Strategic Web Action Team

March 15, 2017

Attendance: Amy Birk, Beth Myrer, Cassandra Cosgrove, Colby Callahan, Ellen Draper, Jason Kennedy, Jessica Awtrey, Kameron Black, Karen Cushing, Kathy Ardmore, Leisa Galloway, Linda Moore, Michelle Tukuafu, Mike Bird, Nathan Gerber, Pamela Bohn, Ronnett Stutz, Sam O'Barr, Shari Warnick, Silvia Lobendahn, Stan Harward

Conducting: Nathan Gerber

Minutes: Beth Myrer

Web Accessibilities

- asked for any feedback regarding accessibilities
- some videos haven't been done – but it is being done
- questions about alt tags – need a description and not just "image"
- discussion of alt tags for graphs
- issues with the color contract errors – need to be aware of issues
- can use the checker in OU Campus : Chrome Plugin – Site Improve Accessibility Checker available on the Chrome extension store
- hope to have a session during Summer University addressing Accessibilities across campus

Audit

- have 30 divisions – have 7 forms confirming completion
- issues with website pages weren't going through
- there is a question regarding whose email goes in for submitting he completion page
- there is a question regarding who is responsible for alt tags on newly developed pages
- there are some problems regarding who has access to some sites
- discussion of moving some sites to different areas/departments
- discussion regarding renaming the documents as the names can be confusing – suggested using Doc 1, Doc 2, Doc 3, etc
- suggested that there be some way to track progress and maybe break the process down into smaller steps
- there was a request for an orphan file list – this is not currently available, but if created, it will needed to be reviewed
- most of HR is on myUVU – so there are a number of things that can't be changed
- report on the audit is due on Friday/Monday
- request for an updated spreadsheet of the page, age, and count, a week before the end of the audit
- marketing has 3 powerpoint templets for university use, there is also a storehouse of available UVU photos that can be used for websites

Redirect Protocol

- reviewed the redirect request process
- some URLs need to be vetted
- there is an annual fee for $40.00 for redirects
- will move to University Communications Committee – UCC

Project List

- reviewed

Web owners' report

- will be changing content contributors to 2 (except for specific reasons)

Web Community is canceled on Friday, March 17

Next SWAT meeting will be April 19