

WEB COMMUNITY MEETING

September 27, 2013

- Social Stream
 - uvu.edu/social
 - You can implement your own social media site underneath UVU's social stream umbrella.
 - Social media updates are in real time.
 - Social media logos (located on the bottom of each page) will link to the social media stream as well.
 - Click on "Join the Stream," and fill out the form if you want to add your social media to the stream.
- Social Media Action Committee (SMAC)
 - Anyone may attend these meetings.
 - Informative meetings to share success stories, unify social media strategies between departments, etc
- Gallery Module
 - Helps you build galleries and sliders
 - Built within OU Campus
 - To build your gallery:
 - Click on "Assets," then "New," then "Image Gallery Asset"
 - The "Tags" box is where you will want to add your department name. This is for easier filtering purposes.
 - File Name Standards: You can choose any name for your document as long as it is all lowercase, one word, and uses only letters and/or numbers
 - In the "Caption" box, you will want to add your link
 - Click on "Add Image" and your picture will show up in your gallery.
 - Repeat this process if you want to include more than one picture.
 - The interface allows you to reorganize your images once they have been added.
 - Click "Insert," then "Add Asset," and "Save."
 - You can add as many photos as you want and it will handle the requests.
 - If you add a tremendous amount of photos to the Gallery, it could possibly
 - To adjust your slider properties:
 - In "Properties," click on "Change gallery asset appearance"
 - Change your radio box
 - Save page setting properties
 - The slider will adapt to the image sizes; the images themselves will not all adjust to the same size.
- Strategic Web Action Team (SWAT)
 - Reviews and makes recommendations for each site
 - Strategically works to condense the amount of unnecessary pages UVU currently has
 - If you have a site that you would like SWAT to review and help with, please let Tom Rasmussen know at rasmusto@uvu.edu .

**If you would like to run a heat map on our site, let Nathan know.

(Heat maps show visitor action on your site, which helps direct you in designing your pages)

*** Contact Layton Shumway in Marketing with any social media questions you may have.