

Strategic Web Action Team

September 21, 2016

Attendance: Amy Birk, Ashley Bates, Beth Myrer, Brent Knudsen, Cassandra Cosgrove, Colby Callahan, Jason Kennedy, Kameron Black, Karen Cushing, Katie Zabriskie, Kathy Ardmore, Leisa Galloway, Linda Moore, Lindsay Watson, Michelle Tukuafu, Mike Bird, Nathan Gerber, Pamela Bohn, Ronnett Stutz, Stan Harward

Conducting: Nathan Gerber

Minutes: Beth Myrer

Site review

- /math/mgr/ - Math Girls Rock – the tab titled month problems is problematic in the wording – should be changed – the events need to be updated or deleted – Mike Bird will follow up
- /cdc/aboutus/ - page may need reorganizing – the logo is a little large – the link getting around campus has a pdf concerning hotels – this information is listed elsewhere (the web pages should coordinate but not duplicate information – it may be useful to use a drop down – Ronnett will work on this page
- /success/wizard/ - needs redesigning/1branding – should reflect a little more mature content – Nathan will follow-up and involve Ronnett

Accessibilities

- There is new information from the Department of Justice (DOJ) – they support adherence to the Web Content Accessibility Guideline (WCAG) 2.0 Level AA
- Kaltura system set-up is progressing – will brand it video.uvu.edu – videos can be uploaded, mark to be caption, after it is captioned it will be put into place – are working on how to charge the corrected department
- The Accessible Campus Committee is the body that looks at accessibility issues

Web Community

- Friday 10-11, LI 120
- Training for OU Campus is located at myUVU/learn or uvu.bridgeapp.com (in the learning library) – must be completed before access is given – start within a week after request for access, and completed within a month

Projects

- New style guide at: /web/standards/ - and the web style guide is accessible on the site
- Map system – is progressing – hope to be finished within 2 months – will develop virtual tours – need to contact WDS before dropping pins

myUVU

- Discussion regarding access and roles
- There was issue the first day of classes because of a problem with a server
- If there are issues contact Nathan
- Review the new purchasing/travel link

Project list

- Will forward the list via email
- Currently have 56 projects – please reference the case number when making inquiries
- Nathan receives the list weekly and will forward it monthly to SWAT

Request for URL

- A request for a URL for a program – uvu.edu/statistics
- The standard is that programs should be located within the department
- Agreed that the standard should be followed

Google Analytics

- Discussion regarding Google Analytics
- What are the main pieces that people use
- What are the biggest questions for each department and is that being answered on the web site
- Requested information about what page or site from which tickets are being purchased
- Give requests to Nathan regarding what data is desired

Next meeting – October 19, 2016