WEB COMMUNITY

Analytic Dashboards, New Profiles and Directory Update, New News System, Rollover Deadlines

May 24, 2019

Our Agenda Today

- Analytic Dashboards
- Directory System and Profile Updates
- News Site – UVU and Divisional News
- New Template Rollover Deadlines

WEB ANALYTIC DASHBOARDS

Nathan Gerber

Analytics UVU Main Site _UVU - Raw Data

Go to report

Content Drilldown

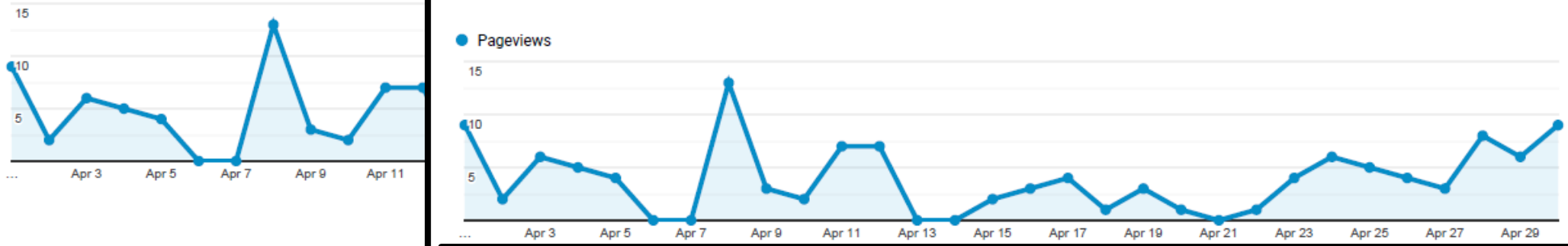
ALL » PAGE PATH LEVEL 1: /wds/

Apr 1, 2019 - Apr 30, 2019

All Users
0.00% Pageviews

Explorer

Pageviews



Page path level 2	Keyword	Pageviews ▼	Pageviews
		113 % of Total: 0.00% (3,093,896)	113 % of Total: 0.00% (3,093,896)
1. /index.html	(not provided)	75	66.37%
2. /index.html	(not set)	38	33.63%

