

The
Reed and Christine Halladay
Executive Lecture Series

FALL 2018



The
Reed and Christine Halladay
Executive Lecture Series

Thursdays at 11:30AM in the Ragan Theater, UVU Main Campus

- AUGUST 23 Class Introduction
Tom Macdonald, *Assistant Dean Woodbury School of Business*
- AUGUST 30 How to Retain Employees in a Competitive Environment
Guy Woodbury, *Senior Vice President - Hospitality, Woodbury Corporation*
- SEPTEMBER 6 Professional Presence and Confidence
Goldman Sachs
- SEPTEMBER 13 Building a Culture & Brand That Attracts (And Retains) Winning Talent
Jeremy Andrus, *President & CEO, Traeger Wood Fired Grills*
- SEPTEMBER 20 Leadership vs. Management
Brian Murphy, *Managing Member, Portfolio Advisors LLC*
- SEPTEMBER 27 Real Estate and Reality
Soren Halladay, *Chief Investment Officer, PEG Development*
- OCTOBER 4 Managing Extreme Growth—My Success and Failures
Andrew & Shauna Smith, *CEO and CMO, Four Foods Group*
- OCTOBER 11 Market Domination
Brandon Fugal, *Chairman, Colliers International*
- OCTOBER 25 Beyond Investment Management: Moving up the Value Stack
David Canter, *Executive Vice President, Fidelity Investments*
- NOVEMBER 1 Finding Your WHY...How to Know What Drives You
Joseph Atkin, *Managing Director of Grove Creek Capital*
- NOVEMBER 8 Overcoming Fear, Redefining Failure, and a Few Secrets to Success
Amy Rees Anderson, *Managing Partner of REES Capital*
- NOVEMBER 15 To Be Announced
Emily Wright, *Founding Executive, doTERRA, Inc.*
- NOVEMBER 29 Principles of Success
Nathan Savage, *Director - EVP, Savage Companies*
- DECEMBER 6 Do What You Find Honorable to Do
Tommy Macdonald, *CEO, TruHearing*



“

Success is walking from failure to failure with no loss of enthusiasm.”
– Winston Churchill

The lives of top executives seem almost like fairytales with riches beyond the average person’s wild imaginings and what appears to be a carefree existence. But if you ask any executive, the money is good, yes, but it doesn’t come without its fair share of challenges to overcome.

During the course of this lecture series, you will hear from seasoned executives about such challenges and how they’ve created careers around navigating various opportunities. Join us and learn from the best so you can avoid some troubles of your own. We’re going to cover topics as varied as overcoming fear to managing extreme growth and these lessons can benefit anyone who works in business—and that’s all of us.

I look forward to seeing you each week.



Tom Macdonald
Assistant Dean, Woodbury School of Business

LOCATION

The Reed and Christine Halladay Executive Lecture Series takes place weekly on Thursdays at 11:30 AM in the **Student Center Ragan Theater**, on the Main UVU Campus. (See maps below.)

Guest Parking

Visitor parking is available in the parking garage for \$1 per hour.





August 23, 2018

CLASS INTRODUCTION

Tom Macdonald

Assistant Dean

UVU WOODBURY
SCHOOL of BUSINESS
UTAH VALLEY UNIVERSITY

Tom has over 25 years experience in senior management including international, CEO and board positions.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

August 30, 2018

HOW TO RETAIN EMPLOYEES IN A COMPETITIVE ENVIRONMENT

Guy Woodbury

Senior Vice President -
Hospitality



Guy Woodbury has worked 29 years in the hospitality industry overseeing the development and management of Woodbury Corporation's hotels.



Goldman Sachs

September 6, 2018

PROFESSIONAL PRESENCE AND CONFIDENCE

The Goldman Sachs Group, Inc. is a leading global investment banking, securities and investment management firm that provides a wide range of financial services to a substantial and diversified client base that includes corporations, financial institutions, governments and individuals.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>

September 13, 2018

BUILDING A CULTURE &
BRAND THAT ATTRACTS (AND
RETAINS) WINNING TALENT

Jeremy Andrus

President & CEO



Jeremy Andrus is the President & CEO of Traeger Wood Fired Grills. He joined Traeger in 2014 and acquired the business with Trilantic Capital Partners.





September 20, 2018

LEADERSHIP VS. MANAGEMENT

Brian Murphy

Managing Member



Brian P. Murphy is a founder and the Managing Member of Portfolio Advisors, LLC.

Register to attend at

<https://uvu-executive-lecture-series.eventbrite.com>.

September 27, 2017

REAL ESTATE AND REALITY

Soren Halladay

Chief Investment Officer



Soren Halladay is the Chief Investment Officer for PEG Development – one of the fastest growing real estate developers along the Wasatch Front.





October 4, 2018

MANAGING EXTREME
GROWTH—MY SUCCESS
AND FAILURES

**Andrew and
Shauna Smith**

Chief Executive Officer/Co-
Founder and Chief Merchandise
Officer/Co-Founder 

Over the past decade,
Andrew & Shauna Smith
have created one of the
largest restaurant operations
companies in the nation.



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October 11, 2018

MARKET DOMINATION

Brandon Fugal
Chairman



As Chairman of Colliers
International in Utah,
Brandon Fugal leads the largest
commercial real estate firm in
the Intermountain West.





October 25, 2018
BEYOND INVESTMENT
MANAGEMENT: MOVING UP
THE VALUE STACK
David Canter

Executive Vice President, Head
of the RIA Segment
Fidelity Clearing and Custody
Solution



David Canter is executive vice president and head of the registered investment advisor (RIA) segment for Fidelity Clearing & Custody Solutions.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

November 1, 2018

FINDING YOUR WHY...
HOW TO KNOW WHAT
DRIVES YOU

Joseph Atkin
Managing Director



Joe Atkin is a mission driven business executive who is passionate about improving other's lives by offering them hope, confidence, and comfort.





November 8, 2018

OVERCOMING FEAR,
REDEFINING FAILURE,
AND A FEW SECRETS
TO SUCCESS

Amy Rees Anderson
Managing Partner



Amy Rees Anderson is the Managing Partner of REES Capital, the founder of the IPOP Foundation, a contributor for Forbes and the Huffington Post, and she currently serves on 13 Boards.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

November 15, 2018
TO BE ANNOUNCED

Emily Wright
Co-Executive Officer

dōTERRA

Emily has nearly 20 years of experience in the essential oil industry, having served in executive level positions for the past 13 years.





November 29, 2018

PRINCIPLES OF SUCCESS

Nathan Savage

Director - Executive Vice
President

SAVAGE

Executive Vice President
and Group Leader for the
Oil & Gas Solutions Group

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

December 6, 2018

DO WHAT YOU FIND HONORABLE TO DO

Tommy Macdonald
CEO

TruHearing®

Tommy Macdonald is the
CEO of TruHearing, a
rapidly growing provider of
hearing aid benefit and discount
programs for health plans
nationwide.





UVU WOODBURY
SCHOOL *of* BUSINESS

UTAH VALLEY UNIVERSITY

Talent Sourcing
Join the hub.



DESIGN YOUR CAREER

Woodbury School of Business Talent Sourcing