

UVU Mission Statement

STUDENT SUCCESS – UVU supports students in achieving their educational, professional, and personal goals

ENGAGED – UVU engages its communities in mutually beneficial collaboration and emphasizes engaged learning.

INCLUSIVE – UVU provides opportunity for individuals from a wide variety of backgrounds and perspectives and meets regional educational needs

SERIOUS – UVU fosters a culture of academic rigor and professional excellence.

WSB Mission Statement

PLACEMENT – Help students obtain and succeed in careers aligned with their goals.

DELTA – Maximize student improvement through engaged learning.

REACH – Serve as many people in our community as we can.

SCHOLARSHIP WITH IMPACT – Produce and promote research that improves business education and practice.

Assurance of Learning

Disciplinary Knowledge: Graduates will have a functional and integrated knowledge of basic general business concepts and disciplines.

Written Communication: Graduates will be able to effectively express their knowledge and ideas appropriately in written form.

Quantitative Literacy: Students will be able to understand and demonstrate an understanding of quantitative literacy.

Oral Communication: Students will acquire oral communication skills required in the business world today to be successful.

Critical/Analytical Problem Solving: Students will use analytical thinking as a linear and focused process, with one thought following the other in a stream-like formation. They will use critical thinking as it occurs in a circular form until a conclusion is drawn.