All Users
100.00% Pageviews

+ Add Segment

Jan 1, 2019 - Mar 31, 2019

Explorer | Navigation Summary

Pageviews VS. Select a metric

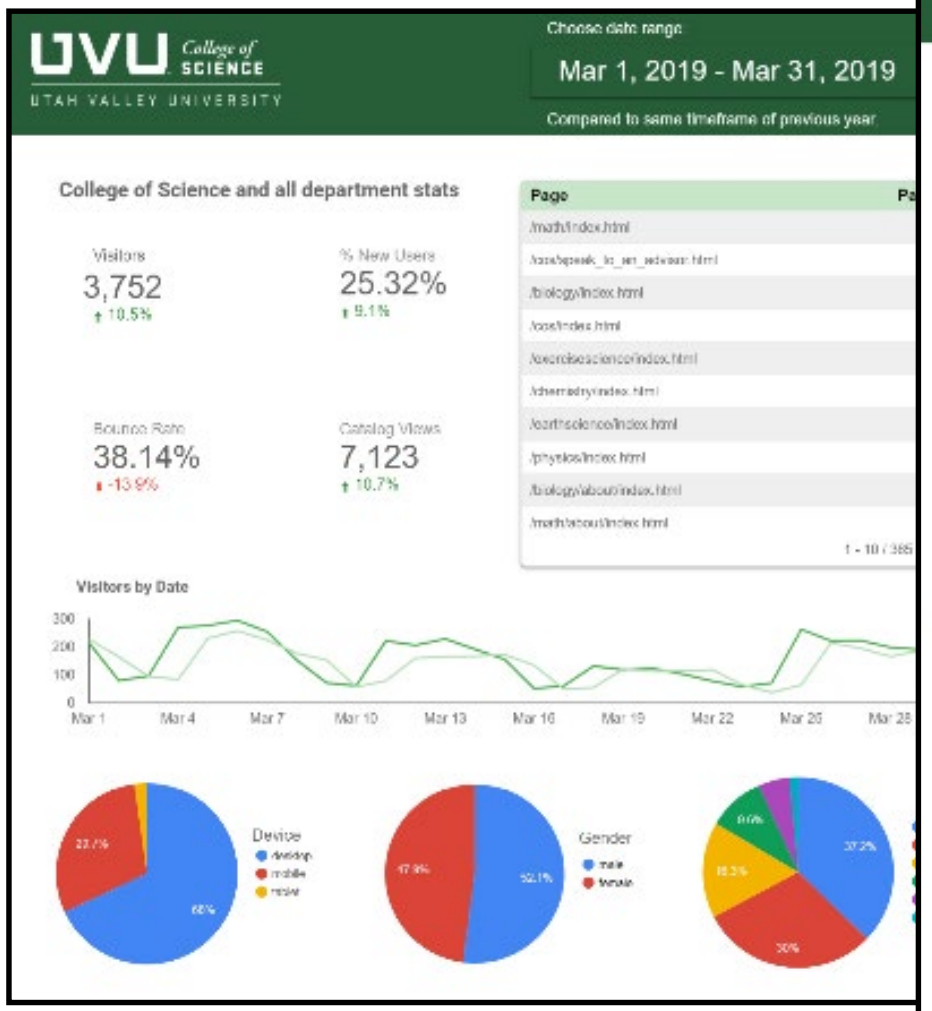
Day | Week | Month

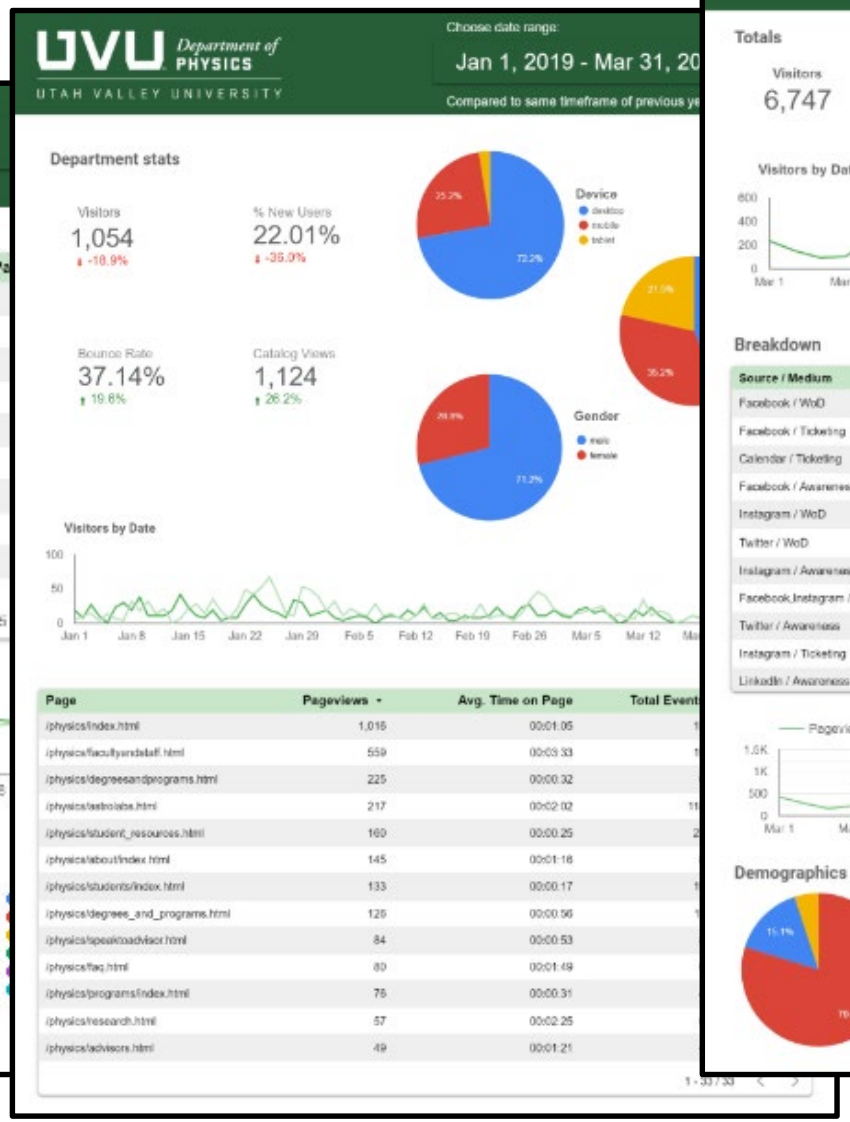
Primary Dimension: Page | Page Title | Other

