

Strategic Web Action Team

April 20, 2016

Attendance: Ashley Bates, Beth Myrer, Brandon Parmley, Colby Callahan, Genevieve Erickson, Jason Kennedy, Karen Cushing, Cathy Ardmere, Linda Moore, Michelle Tukuafu, Mike Bird, Nathan Gerber, Sandra Koller, Silvia Lobendahn, Stacy Fowler, Stan Fowler

Conducting: Nathan Gerber

Minutes: Beth Myrer

Follow up

- Colby is working with Mark and will be continued at a later time
- Standard Navigation for Academics – will need to continue to work on this

Site Review

- There was a site that a faculty member created that presented information regarding his classes, some inaccurate information regarding graduation – was forwarded to academics and it was handled
- Canvas is the proper forum for this information – however it is not mandatory
- Need to protect the public image of UVU

Web projects

- Spencer – conference pages and standardizing them
- Stan – just finished the special education site – improving all web sites
- Ashley – get the magazine on line and updating the 75 anniversary site
- Genevieve – office of National Security Studies site (NSS)
- Karen – SCULPT was approved to have a sub site – under Academic Affairs, and Faculty Senate site
- Kathy – Engaged Learning
- Stacy – Equal Opportunity and Affirmative Action content (EEO)
- Michelle – cleaning up and redoing the site, CAT site
- Colby – external site for HR
- Sandy – couldn't find payroll deductions form (is on the Alumni site), add 75 anniversary things to the facilities site
- Mike – fall and summer math workshops registration, online nursing applications, dental hygiene requirements for accepting online applications (working with Scott)
- Brandon – infrastructure service and operations team
- Silva – restructuring of site – working with an external marketing team
- Linda – Woodbury Museum – refreshing the moved campaign page

Retreat

- Have all the RSVP's
- Nathan will update the invite and include directions
- Nathan will send out a few things that will be discussed, and asked that you be prepared to discuss items

Annual Web audit

- Went well and completed before spring break
- Spot checks show that most sites were correctly reviewed – broken links, accessibilities, spelling, alt tags

myUVU

- There are numerous references to UVLink that need to be changed (690 +) that are being changed to myUVU
- Michelle – having problems with SRI so will not remove UVLink references until that is resolved
- HR site has been changed – most of the site is now internal
- Home page refresh – going forward
- Implementing new map system - will be interactive, and identify accessibility features – phase II will have best route information
- Public site will have a new search system
- Will have new templates, layouts, and themes in the new system – should be easier to create new sites
- Will be streamlining web owners – will be cleaning up access
- Have a project to build form and do training – will be doing LMS during Summer University
- Working on a new magazine system – first issue will be 75 Anniversary Edition of UVU Magazine – will be searchable, shareable, and interactive

Next meeting will be the retreat – May 13

Assignments

Nathan will send out a few things that will be discussed during the retreat