Report of the Editor of The Journal of Business Inquiry
For the Year 2009, Volume 8

I am happy to report that the Year 2009 was another good year for The Journal of Business Inquiry (JBI). We received many high-quality papers with only 18.18% of rejection rate. In 2009, 9 articles, written by authors whose primary affiliations include 16 different institutions, were published in Volume 8. Turnaround time was, with almost 70% of the editorial decisions, taking less than 60 days and only about 11% took over 90 days.

We also narrowed the scope of JBI to all fields of economics, finance and management. Papers from other related macro and micro fields impinging on business and policy towards business are also welcome. These include applied finance, marketing, management and decision theory.

On behalf of The Journal of Business Inquiry, I would like to thank the associate editors of JBI, Dr. Milton Mayfield and Dr. Ramendra Thakur. I would also like to thank Professor Duane Miller for his copy editing the articles for this issue. Many thanks also go to Ann Mecham and Lisa Walker for their administrative assistance and for formatting the articles.

The Journal of Business Inquiry would like to thank the following individuals, who served as referees over the past year. Some of these individuals refereed several papers. Without their help, The Journal of Business Inquiry could not fulfill its mission.

Dr. Casimir Barczyk, School of Management, Purdue University Calumet
Dr. Jamaluddin Husain, School of Management, Purdue University Calumet
Dr. Susan Madsen, Management Department, Utah Valley University
Dr. Milton Mayfield, Division of International Business and Technology Studies, Texas A&M International University
Dr. Sheldon R. Smith, Accounting Department, Utah Valley University
Dr. Ramendra Thakur, Marketing Department, University of Louisiana, Lafayette

Amir Kia
The Journal of Business Inquiry

Published since 2002, The Journal of Business Inquiry (JBI) is a refereed journal that provides a forum for scholarly research in economics, finance and management that is clearly applicable to business and related public policy issues.

JBI focuses on all fields of economics, finance and management. Papers from other related macro and micro fields impinging on business and policy towards business are also welcome. These include applied finance, marketing, management and decision theory. The purpose of JBI is to promote a discussion of theory, research, and application from the various disciplines that are related to conducting business in industry and teaching business in academia.

The editors welcome ideas and proposals for guest edited special issues.

Manuscript Submission: Manuscripts are selected through blind reviews. Manuscripts may not be previously published or be under consideration for publication by another journal. We prefer that authors submit manuscripts electronically as MS Word, WordPerfect, or rich text files. Submission should include a title page, a 100 word abstract, and three to five key words or phrases describing the focus of the article. Author’s identification is withheld from reviewers. Manuscripts should range from 8 to 20 pages, including tables, references, and exhibits. Manuscript should be double-spaced in 12 point, Times Roman font.

Authors are responsible for Institutional Review research approval and should use English or American/English spelling. Include name, title, place of employment, city, state, zip code, telephone number, and email address for each author on the title page, with a primary author identified. For further information, to view a sample copy, and for submission details, please visit JBI’s web page at www.uvu.edu/woodbury/jbi.

To send your manuscript, email it to jbi@uvu.edu. All graphs, charts, exhibits, or figures must be emailed as photo ready copies. Printed submissions are acceptable but need to be accompanied by disk based information and be mailed to:

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