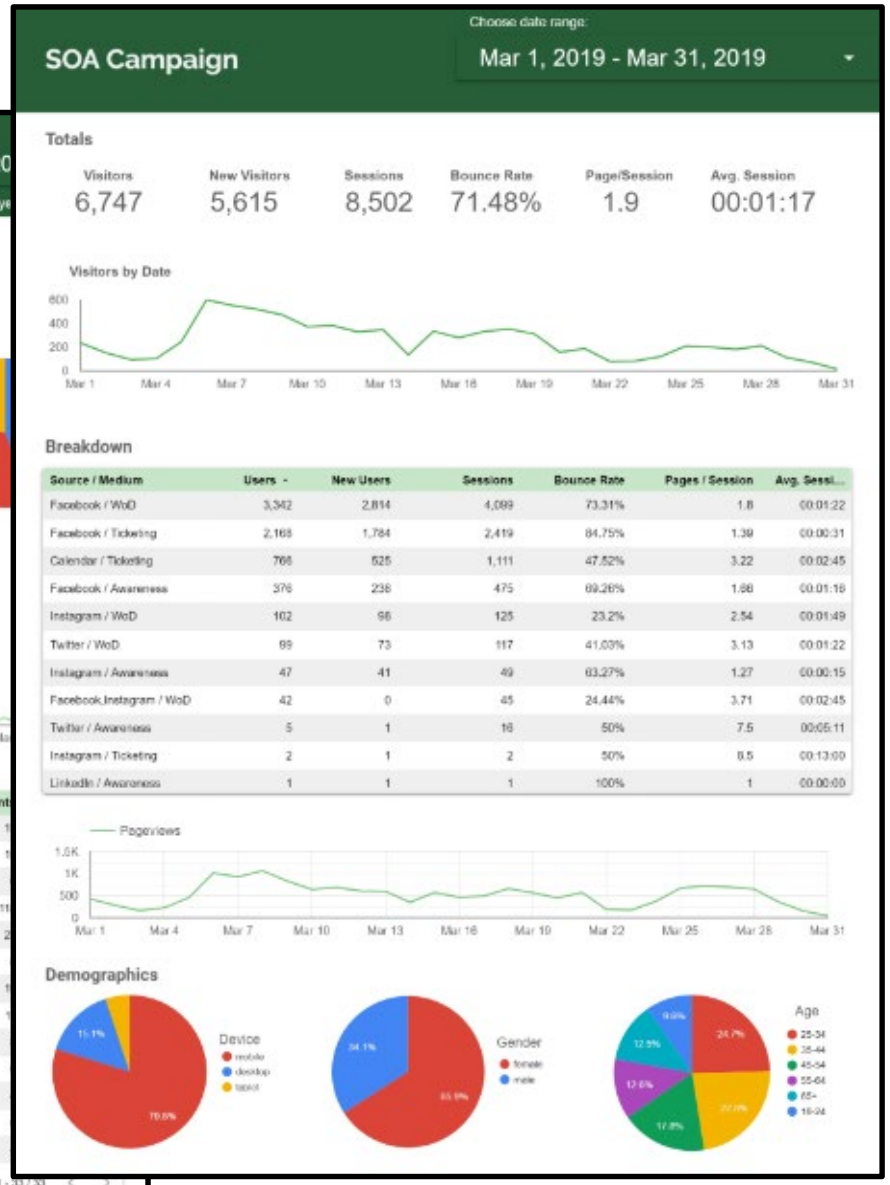
Plot Rows | Secondary dimension | Sort Type: Default | advanced

