

Welcome to the

# UVU Web Community

Where all things web happen

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# What We Will Be Covering

- Answering questions from last meeting
- Moving into the new templates
- Heads up on new OUCampus v10 (summer)
- Search basics
- Sneak Peak at the new UVU homepage
- Q & A

# Web Community Meeting Time

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Every other month, 4<sup>th</sup> Fridays, 10am

We are hoping for SC206 or Library  
Lakeview each time

Next meeting: May 24, 10am SC206a/b

# Moving Into New Template

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How can I get my department website into the new template/system?

# Moving Into New Template

## Step 1: Clean Out and Update

- Make sure your site is cleaned out, and completely updated
- Delete all old pages, images, files, etc.
- Make your current site content and navigation perfect

# Moving Into New Template

## Step 2: Evaluate

- If your site can be “moved” **AS IS**
  - Enter a project into [www.uvu.edu/web/support](http://www.uvu.edu/web/support) and use the word **MIGRATE** in the description
- If the site needs to be “altered” or “improved” when moved
  - Enter the project into [www.uvu.edu/web/support](http://www.uvu.edu/web/support) and use the word **REBUILD** in the description
- Rebuilds will take longer to complete

# Moving Into New Template

## Step 3: Project Review and Priority

- UCC will review and prioritize
- Contact your representative if you have priority questions
- Currently, 93 projects in our queue
- Migrations will be fit into the “gaps” of time

# Moving Into New Template

## Step 4: The Work

- If a “migrate”
  - WDS will inform you when it is started
  - Site migrated to staging, owner & WDS do QA
  - Site goes live
- If a “rebuild”
  - Project meeting to plan and implement the new site
  - Timeframe depends on rebuild requirements



# Preview of OU Campus v10

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# New Improved Interface

The screenshot displays the Canvas LMS interface for Gallena University. The top navigation bar includes the Canvas logo, a dashboard icon with a notification badge, and menu items for Content, Reports, and Add-Ons. The user profile for Lance Merker is visible on the right, along with Setup and Help links. The breadcrumb trail shows the current page is 'Future Students' under 'Admissions'. The page is in edit mode, with buttons for Edit, Source, Properties, Preview, Versions, and Publish. The main content area features a dark blue header with the university name and navigation links. Below the header is a breadcrumb trail and a 'Quick Links' sidebar. The main content area has an 'Edit' button and a title 'Future Students' above a photograph of four smiling students. To the right of the photo is a paragraph of text describing the university.

**Canvas** Dashboard <sup>1</sup> Content Reports + Add-Ons Lance Merker Setup Help

Content > Pages > /admissions/future\_students.pcf Gallena\_University

Edit <> Source Properties Preview Versions Publish

**GALLENA UNIVERSITY** WELCOME ABOUT NEWS ACADEMICS ADMISSIONS ATHLETICS Edit

Home » Admissions » Future Students

**Quick Links**

- Edit
- Admissions
- Undergraduate
- Graduate
- Future Students
- Student Blogs
- TrueCost Calculator
- Why Gallena

**Future Students** Edit



Gallena University is an independent, private university enrolling more than 7,500 students. Students from every state of the union attend GU, and with more than 3,600 course offerings a year, Gallena University has something for everyone. Gallena University is considered to be among the nation's finest universities, regarded for its high academic standards, its nationally acclaimed Division I athletics program, and its commitment to serving the needs of each and every Gallena student.

# New Improved Interface

Complete User Interface Refresh



*Up to 10 times faster!*

# New Dashboard

The screenshot shows the Campus Dashboard for Lance Merker. The interface includes a navigation bar with 'Dashboard', 'Content', 'Reports', and 'Add-Ons'. The main content area is divided into three columns:

