



WORKFORCE ALIGNMENT

TELLING YOUR STORY THROUGH A WORKFORCE READINESS LENS

**Join us on campus for
a candid, deep-dive
training over lunch**

**in-person only; will not be
recorded*

**March 11,
12:00–1:30PM**

WE WILL COVER:

- Identifying relevant data to show workforce alignment
- Evaluating your services through a workforce lens
- Leveraging existing engagement to tell a workforce-aligned story
- Strategic stakeholder interaction
- Developing an intentional communication strategy



WHO SHOULD ATTEND

Directors, associate directors, program managers- people with accountability and authority over program strategy, assessment, and messaging

Note: this training is for support and operational units; NOT academic departments and colleges



PRESENTER

Wendy Simmerman is the Senior Director of Workforce Alignment at UVU. In addition to over twenty years in higher education, she has worked in state government, housing and commercial retail, and human services. As a consultant, Wendy has worked with state agencies, non-profits, and private industry partners to create strategy, develop policy, refine messaging & outreach, and design assessment and evaluation measures

REGISTER:



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