	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		8,669,368 % of Total: 100.00% (8,669,368)	6,977,768 % of Total: 100.00% (6,977,768)	00:01:59 Avg for View: 00:01:59 (0.00%)	3,737,228 % of Total: 100.00% (3,737,228)	56.73% Avg for View: 56.73% (0.00%)	43.1 % Avg for View: 43.1% (0.00%)	<$0.01 % of Total: 100.00% (<$0.01)
1.	/index.html	1,025,009 (11.82%)	818,228 (11.73%)	00:01:37	727,909 (19.48%)	43.01%	38.98%	$0.00 (0.00%)
2.	/idp/profile/SAML2/Redirect/SLO?execution=e2s1	464,259 (5.36%)	461,212 (6.61%)	00:00:55	406,001 (10.86%)	51.52%	50.67%	$0.00 (0.00%)
3.	/library/index.html	449,131 (5.18%)	415,366 (5.95%)	00:04:15	394,988 (10.57%)	92.49%	87.21%	$0.00 (0.00%)
4.	/idp/profile/SAML2/Redirect/SSO?execution=e1s3	441,582 (5.09%)	420,649 (6.03%)	00:06:16	272,004 (7.28%)	78.67%	75.18%	$0.00 (0.00%)
5.	/idp/profile/SAML2/Redirect/SLO?execution=e2s2	195,882 (2.26%)	194,413 (2.79%)	00:03:08	8,742 (0.23%)	72.84%	82.25%	$0.00 (0.00%)
6.	/students/index.html	152,689 (1.76%)	132,044 (1.89%)	00:03:04	11,071 (0.30%)	67.54%	59.91%	$0.00 (0.00%)
7.	/idp/profile/SAML2/Redirect/SLO?execution=e1s1	124,816 (1.44%)	124,476 (1.78%)	00:00:28	120,826 (3.23%)	33.78%	33.72%	$0.00 (0.00%)
8.	/StudentRegistrationSsb/ssb/classRegistration/classRegistration	99,305 (1.15%)	67,017 (0.96%)	00:05:37	31,005 (0.83%)	62.34%	50.85%	$0.00 (0.00%)
9.	/catalog/current/departments/degrees-programs.html	94,580 (1.09%)	48,178 (0.69%)	00:01:00	17,575 (0.47%)	27.72%	12.84%	$0.00 (0.00%)
10.	/studentcomputing/index.html	94,574 (1.09%)	93,127 (1.33%)	00:03:35	92,518 (2.48%)	83.91%	83.15%	$0.00 (0.00%)

Customized Reports







DEMO DASHBOARDS

How To Request Analytic Dashboards

- www.uvu.edu/web/analytics-request.php
- Dashboards will be rolled out throughout the summer
- Can request a custom dashboard but those requests will be postponed until all standard dashboards can be rolled out

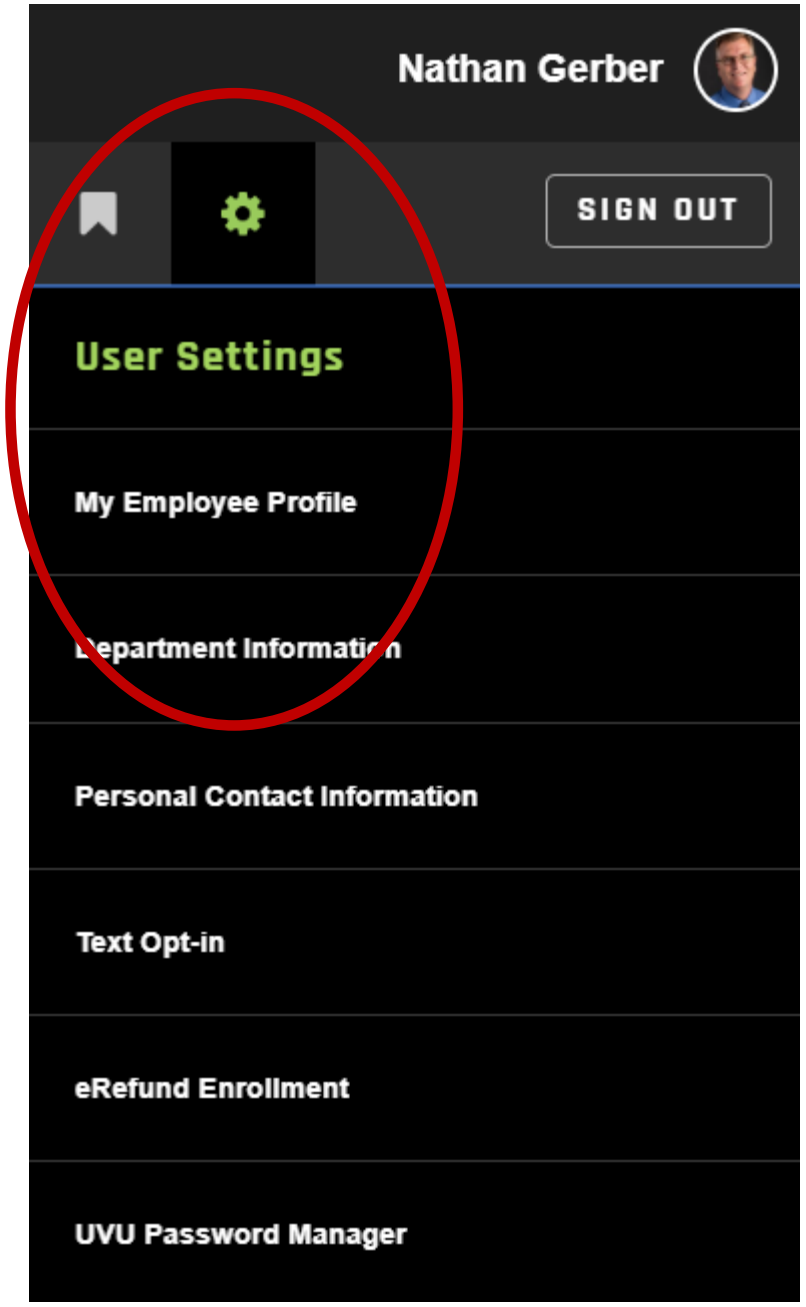
Divisional Reports (Schools, Colleges, AVPs)

