

# COMPETITION FORMAT & RULES

Please direct questions to Dr. Kelly Hall: [kelly.hall@uvu.edu](mailto:kelly.hall@uvu.edu)

- Your preparation of the case should include two deliverables: (1) a written executive summary and (2) a PowerPoint presentation. The summary should be no more than one page in length, using 12-point font in Times New Roman, with single-spaced paragraphs, one-inch margins, and double-spacing between paragraphs. Please place the case title and the names of the team members at the top center of the executive summary. Additionally, you should submit PowerPoint you will use in your presentation. Please note that the required format is PowerPoint. Presentations from Canva, Prezi, or other software alternatives are not permitted. During the competition, presentations will be displayed using a PC. Teams are strongly encouraged to check that their presentation slides display correctly on a PC before submitting their file. This can mitigate issues with font conversions, formatting errors, etc. Teams may not change their materials after submission. **The executive summary and copy of the presentation slides must be submitted to Celestia Frei (celestia.frei@uvu.edu) by no later than 8:00 a.m. (Mountain Time) on Monday, March 18, 2024.**
- Based on the Executive Summary and PowerPoint presentation, the competition directors will assign brackets for Rounds 1 and 2 of the competition.
- At the General Welcome on Thursday, March 21, you will learn which bracket you are in and at what time you will present in Rounds 1 and 2.
- Rounds 1 and 2 are weighted equally in the Bracket scoring, and these rounds are closed to the public. Only the presenting team, their faculty advisor(s), judges, and room monitors will be present for Rounds 1 and 2. Faculty advisors may not sit in on the Round 1 performances of other teams.
- Round 1 will consist of the judges posing eight questions to each team in a 10-minute question and answer session; all teams will be asked the same questions. Each team member is responsible for answering four of the eight questions. Please answer the questions directly and succinctly. Students will be allowed to briefly huddle and will then have one minute to respond to each question.
- Round 2 will consist of a 20-minute presentation (i.e., the one submitted on March 18<sup>th</sup>), followed by up to five minutes of questions from the judges. These impromptu questions, which may be answered by either or both team members, allow judges to check facts and clarify statements. These questions are not designed to examine the team's knowledge of the subject.
- The Final Round will consist of 10-minute presentations of the case by the Bracket winners. For the final presentations, teams may shorten their slide deck in terms of number of slides, but they may not make any changes to slides or introduce different slides not used in their Round 1 presentation. Teams should be prepared to make an abbreviated presentation (10 minutes) should they succeed in making it to the Finals. Bracket winners will have one hour to prepare for the Final Round. The Final presentations will be attended by all competing teams and will be open to the public.
- At the award ceremony, we will announce the final winners, and we will recognize Bracket runners-up.
- Dress for the competition is business formal attire.