Strategic Web Action Team

December 16, 2015

Attendance: Ashley Bates, Beth Myrer, Brandon Parmley, Austin Clift, Jacob Sybrowsky, Jason Kennedy, Karen Cushing, Kathy Ardmore, Lauren Ashton, Linda Moore, Lindsay Watson, Nathan Gerber, Spencer Wright, Stacy Fowler

Conducting: Nathan Gerber

Minutes: Beth Myrer

Follow-up

- Nathan sent web owner reports to web stewards
- WDS has received most of the video list for close captioning, please get further lists to WDS
- Was not able to work on the org charts, will look at for next meeting
- Nathan sent out the website review process – will take to the University Communication Committee
- Nathan is working on the standard navigation for Academics

Sites that need review

- uvu.edu/insteffect/oldsightpagetocopyfrom.html – is in the processing of changing
- Career Passport site - working on this site, and will show in the January meeting

Home page refresh project

- Have been meeting (representation from: Academic Affairs, Student Affairs, Marketing, Prospective Students, Admissions, Web Development
- Focus will remain the same – but will have sub audiences (currently have 10 but hope to narrow that down)
- Will bring drafts to SWAT for review
- Will work on where to locate a donation or giving to UVU note

Retreat

- Will be a ½ day – talk about strategy, refocus, set goals
- Looking at May 13 – in building L

myUVU

- Review of progress
- Beta version will launch next week (the week of December 21)
- Will be a functional site
- Anyone with an active UVID will be able to login
- Nathan will send an email to SWAT when it happens

- Will go live on Friday, March 18 – official portal change
- gmail will be available when the beta launch is complete – UVLink mail will still be active until the end of September
- Password management system will allow recovery of passwords through phones
- Will be able to customize myUVU page
- Will have a 90 second (or less) how to video on navigating through the system
- Action links will highlight what is important at a particular time (will be 3 or less links)
- Deep links will use friendly URL's
- Brandon and Nathan to work on simplifying multiple gmail accounts
- myUVU has a search function
- Brandon to work on digital signage and how to implement them
- Digital signage on mobile devises will need to be discussed in SWAT

Assignments
Nathan is working on the standard navigation for Academics
Nathan will bring drafts of the home page refresh to SWAT for review
Nathan will send an email to SWAT when myUVU beta is available
Brandon and Nathan to work on simplifying multiple gmail accounts
Brandon to work on digital signage and how to implement them