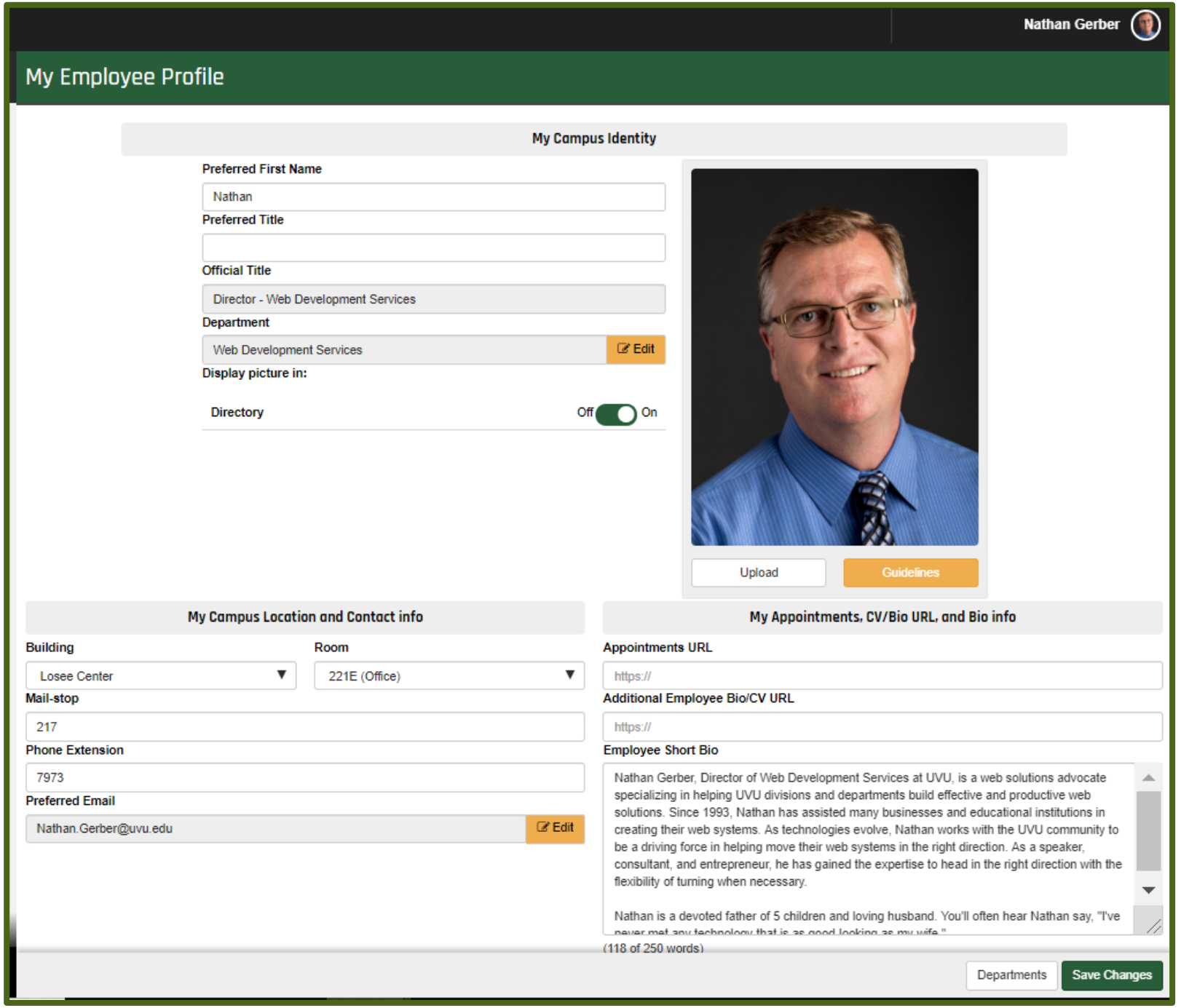
Departmental Reports (Departs, Progs, Centers)