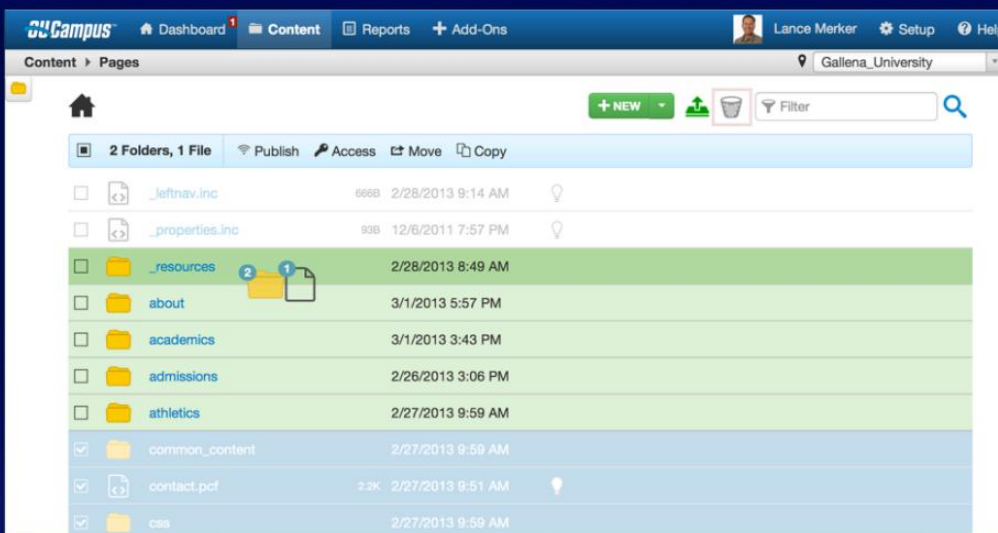
- My Current Pages:** Lists two pages: [/\\_resources/images/admissions/admissions](#) (checked out 2013-02-27T20:40:34Z) and [/admissions/future\\_students.pcf](#) (checked out 2013-02-27T18:42:40Z).
- Inbox:** Contains three items:
  - Jeremy Rex** (10:00am): Version 10, Looking good!
  - Marcel Ayers** (Yesterday): Scheduled Publish, The following page that was scheduled to be |
  - Andrew Soderberg** (3/2/2013): Please Approve, contact.pcf (/contact.pcf)
  - Michael Monina** (3/1/2013): A page has been reassigned, A page that had been assigned to you for revisi
- Activity Feed:** Lists recent activities:
  - [/about/about.pcf](#) (mikey, Yesterday (20 hours ago))
  - [/trash/about.pcf](#) (Sent to trash by lance, Yesterday (20 hours ago))
  - [/about.pcf](#) (mikey, Yesterday (21 hours ago))
  - [/trash/ee.pcf](#) (Sent to trash by lance, Yesterday (21 hours ago))
  - [/trash/index\\_old.pcf](#)

