

# UVU Web Community

A decorative graphic consisting of a thick green horizontal bar that transitions into a white background. Below the green bar, there are several thin, parallel lines in shades of green and white, creating a layered effect.

**November 20, 2015**

# Our Agenda Today

- We've Moved!
- Introduction to Team Members
- Ownership Roles – demo
- New Blog System – show mockups
- Department Styles
- UVU Homepage Refresh Project
- Quick Update on myUVU

# We've Moved!!

- University Marketing and Web Development Services are now on Campus!
- New offices located on Losee Center 2<sup>nd</sup> Floor
- Come see us and tell us how we can help you







# The Team Has Some New Faces...

- WDS has grown in size
- New team members in Marketing
- Now working closer than ever (literally and figuratively)
- Let's introduce some people...



# Whitney Wilkinson

Director of Strategic Marketing



# Ashley Bates

Assistant Director of Strategic Web Marketing





# Christopher Meek

Assistant Director of Integrated Marketing



# Jason Kennedy

Assistant Director of Web and Interactive Design



Cassandra Cosgrove

Web Designer



# Nathan Gerber

Director – Web Development Services



Jeanie Cranney

Web Frontend UI/UX Developer





# Mallory Snyder

Web Frontend UI/UX Developer



# Charlene Mills

Web Frontend UI/UX Developer



# Ryan Sacks

Web Frontend UI/UX Developer



# Darin Mills

Web Frontend UI/UX Programmer



# Brandon Parmley

Web Frontend UI/UX Programmer





John Phillips

Web Frontend UI/UX Programmer



# Scott Dewar

Web Frontend UI/UX Programmer



# Peter Beard

Area Web Support  
School of the Arts  
School of Education



Stephen Higley

Area Web Support  
Development and SupportUUVU



Kyle Gray

Area Web Support  
School of Business





Kameron Black

Area Web Support  
University College



# Ronnett Stutz

Web Frontend UI/UX Developer  
Student Affairs



# Weston Leavitt

Web Frontend UI/UX Programmer  
Student Affairs



Tyler Searle

Area Web Support  
Academic Affairs



Luke Black

Area Web Support

# Need Web Help?

[WebSupport@uvu.edu](mailto:WebSupport@uvu.edu)

801-863-7975

# Website Ownership and Roles

- Web Steward for each Division
  - Each division has named a Web Steward to oversee the coordination and communication on web issues within their division
  - Coordinates with each Site Owner, Site Manager
  - Web Stewards are members of SWAT (Strategic Web Action Team)
- Each division has many sites. Each site has:
  - Site Owner
  - Site Manager
  - Content Contributors

# Website Ownership and Roles

- Site Owner
  - Department head/chair
  - Responsible for the site
- Site Manager
  - Maintains the site in coordination with Site Owner
  - Knows how to manage content, navigation, header, footer
- Content Contributors
  - Helps maintain content on the site in coordination with Site Manager
  - Updates content, images, and files





DEMO

Site Owner System

# New Blog System

- Coming in January 2016
- Will be integrated into OU Campus
- Enables blogs to be embedded into departmental sites
- Can reuse content from blog on other web pages using assets
- Allows for sharing through social media channels



BLOG POST TITLE HERE, WHICH MAY WRAP

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READ MORE

ARCHIVE

- 2015
- 2014
- 2013
- 2012

FULL TAG LIST

- tag
- another tag
- more tags
- here's another ever longer tag
- and another longer tag

RECENT POSTS

- title
- another title
- more titles
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9.23.2014



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READ FULL STORY

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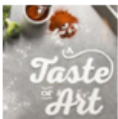


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Author: Jon Jones

SHARE

- Hats
- Suits
- Day
- Fuzz

RELATED POSTS

- Related blog post
- Another related blog post here
- And another one



DEMO

Departmental Styles

# UVU Homepage Refresh Project

- Time to improve the functions and look of the UVU homepage
- Reviewing navigation, structure, design, audience pathways
- Updating/streamlining mobile experience
- Improving overall system to enhance audience experience

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Adult Undergrads

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# Quick Update on myUVU

- System is getting closer to launching Beta
- Had to start over in September
- Beta will launch in December
- Go live is scheduled for Spring semester
- UVLink will remain in place at least until December 2016, possibly June 2017
- Want to see a couple sneak peaks?

# Q & A

[WebSupport@uvu.edu](mailto:WebSupport@uvu.edu)

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