

Strategic Web Action Team

July 19, 2017

Attendance: Amy Birk, Beth Myrer, Brady Ashby, Candida Johnson, Cassandra Cosgrove, Dustin Berlin, Jason Warren, Jessica Awtrey, Jim McCulloch, Kameron Black, Leisa Galloway, Linda Moore, Lindsay Watson, Mike Bird, Nathan Gerber, Pamela Bohn, Ronnett Stutz, Sandra Koller, Silvia Lobendahn, Stacy Fowler, Stan Harward

Conducting: Nathan Gerber

Minutes: Beth Myrer

CE website is being rebuilt

Web Community Meeting next Friday, July 28, was cancelled

Review of sites

- Press Lease page – is being upgraded (will adjust the color) – looking at how to move from the old blog system to the new and how to move the old releases
- CHPS – have moved to the new templates, but still working on the site – want to be able to tell the broader story – suggestion was made to remove the text from the opening video and just give the registration date – and changing the size of the logos for the departments
- UC – site reviewed with some discussion

Web Accessibilities

- Kaltura will be available by July 31

Web Owner Reports

- current reports were handed out

Maps

- mapping of new buildings will be added as they become available
- phase 2 will include interior layouts

Homepage refresh

- reviewed the site
- suggestion for order of sections: news feed (should be student focused), academics (show diversity), admission/aid, statistics (tuition, course of offerings, graduation numbers, percentage of students receiving financial aid, demographics of students)
- if can't change by mid-August will try for Spring Term and have campaign regarding the change
- send suggestions to Nathan