

Welcome to the

UVU Web Community

Where all things web happen

What We Will Be Covering

- The new UVU web styles and Style Guide
- Some new options for image galleries
- New trainings now available and coming soon
- Audience Homepages
- Q & A

Web Community Meeting Time

Reminder

Every other month, 4th Fridays, 10am

SC206 or Library Lakeview each time

Next meeting: **September 27, 10am**
location TBA

UVU Web Styles and Style Guide

New Image/Photo Gallery Options

What Is a Gallery?

- An easy way to present many different photos for viewing
- Can be presented in a thumbnail list or in a slideshow format
- Can be easily maintained through OUCampus

New Trainings Available

Trainings Available

- OUCampus Basics
 - 1 hour training to get you going in our CMS system to maintain a website
 - Offered monthly, sign up at www.uvu.edu/web
- HTML Basics
 - NEW – Offered July 31
 - Will be offering more sessions of this soon
- Online Training Modules
 - Found at www.uvu.edu/web/training

Other Trainings Coming Soon

- Assets, Snippets and Galleries
- Search and SEO Basics
- Web Images
- CSS Basics
- Effective Website Layouts

Audience Homepages

Funneling the Audience

Old Homepage

- Focused on everyone
- Not effective for anyone
- Needed a new purpose

New Homepage

- Focused on Future Students
- Used to funnel audiences to their own areas
- Allows efforts to be audience driven and specific

The screenshot displays the Utah Valley University (UVU) homepage. At the top, the UVU logo and name are on the left, a search bar is in the center, and navigation links for 'A-Z Index', 'Contacts', 'Find People', and 'UVLINK' are on the right. Below the header, there are two main sections: a green sidebar with navigation links for 'FUTURE STUDENTS', 'CURRENT STUDENTS', 'VISITORS & COMMUNITY', 'FACULTY & STAFF', and 'ALUMNI & SUPPORTERS'; and a main content area featuring a large photo of a group of people at a ribbon-cutting event. To the right of the photo is a 'Habitat for Humanity' article snippet. Below this, there are three interactive cards: 'VISIT' (When can I take a tour? What's UVU like?), 'LEARN' (Does UVU have my program? How much does it cost?), and 'APPLY' (How do I apply? When can I start?). Further down, the page is divided into three columns: 'WHAT'S HAPPENING?' with links to 'Recent News', 'Campus calendars and events', 'Athletics', and 'UCCU Center'; a central column with icons for 'UVU LIBRARY', 'UVU MAIL', 'UVU TV', and the UVU logo; and 'HIGHLIGHTS' featuring a video player with the text 'watch @ uvu.edu/engage' and the caption 'Fired up for engaged learning'. The footer contains 'ABOUT UVU' (History, Office of the President), 'HELP' (Feedback/Errors, Search), 'CONTACT' (Contact us, Español), and social media icons for Twitter, Facebook, and YouTube.

Audience Homepages

Audience Homepages

- Specific resources for each audience
- Can focus efforts on audience needs
- Can measure web success for each audience

The screenshot displays the 'ALUMNI AND SUPPORTERS' homepage for Utah Valley University. The header includes the UVU logo, a search bar, and navigation links for 'A-Z Index', 'Contacts', and 'Find People'. Below the header, there are links for 'UNIVERSITY LINKS' and 'COLLEGES & SCHOOLS', and a secondary navigation bar for 'UVU ALUMNI ASSOCIATION', 'UVU FOUNDATION', and 'UVU DEVELOPMENT'. The main content area features a 'UTAH VALLEY UNIVERSITY FOUNDATION MAKE A GIFT' banner with a green ribbon icon and a 'CLICK HERE TO DONATE' button. A sidebar on the left lists 'UVU FOUNDATION', 'ALUMNI', 'DEVELOPMENT', and 'DONATE'. The main content area is divided into three columns: 'GIVING TO UVU' (with a dollar sign icon), 'UVU ALUMNI ASSOCIATION' (with a graduation cap icon), and 'FUNDRAISING AT UVU' (with a ladder icon). Each column contains a brief description and a 'CLICK TO LEARN MORE' button. A photo of a woman and two children reading a book is featured in the middle section. The footer includes contact information: 'AUDIENCE & SUPPORT | giving@uvu.edu | 801.863.8568 | Alumni & Visitor Center (AL)'. The bottom navigation bar lists 'ABOUT UVU', 'HELP', and 'CONTACT' with sub-links, and social media icons for Twitter, Facebook, and YouTube.

Who We Call For Help

- WebSupport@uvu.edu
- 801-863-7975
- We will get you to the right resources for anything Web!
- **NEXT MEETING: September 27, 10am, location TBA**

Questions and Answers

THANK YOU