value that comes from combining forces toward a common cause, UWLP partnership benefits include a logo link on our website, listing select announcements or events on our UWLP listserv newsletter, as well as mentions on social media. We look for a strong commitment and reciprocity from all partners, to magnify the ability to achieve our shared vision of empowering and advancing Utah women and girls in all aspects of their lives. We send quarterly updates to all UWLP partners. Please contact Dr. Susan Madsen (susan.madsen@usu.edu) to discuss a potential partnership.