Welcome to the

UVU Web Community

Where all things web happen

What We Will Be Covering

- The new UVU web styles and Style Guide
- Some new options for image galleries
- New trainings now available and coming soon
- Audience Homepages
- Q & A

Web Community Meeting Time

Reminder

Every other month, 4th Fridays, 10am

SC206 or Library Lakeview each time

Next meeting: September 27, 10am location TBA

UVU Web Styles and Style Guide

New Image/Photo Gallery Options

What Is a Gallery?

- An easy way to present many different photos for viewing
- Can be presented in a thumbnail list or in a slideshow format
- Can be easily maintained through OUCampus

New Trainings Available

Trainings Available

- OUCampus Basics
 - 1 hour training to get you going in our CMS system to maintain a website
 - Offered monthly, sign up at <u>www.uvu.edu/web</u>
- HTML Basics
 - NEW Offered July 31
 - Will be offering more sessions of this soon
- Online Training Modules
 - Found at <u>www.uvu.edu/web/training</u>

Other Trainings Coming Soon

- Assets, Snippets and Galleries
- Search and SEO Basics
- Web Images
- CSS Basics
- Effective Website Layouts

Audience Homepages

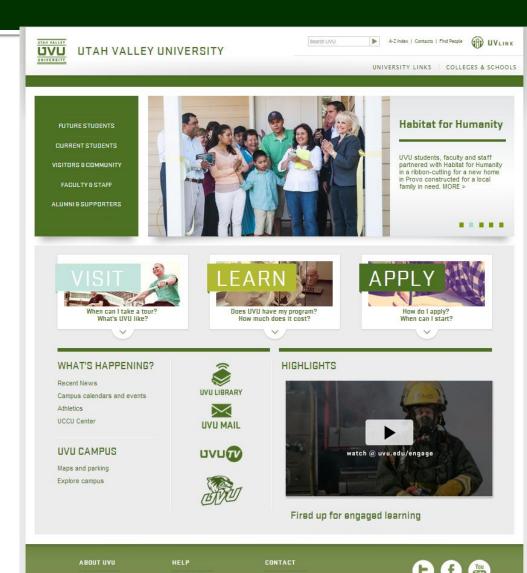
Funneling the Audience

Old Homepage

- Focused on everyone
- Not effective for anyone
- Needed a new purpose

New Homepage

- Focused on Future Students
- Used to funnel audiences to their own areas
- Allows efforts to be audience driven and specific

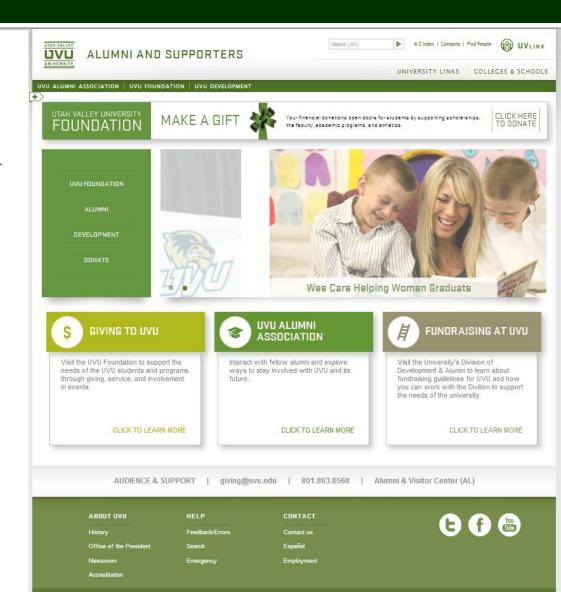


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Audience Homepages

Audience Homepages

- Specific resources for each audience
- Can focus efforts on audience needs
- Can measure web success for each audience



Who We Call For Help

- WebSupport@uvu.edu
- **801-863-7975**
- We will get you to the right resources for anything Web!
- NEXT MEETING: September 27, 10am, location TBA

Questions and Answers

THANK YOU