

Strategic Web Action Team —SWAT

Meeting Notes—February 16, 2011

Attended: Ray Walker, Nathan Gerber, Chris Taylor, Vadra Rowley, Ronnette Stutz, Jeanie Cranney, Brian Blumer, Kim Barraclough, Jill Smith, Tom Rasmussen, Liz Childs, Francie Hallman

Welcome—Tom Rasmussen

UVU in the News—

- This discussion will be postponed. Chris needs more development time.

Mobile Update—

- First iteration of mobile website is about ready to go up-by end of next week
- Built around the audience of current students with general information to start, will add specific information as people ask for it or a need is perceived
- Doing student surveys to see what information students would expect to be available

One Stop—

- Discussed reasoning for One Stop to be its own website, putting under specific departmental control and root URL
- Discussed how to direct students, want them to use UVLink if possible
- Doesn't have to be moved to root URL to have department ownership
- Offer two options on web page-to use UVLink or come in to OneStop if necessary
- Suggested making new video stressing two options and adding a bigger "Play Video" button
- Tom will discuss suggested changes with Anne and get back to Liz on when to review the page with SWAT again.

Geomatics—

- Reviewed the website that was put up with a deadline for a conference
- Suggested changes were to change links on mouseover to be recognized as links, add pictures on the text intensive pages, move pictures up in text on the "Get Involved" pages, and add "Home" to the department name in the bread crumb
- Tom will talk with Anne about changes

Other—

- Discussed moving the SWAT meeting dates. It was decided to leave SWAT on the first and third Wednesday.