Campaign/Action Reports (single campaign/action)

DIRECTORY/PROFILE SYSTEM UPDATES

Nathan Gerber


Nathan Gerber
SIGN OUT
User Settings
My Employee Profile
Department Information
Personal Contact Information
Text Opt-in
eRefund Enrollment
UVU Password Manager


Nathan Gerber
My Employee Profile
My Campus Identity
Preferred First Name
Nathan
Preferred Title
Official Title
Director - Web Development Services
Department
Web Development Services
Edit
Display picture in:
Directory
Off
On
Upload
Guidelines
My Campus Location and Contact info
Building
Losee Center
Room
221E (Office)
Mail-stop
217
Phone Extension
7973
Preferred Email
Nathan.Gerber@uvu.edu
Edit
My Appointments, CV/Bio URL, and Bio info
Appointments URL
https://
Additional Employee Bio/CV URL
https://
Employee Short Bio
Nathan Gerber, Director of Web Development Services at UVU, is a web solutions advocate specializing in helping UVU divisions and departments build effective and productive web solutions. Since 1993, Nathan has assisted many businesses and educational institutions in creating their web systems. As technologies evolve, Nathan works with the UVU community to be a driving force in helping move their web systems in the right direction. As a speaker, consultant, and entrepreneur, he has gained the expertise to head in the right direction with the flexibility of turning when necessary.
Nathan is a devoted father of 5 children and loving husband. You'll often hear Nathan say, "I've
(118 of 250 words)
Departments
Save Changes

NEWS SITE

Nathan Gerber

May 13

DAN NIELSON TO COACH UVU WOMEN'S HOOPS

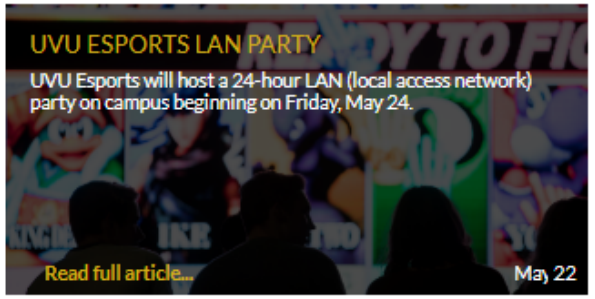
Utah Valley University Athletic Director Jared Sumsion announced on Monday the hiring of Dan Nielson as the new head coach of women's basketball.

Read full article...

POLYSTRONG SUMMIT AT UVU

Pacific Islanders and those of Polynesian heritage will converge on Utah Valley University's Orem campus on June 6-8, 2019, to attend the second annual PolyStrong.org Leadership Summit and Games.

