

WEB COMMUNITY

**Google Analytic Dashboard Updates, Site Manager Role Updates,
Blog Enhancements and Features**

November 22, 2019

Our Agenda Today

- More Analytic Dashboard Updates
- Site Manager Roles
- Blogs: What you can do with them
- Q&A

ANALYTIC DASHBOARDS UPDATES

Scott Dewar

SITE MANAGER ROLES

Nathan Gerber

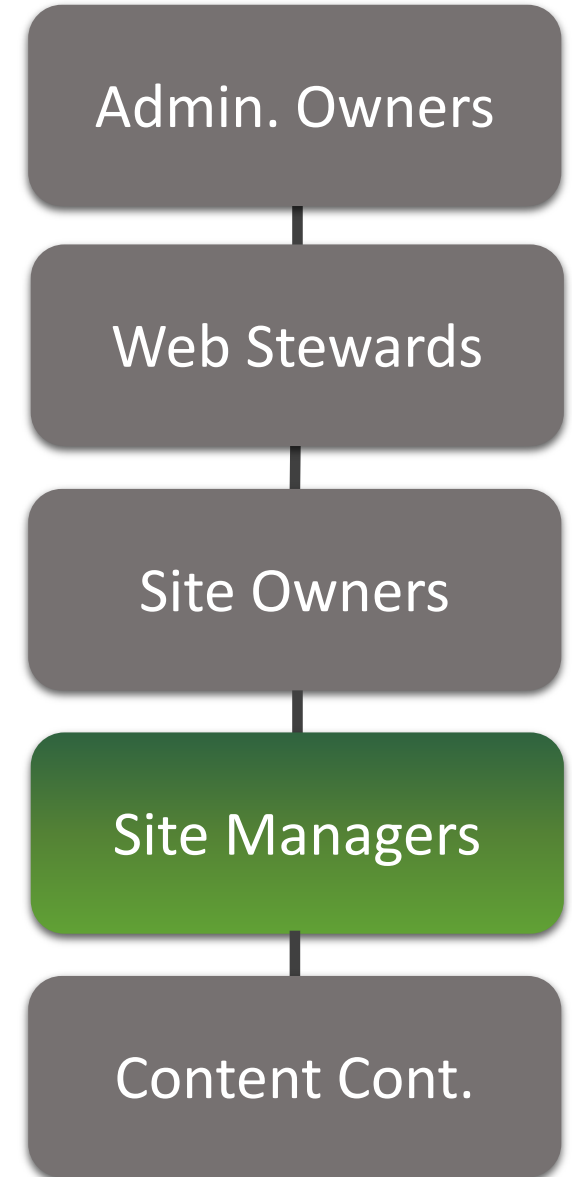
Site Manager Roles

Maintaining their site

- Make regular content changes to their site
- Perform the audit in February
- Participate actively in the Error Free Campus initiative

Help Manage Requests

- Assist in coordinating/help rank requests for their site
- Validate requests/access regarding their site
- Communicate with Site Owners and Web Steward as needed



Changes to Request Submissions

CURRENT MODEL

- **Support Tickets:**
anything that is a quick fix requiring less than three days to complete
- **Projects:** a request requiring more than three days work or more than one person

NEW MODEL

- **Incidents:** a fix for something broken or malfunctioning
- **Service Requests:** a request for something that we have a standard process to follow
- **Projects:** a request for something we have not done before

ERROR FREE CAMPUS

Nathan Gerber

GETTING THE MOST OUT OF DEPARTMENT BLOGS

Mallory Snyder

Department Blogs

- OU Campus blogs introduced in 2017
- ~30 department blogs across UVU
- Created within department sites
- Edited and maintained alongside other content in OU Campus
- Maintained (mostly) the same way as all other pages
- Blogs work “out of the box” or may be styled to suit the needs of the site

Extending Blogs

- “Content curation”
- News
- Events
- Announcements
- Highlight/spotlight

Styled Listing Pages

- <https://www.uvu.edu/oit/blog/> (Standard)
- <https://www.uvu.edu/library/blog/> (Customized header)
- <https://www.uvu.edu/uwlp/blog/index.html> (Customized header and post titles)
- <https://www.uvu.edu/arts/applause/> (Customized header, post titles, sidebar)
- <https://www.uvu.edu/advancement/gifts-in-action/> (Customized post list “cards”)

Displaying Blog Posts

- Blog posts can be displayed outside of the blog listing page to highlight news, announcements, events, etc.
- <https://www.uvu.edu/aviation/> (Blog listing)
- <https://www.uvu.edu/wsc/> (Hover cards)
- <https://www.uvu.edu/woodbury/> (Cards)
- <https://www.uvu.edu/> (Cards)
- <http://dev.uccucenter.com/events/> (Events cards – in development)

Tagging and Filtering

- Properly tagging blog posts can be very powerful
- Tags allow for posts to be filtered based on content type
- Separate content by topic or purpose within the same blog
- <https://www.uvu.edu/web/elements/>
 - Filter by element type

Adding a Blog

- Submit support ticket (“service request”) on Web Community site (uvu.edu/web)
- For additional styling, contact area developer
- Tutorial for creating new posts is available at uvu.edu/web/support
- Determine consistent tags
- Add content regularly

Q & A

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