WEB COMMUNITY

New Public Web Templates

May 26, 2017

Our Agenda Today

- New Templates

- Site management shift

NEW PUBLIC WEB TEMPLATES

Nathan Gerber

Change and Momentum at UVU

- Anyone else feeling the pressure?

- Any feelings of overload?

- How do we keep up?

- What do we change to work more efficiently?

Purpose of Templates and Layouts

- To present a consistent brand and image of UVU as a whole

- To allow web community to create pages and sites easily and without excessive technology knowledge

- To structure content so all visitors can find what they need easily

- To "remove" all the technical/legal requirements for our web from the normal Web Community member

Day to Day

- Content management
- Unnecessary fixes
- Site customizations

Strategic

- Content strategy and flow
- System improvements
- Customize new options

DEMO AND DISCUSSION

Mallory Snyder & Charlene Mills

Highlights of New Templates

- New slim header

- Simplified institutional navigation

- Simplified department navigation – no drop down menus

- Row based designs and layouts

- Many more options to choose from (and even more to come)

- Less needed customization of individual sites

- In context editing (justEdit)

How Do We Get The New Templates?

- Submit a project request at www.uvu.edu/web

- WDS will receive project requests and prioritize

- Each department MUST have a dedicated resource to work on content adjustments/rewrites when their site is being transitioned

- If no dedicated resource, the project will go to the back of the queue

ADJUSTMENT FOR SITE MANAGEMENT

Nathan Gerber

Each Department Site

- Admin Owner (VP, AVP, Dean)

- Web Steward (one per division/section)

- Site Owner (department chair/head)

- Site Manager (one per department site)

- Content Contributors (2 per department site)

Roles and Responsibilities

Site Managers

- Appointed by Site Owner

- One per site

- Coordinates with Web Steward for direction and strategies

- Collaborates with WDS and Marketing on web issues

- Works on department/program site

- Semi-technical with web technologies

- Trained to maintain web pages on department sites

- The point person for department to get web changes made

Admin. Owners

Web Stewards

Site Owners

Site Managers
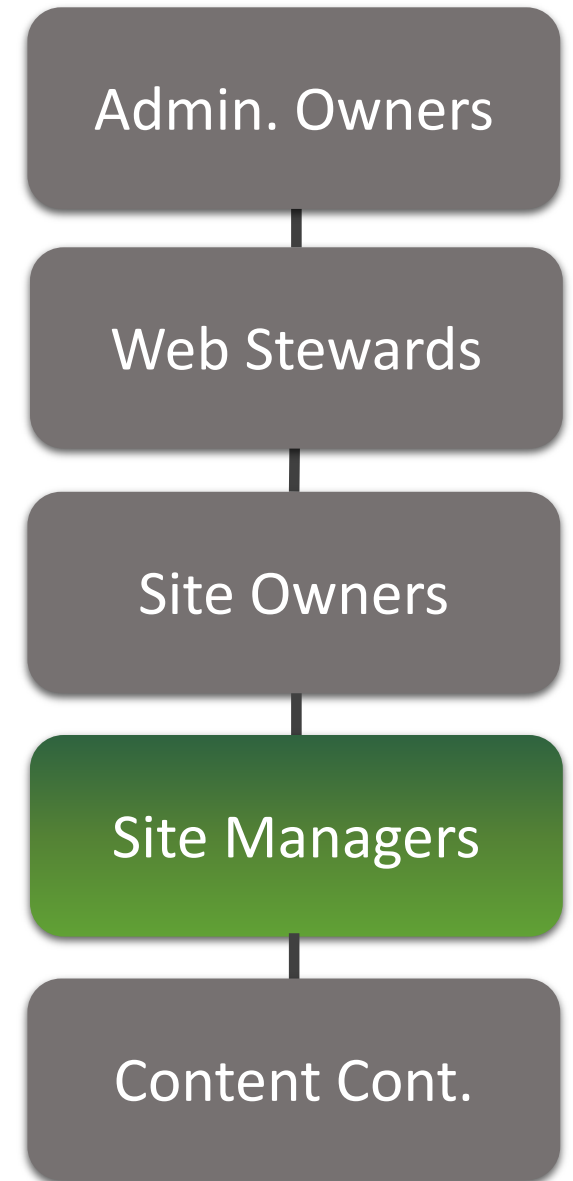
Content Cont.

Roles and Responsibilities

Content Contributors

- Appointed by Site Owner or Site Manager

- Up to 2 per site

- Coordinates with Site Manager for direction and content

- Can work with Web Team (when authorized)

- Works on department/program site

- Typically non-technical with web technologies

- Content updates and minor changes

- Does not direct strategy or structure

- Trained to maintain web pages on department sites

Admin. Owners

Web Stewards

Site Owners

Site Managers

Content Cont.
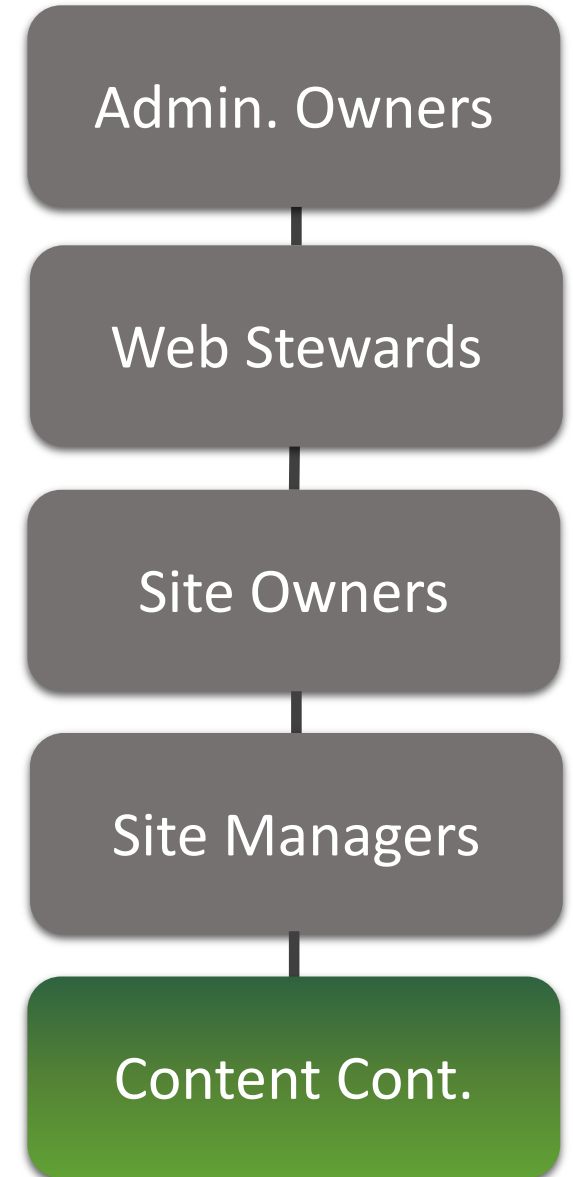
Q & A

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