Inbox, activities, and more

Configure and customize

Additional features for administrators

# Drag and Drop



**Drag files into folders**

**Drag folders into folders**

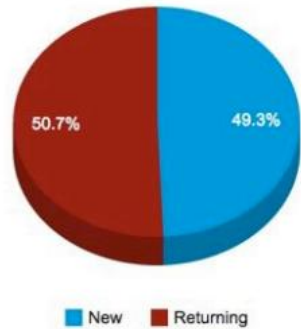
**Drag multiple files & folders**

**Drag between main content view and tree view**

# Mutli-Channel Analytics

Activity

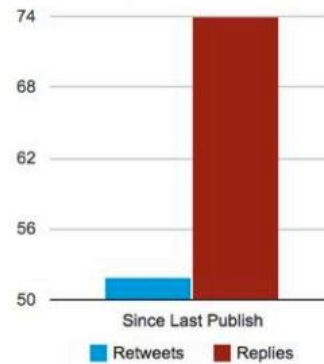
### New vs. Returning Visitors



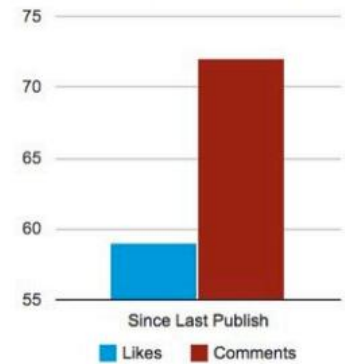
### Visitors by City



### Twitter Activity

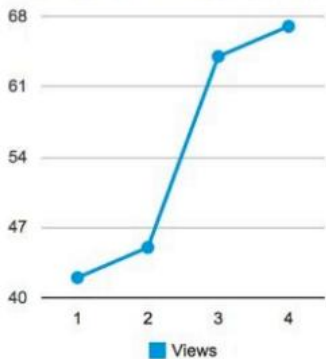


### Facebook Activity

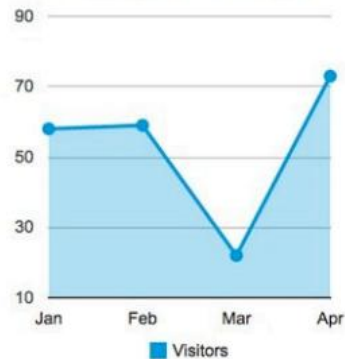


## Trends

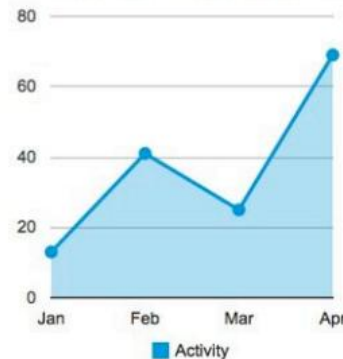
### Page Views by Version



### Monthly New Visitors



### Monthly Twitter Activity

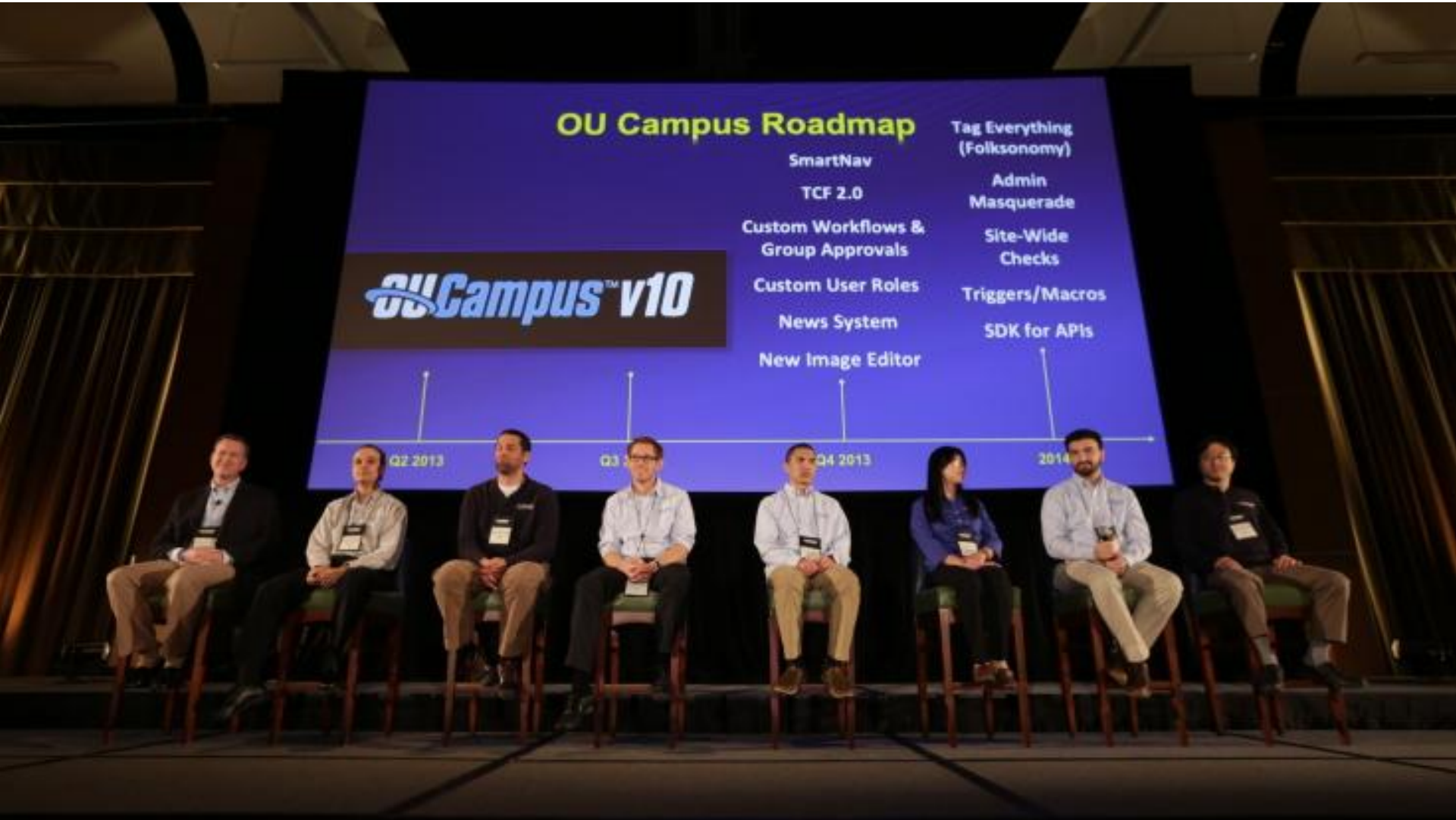


# OU Campus v10 – Summer 2013

The logo for OU Campus v10, featuring the letters 'OU' in white with a blue swoosh underneath, followed by the word 'Campus' in blue and 'v10' in white.

- 1) User Interface Refresh
- 2) New Dashboard
- 3) Drag-and-Drop
- 4) Drag from Desktop
- 5) Multi-Channel Analytics
- 6) Notifications
- 7) Actions Tracking
- 8) Binary Management
- 9) APIs
- 10) Gadgets

# What's Coming After v10?





# Sneak Peek - New UVU Homepage

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# Search Basics

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# Search Basics – Internal Search

- UVU site is scanned/indexed once a week
- Our search rules = Google search rules
- *“How can we get higher on the UVU search results?”*

# Search Basics

- Include search terms in key places
  - Page title
  - Meta keywords and descriptions
  - Page headings
  - Paragraph headings
- Use H1, H2, H3, H4, H5
- Be on A to Z Index
- Request to be listed on relevant keywords

# Who We Call For Help

- [WebSupport@uvu.edu](mailto:WebSupport@uvu.edu)
- 801-863-7975
- We will get you to the right resources for anything Web!
- **NEXT MEETING: May 24, 10am, SC206a/b**

# Questions and Answers

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**THANK YOU**

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