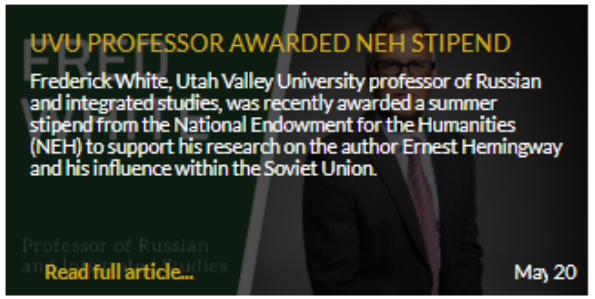
Read full article... May 23



UVU ESPORTS LAN PARTY

UVU Esports will host a 24-hour LAN (local access network) party on campus beginning on Friday, May 24.

Read full article... May 22



UVU PROFESSOR AWARDED NEH STIPEND

Frederick White, Utah Valley University professor of Russian and integrated studies, was recently awarded a summer stipend from the National Endowment for the Humanities (NEH) to support his research on the author Ernest Hemingway and his influence within the Soviet Union.

Read full article... May 20

UTAH VALLEY UNIVERSITY - IN THE NEWS

READ MORE IN THE NEWS BY MEDIA

A first-time president who worked her way up appreciates "being gritty"

It's clear how a Microsoft regional director based in Singapore would be seen as a great catch for a university in a booming high-tech corridor, but that may not be the most important strength Astrid S. Tuminez brought to Utah Valley University when she became its president this past fall.

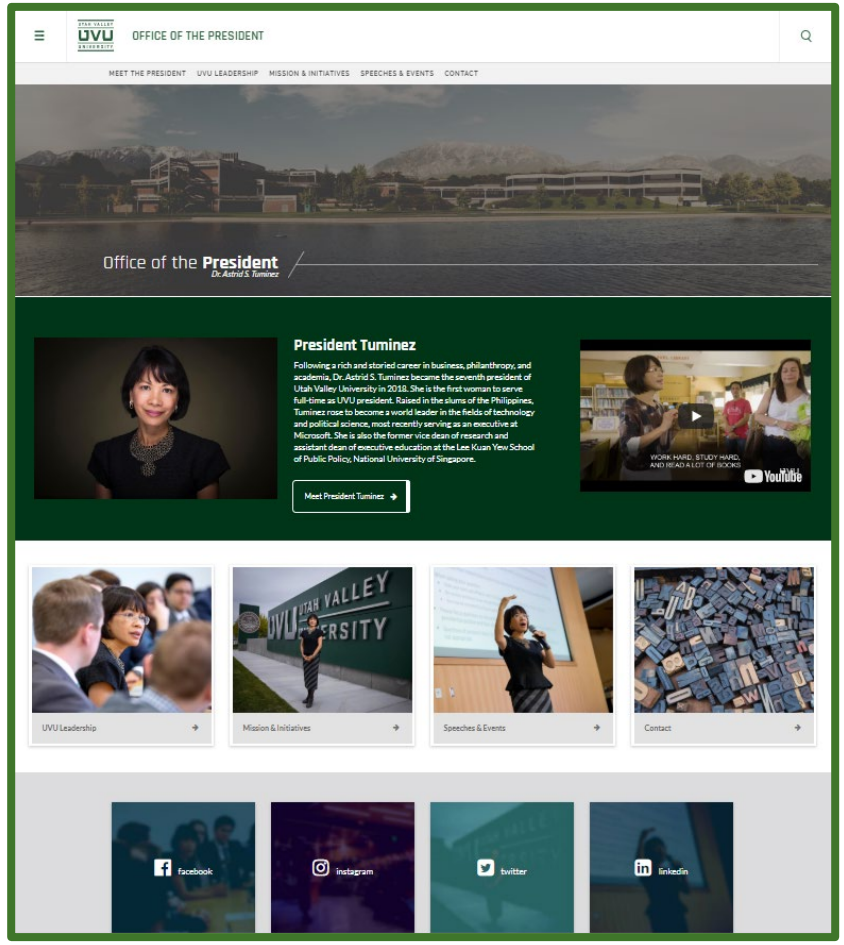
FACES OF UTAH VALLEY UNIVERSITY

ROLLOVER DEADLINE

Nathan Gerber

Sites Moving Into New Templates

- All sites will be in the new templates by August 1, 2019
- Old template system will be decommissioned by August 10, 2019
- Sites that need to be re-architected or restructured will be moved into new templates and then restructured later as projects
- This process will eliminate the need to maintain two template systems and free resources up to work on improvement projects



Q & A

www.uvu.edu/web

WebSupport@uvu.edu

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