Strategic Web Action Team

July 15, 2015

Attendance: Ashley Bates, Beth Myrer, Brandon Parmley, Errin Pedersen, Jeanie Cranney, Jessica Awtrey, Linda Moore, Lindsay Watson, Matt Bambrough, Michelle Tukuafu, Mike Bird, Ronnett Stutz, Sandra Koller, Spencer Wright, Stacy Fowler, Stephanie Albach

Conducting: Jeanie Cranney

Minutes: Beth Myrer

Reviewed the list of department needing but missing the statistics page – see attached

Web accessibilities

- Skip to content – allows someone with a screen reader to tab directly to the content area – is on web staging and will implement within a few days on the live sites – when pages are republished it will go into effect – working getting it up to date (uvu.edu/web/standards)
- Site improve report on quality assurance - can click on it then takes you to the page and highlights or problem – see attached

Marketing concerns

- If find spelling errors and other errors – submit a ticket so it can be corrected – uvu.edu/wds > support > submit a ticket
- If a site is found that you feel needs to be looked at, bring it to SWAT, so it can be updated

Blog discussion

- Looking at moving blogs to OUCampus
- Blogs are more casual on official websites
- Hopefully implementing in the next 2 to 3 months – not sure yet, how to migrate current blogs

Web Community Meeting on Friday, July 17, at 10:00, in LI120

Web site design – Matt Bambrough

- SWAT is a governing group for concerns
- Contact Ashley Bates for help with social media
- Discussed web sites: uvu.edu > university links > faculty/staff > administration > organization chart, uvu.edu/oit, uvu.edu/faculty center/adjuncts/adjust_faq.html
- There are problems when pulling in third party items – need to be kept up-to-date