## WEB COMMUNITY MEETING

### March 22, 2013

## Transferring sites to the new template

### Step 1:

• Delete anything you do not want transferred over...old info, pictures, etc...from your page and OU campus

#### Step 2:

- It is possible to migrate, and then rebuild
- Use the word "Migrate" or "Rebuild" within the first 5 words of the project description, based on the work you want done to your site.
  - If your projects have already been submitted without having used the words 'migrate' or 'rebuild' in the description, then email Nathan Gerber (<u>nathan.gerber@uvu.edu</u>)

#### Step 4:

• If you haven't been trained in the new template, you can sign up to attend a training on it.

### **OU Campus...features coming soon!**

- Only one frame to work with, not multiple
- Interface moves more quickly
- New dashboard
  - Will show which pages you have checked out
  - Will show which pages you have saved and not yet published
  - Will show which pages you have published
  - Will allow for you to drop Google analytic widgets directly into the dashboard
  - Will allow for you to drag and drop files and images directly into the interface
- Binary management
  - Binary files will be treated as pages

# **New Homepage**

• Institutional fat footer is separate from department footer. It will appear on every page but will not replace the department footer.

## Search Basics

- Google, Bing, etc are external searches
- UVU Search is internal which means it ONLY searches within the UVU website
- The link to your page appears higher in the UVU search engine, based on:
  - How often it is edited
  - Strategically placing your key words within the site
- In OmniUpdate Campus, click on the "Properties" button to implement search terms in key places with a pipe. Place the key terms in the "Meta Tags" box with commas used to separate the terms
- Highlight your heading, click the "Paragraph" box heading, and tab Headings 1-5, while your heading is still highlighted. This helps it become more relevant to Google.
- If you have key terms that you would like to request to optimize your department site, email them to Nathan Gerber (nathan.gerber@uvu.edu)

# Q & A

- How do we find if our sites are already on the project list?
  - o Go to <a href="https://uvaps.uvu.edu">https://uvaps.uvu.edu</a>
  - o Click on the "Assigned Projects" tab
  - o Type the name of your department in the Search Box
  - Your priority number in the list is general, not specific, based on the projects preceding it.
- For further questions/suggestions, please email Nathan Gerber (nathan.gerber@uvu.edu)