

The
Reed and Christine Halladay
Executive Lecture Series
FALL 2019



UVU School of Business Building, 2021
Groundbreaking, November 6, 2019

The
Reed and Christine Halladay
Executive Lecture Series

Thursdays at 11:30AM in the Ragan Theater, UVU Main Campus

- AUGUST 22 Class Introduction
Tom Macdonald, *Assistant Dean Woodbury School of Business*
- AUGUST 29 Forty Years in Real Estate Development: Lessons I Have Learned
W. Richards (Rick) Woodbury, *Chairman, Woodbury Corporation*
- SEPTEMBER 5 Know Your Language
Hyrum Smith, *Chairman of the Board, Ampelis*
- SEPTEMBER 12 So You Want To Be An Entrepreneur: Putting the Odds In Your Favor
Brent Thomson, *Co-Founder & CEO, Blip*
- SEPTEMBER 19 Creating a Contagious Culture
Laura Butler, *SVP, People and Culture, Workfront*
- SEPTEMBER 26 Transformational Leadership
Ryan Napierski, *President, Nu Skin Enterprises*
- OCTOBER 3 Listening
John R. Curtis, *Congressman, United States House of Representatives*
- OCTOBER 10 Radical Candor
Kim Scott, *Author, Radical Candor*
- OCTOBER 24 Creating Markets, Leaders, and Movements
David Stirling, *Executive Founder & CEO, dōTERRA International*
- OCTOBER 31 The Business of Life: I Wish Someone Would Have Told Me This!
Astrid Tuminez, *President, Utah Valley University*
- NOVEMBER 7 The Importance of Being Proactive vs. Reactive
Alex Bean, *Co-Founder, Chief Business Officer, Divvy Inc.*
- NOVEMBER 14 Leadership For A World In Transition
Dr. Ed Brenegar, *Chief Initiator, Circle of Impact Leadership*
- NOVEMBER 21 Leadership vs. Management
Ray Pickup, *President & CEO, WCF Insurance*
- DECEMBER 5 Leadership, Strategy, and Achieving Your Goals
Ron Smart, *CEO & Chairman of the Board, Won-Door Corporation*



“

Success is walking from failure to failure with no loss of enthusiasm.”
– Winston Churchill

The lives of top executives seem almost like fairytales with riches beyond the average person’s wild imaginings and what appears to be a carefree existence. But if you ask any executive, the money is good, yes, but it doesn’t come without its fair share of challenges to overcome.

During the course of this lecture series, you will hear from seasoned executives about such challenges and how they’ve created careers around navigating various opportunities. Join us and learn from the best so you can avoid some troubles of your own. We’re going to cover topics as varied as being proactive to real estate and these lessons can benefit anyone who works in business—and that’s all of us.

I look forward to seeing you each week.



Tom Macdonald
Assistant Dean, Woodbury School of Business

LOCATION

The Reed and Christine Halladay Executive Lecture Series takes place weekly on Thursdays at 11:30 AM in the **Student Center Ragan Theater**, on the Main UVU Campus. (See maps below.)

Guest Parking

Visitor parking is available in the parking garage for \$1 per hour.





August 22, 2019

CLASS INTRODUCTION

Tom Macdonald

Assistant Dean



Tom has over 25 years experience in senior management including international, CEO and board positions.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>

August 29, 2019

FORTY YEARS IN REAL ESTATE DEVELOPMENT: LESSONS I HAVE LEARNED

**W. Richards (Rick)
Woodbury**
Chairman



As President (30 years) and now Chairman of Woodbury Corporation, Rick coordinated development, leasing, and management of multiple shopping center, office building, hotel, and apartment projects in fifteen states.





September 5, 2019

KNOW YOUR LANGUAGE

Hyrum Smith

Chairman of the Board



AMPELIS

CULTIVATE GROWTH

HYRUM W. SMITH is Co-Founder of Franklin Covey Co. Hyrum W. Smith is a highly sought after keynote speaker and author.

Register to attend at

<https://uvu-executive-lecture-series.eventbrite.com>

September 12, 2019

SO YOU WANT TO BE AN
ENTREPRENEUR: PUTTING
THE ODDS IN YOUR FAVOR

Brent Thomson

Co-Founder & CEO



A computer science grad from BYU, Brent has participated in the start-up of various companies including a software development company in 1999, Jive Communications in 2006, and Blip where he currently serves as CEO.





September 19, 2019

CREATING A CONTAGIOUS CULTURE

Laura Butler

SVP, People and Culture

workfront

As Workfront's SVP of People and Culture, Laura is responsible for creating and reinforcing a contagious culture that thrives on getting work done and doing it right.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

September 26, 2019

TRANSFORMATIONAL LEADERSHIP

Ryan Napierski

President



Ryan Napierski: President of Nu Skin Enterprises, father of three, world traveler, outdoors enthusiast, avid reader and a force for good in the community.





October 3, 2019

LISTENING

John R. Curtis
Congressman



John R. Curtis proudly represents Utah's 3rd Congressional District in the United States Congress. A district that includes Salt Lake, Utah, Emery, Carbon, San Juan, Grand, and Wasatch Counties. He and his wife Sue have six children and seven grandchildren.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

October 10, 2019

RADICAL CANDOR

Kim Scott
Radical Candor

Kim Scott is the author of the NYT & WSJ bestseller *Radical Candor: Be a Kickass Boss without Losing your Humanity*.





October 24, 2019

CREATING MARKETS,
LEADERS, AND
MOVEMENTS

David Stirling

Executive Founder & CEO

dōTERRA®

David Stirling is a founding executive and the CEO and chairman of dōTERRA.

Register to attend at

<https://uvu-executive-lecture-series.eventbrite.com>.

October 31, 2019

THE BUSINESS OF LIFE: I
WISH SOMEONE WOULD
HAVE TOLD ME THIS!

Astrid S. Tuminez

President

UVU UTAH VALLEY
UNIVERSITY

Dr. Astrid S. Tuminez was appointed the seventh president of Utah Valley University (UVU) in 2018, and is the institution's first female president.





November 7, 2019

THE IMPORTANCE OF BEING PROACTIVE VS. REACTIVE

Alex Bean

Co-Founder, Chief Business
Officer



Alex Bean is the Co-Founder and Chief Business Officer at Divvy, the expense management platform that is changing how businesses spend money.

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<https://uvu-executive-lecture-series.eventbrite.com>.

November 14, 2019
LEADERSHIP FOR A
WORLD IN TRANSITION

Dr. Ed Brenegar

Chief Initiator



Dr. Ed Brenegar is pioneering an innovative 21st century leadership perspective centered on taking personal initiative to create impact in local communities.





November 21, 2019

LEADERSHIP VS.
MANAGEMENT

Ray Pickup
President & CEO



As President and CEO since 2008, Ray Pickup directs WCF Insurance in offering innovative insurance products and services nationwide.

Register to attend at
<https://uvu-executive-lecture-series.eventbrite.com>.

December 5, 2019

LEADERSHIP, STRATEGY,
AND ACHIEVING
YOUR GOALS

Ron Smart
CEO & Chairman of the Board



Ron Smart has run public and private companies and now leads the largest manufacturing company of accordion fire/security doors worldwide.





UVU WOODBURY
SCHOOL *of* BUSINESS
UTAH VALLEY UNIVERSITY

Talent Sourcing
Join the hub.



DESIGN YOUR CAREER

Woodbury School of Business Talent Sourcing