

Welcome to the

# UVU Web Community

Where all things web happen

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# What We Will Be Covering

- Welcome and introductions – Web Team
- What is the Web Community
- Introduction of the Web Community website
- Brief discussion on the new web templates
- Projects discussion

# Introductions – Web Team

- Marketing
  - Matt Reichman – Assist. Director – Strategic Web Marketing
  - Jason Kennedy – Assist. Director of Web Design
  - Curtis Puzey – Marketing Project Manager
- Web Development Services
  - Nathan Gerber – Director WDS
  - Jeanie Cranney – Web Programmer
  - Mallory Snyder – Web Developer

# Introductions – Web Team

- Team Members
  - Layton Shumway – Communications Specialist
  - Brandon Parmley – Web Developer
  - Ryan Sacks – Web Developer
  - Charlene Mills – Web Support Technician
  - Andrew Meek – Web Support Technician
  - Steve Jenkins – Web Specialist
  - Rachel Koller – Admin. Assistant

# Web Community

## Web Governance UVU

President's Council

University Communications Committee

S.W.A.T.

Chairperson

Faculty

Staff

Marketing

Development

Student Affairs

Future Students

Alumni

Visitors/Parents

WDS

Marketing

UVUWeb Community

Site Owners, Content Managers, Content Contributors

# Web Community Membership

- Site Owners
  - Department leads who own “sites” within the UVU website
- Site Managers
  - Have responsibility for one or more sites to maintain
- Content Contributors
  - Content experts in their respective departments or areas

# Web Community Meetings

- To increase communications and effectiveness of web activities across campus
- To assist one another to improve the overall web experience for all our web visitors
- To share ideas, comments, concerns, etc.
- Proposed schedule – every other month, fourth Thursday, 2pm...does this work?

# Web Community Website

- One place for support – one team
- Includes UCC, SWAT, WDS, and Marketing
- Collaboration, communication, resources



# Website Walkthrough

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# New Template

- Adaptive/responsive
- Mobile ready
- Third level tagging
- Multiple layouts
- Snippets
- Assets
- RSS feeds
- Twitter posts

# Projects

- Projects can be viewed at [www.uvu.edu/web/projects.html](http://www.uvu.edu/web/projects.html)
- Many new features are continually being developed
- If you have ideas or needs, let us know

# Who We Call For Help

- [WebSupport@uvu.edu](mailto:WebSupport@uvu.edu)
- 801-863-7975
- We will get you to the right resources for anything Web!

# Summary

- We need your help!
- You are a huge part of helping the UVU web move forward
- We need your ideas!
- Your input is invaluable
- Many new features available
- Many new features coming
- The web at UVU is moving forward!

# Questions and Answers

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**THANK YOU**

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