Strategic Web Action Team

November 16, 2016 – minutes

Attendance: Ashley Bates, Beth Myrer, Colby Callahan, Genevieve Erickson, Kameron Black, Karen Cushing, Leisa Galloway, Linda Moore, Lindsay Watson, Mallory Snyder, Michelle Tukuafu, Mike Bird, Nathan Gerber, Ronnett Stutz, Sandra Koller, Silvia Lobendahn, Spencer Wright, Stacy Fowler, Stan Harward

Conducting: Nathan Gerber

Minutes: Beth Myrer

Follow-up items

- Other entities' logos –
  o Will be taking the discussion up-line in a meeting on December 15 (organized by Cameron Martin, VP of University Relations)
  o Nathan would like questions, examples, and comments that he can take to the meeting
  o Issues: Utah Symphony, sponsors for the Scholarship Ball, and Business and Economic Forum, the School of Business entities involved
  o Will work on the definitions of different levels of involvement (partnership, affiliate, sponsor) and entities (civil, corporate, commercial)
  o Will also look at the difference between just having a logo and then having it link to something

Site Review

- Discussion of what contact information should be on the bottom of a page
- Some contact information is not available in myUVU
- The library maps have broken links (Kat Brown)

Focus Group

- Discussion of navigation options
- All navigation is in one menu at the top - 5
- Department navigation separate in horizontal bar - 5
- Department navigation on the left side – vertical format - 7
- Will be working with Prospective Students to conduct a survey during campus tours

Web Accessibilities

- Video captioning is moving forward – working on tying it to Rev.com account
- Working on making public sites and internal applications accessible
- DOJ (Department of Justice) and OCR (Office of Civil Rights) support class action lawsuits – are aggressively pursuing

- Nathan will send a list of videos that need captioning to be reviewed
- SWAT budget will be used to pay for the captioning – when funds are gone will need to figure out other methods to finance the captioning
- Mobile Apps need to be accessible

Web Community

- Is a week earlier and a different location – CB 510
- Will present the focus group information
- Working web standards page: uvu.edu/web/standards – have improved the web palette: uvu.edu/web/standards/color.html
- Page will tie to web policies/procedures, and the SWAT minutes where decisions were made

Training

- OU Campus available on UVULearn

Project Queue

- Nathan will send out the project list – review and give Nathan any feedback by case number

Next meeting – December 21

Assignments
Send comments, questions, and issues regarding the logo discussion to Nathan
Nathan will send a list of videos that need captioning
Nathan will send the Project List – should be reviewed and give feedback by case number