

AY 2023 Mid-Year Report

August - December 2022

Contents

Strategic Plan Outcomes

- Women's Leadership Academy Outcomes
- Women of UVU Outcomes
- Success Coaching Outcomes
- Scholarship Outcomes
- Scholarship Success Coaching Completion

Persistence & Retention

Demographics

Academic Information

Appointment Information

Strategic Plan Outcomes

Women's Leadership Academy

Women's Leadership Academy Cohort Outcomes



Women's Leadership Academy Cohort Outcome Measures

- Identify at least 2 social connections with other students in the cohort
 - Cohort Retreat, Fall Bonding Events, Group Assignments, In-class Icebreakers
- Identify at least 2 professional connections to university staff, faculty and/or community
 - Success Coaching, peer mentor meetings
- Articulate at least 2 components of unique leadership identity
 - ► Fall course content, success coaching
- Demonstrate at least 2 skills related to leading groups
 - Case Study Presentations and group projects
- Discuss at least 2 ways that identity impacts leadership
 - Fall course content

Identify at least 2 social connections with other students in the cohort

- 2022 Cohort Retreat
 - Activity Description/Details: Annual retreat to introduce WLA Cohort to program and go over syllabus and expectations. Also an opportunity to bring everyone together prior to the semester and begin to build trust and community among participants and with instructors.
 - > Attendance: 13/17 members attended; 2/4 scheduled meeting to go over cohort handbook at different time.
 - Observations: Retreat gave cohort chance to come together and meet each other and begin bonding. Great questions and conversations among members and during times when presenting expectations of the course. Self-care was an important topic to cover early and the expectation that we will continue to strive for them to practice it. Students seemed to enjoy "walking-billboard" activity where they discussed person and professional interests, hobbies, and personality.
- Bowling
 - Activity Description/Details: Rented two bowling lanes for one hour in UVU Health and Wellness Center. Held activity after class and provided pizza, drinks, and snacks.
 - Attendance: 8/16
 - Observations: Those in attendance appeared to have a great time. Level of seriousness was low, and most enjoyed food and company in low stakes environment. Decided to host event early in semester to build off retreat in getting students to connect with one another. Provided those who couldn't be at the retreat with opportunity to feel included.
- Halloween Party
 - Activity Description/Details: Played a family friendly Halloween movie, provided "fall flavored" donuts, hot chocolate, snacks, and lots of candy. Pumpkin decorating and made small carnival type games for children. Two-hour event.
 - > Attendance: 5/16 members, 10 family members
 - Observations: Members asked for events where they could include their families. Seemed to be a good fit, but not a great attendance. Things came up for several peeps. Required rsvp to plan for food and games. Those in attendance seemed to enjoy their time. Great conversations and children enjoyed activities.

Articulate at least 2 components of unique leadership identity

- ▶ 85% of students met this outcome
- 100% of students were able to identify at least one
- 70% of students mentioned their Gallup strengths

Discuss at least 2 ways that identity impacts leadership

- 46% met this outcome
- ▶ 84% were able to identify at least one
- 46% identified others' perceptions of identity as an impact (stereotypes, assumptions, expectations, etc.)

Demonstrate at least 2 skills related to leading groups

- ▶ 87.5% met this outcome
- 100% demonstrated at least one skill

Women's Leadership Academy Cohort Summary

- Identify at least 2 social connections with other students in the cohort
 - Cohort Retreat, Fall Bonding Events, Group Assignments, In-class Icebreakers
 - ▶ 54% met, n=13
- Identify at least 2 professional connections to university staff, faculty and/or community
 - Success Coaching, peer mentor meetings
 - ▶ 92% met, n=13
- Articulate at least 2 components of unique leadership identity
 - ► Fall course content, success coaching
 - ▶ 85%, n=13
- Demonstrate at least 2 skills related to leading groups
 - Case Study Presentations and group projects
 - ► **87.5**%
- Discuss at least 2 ways that identity impacts leadership
 - Fall course content
 - ▶ 46%, n=13

Women's Leadership Academy Peer Mentor Outcomes



Identify at least 2 professional connections to university staff, faculty and/or community

Articulate at least 3 strengths and/or weaknesses as a mentor

Discuss at least 2 ways they served as a resource to a mentee

Women's Leadership Academy Peer Mentor Outcome Measures

► DATA NOT COLLECTED

- Identify at least 2 professional connections to university staff, faculty and/or community
 - ► Cohort Retreat, Fall Bonding Events, Success Coaching, Mentor class
- Articulate at least 3 strengths and/or weaknesses as a mentor
 - Success Coaching, Mentee meetings, mentor class, mentee feedback
- Discuss at least 2 ways they served as a resource to a mentee
 - Success Coaching, Mentee meetings, mentor class, mentee feedback

Addi

► N=13

▶ 100% of students agreed or strongly agreed that:

- they felt supported by Addi
- Addi has an understanding of needs and resources
- They felt comfortable going to Addi with questions
- Addi has good communication skills
- Addi displays professionalism
- They trust Addi's judgement
- Addi follows through on responsibilities

Emilee

► N=13

100% of students agreed or strongly agreed that:

- Emilee made an effort to get to know me
- I have seen Emilee interact positively with cohort
- Felt supported by Emilee
- Emilee has good communication skills
- Trust Emilee's judgement
- Emilee is an appropriate role model for leaders
- Emilee has good understanding of needs
- Advises constructively
- Emilee's suggestions are appropriate
- ▶ They feel comfortable going to Emilee with a question

Lauren

► N=13

- 100% of students agreed or strongly agreed that:
 - Lauren made an effort to get to know me
 - I have seen Lauren interact positively with cohort
 - ▶ Felt supported by Lauren
 - Lauren has good communication skills
 - Trust Lauren's judgement
 - Lauren is an appropriate role model for leaders
 - Lauren has good understanding of needs
 - Advises constructively
 - Lauren's suggestions are appropriate
- 93% of students agreed or strongly agreed that:
 - They feel comfortable going to Lauren with a question

Strategic Plan Outcomes

Women of UVU

Women of UVU Leadership Council Outcomes



Women of UVU Leadership Council Outcome Measures

- Articulate 2 leadership strengths regarding their leadership style
 - Gallup Strengths Finder, Success Coaching, President 1:1s
- > Articulate 2 areas of growth regarding their leadership style
 - President 1:1s, Success Coaching
- Demonstrate 3 skills crucial for success group management,
 - Role execution, LC meeting presentations
- List at least 2 services offered by the WSC
 - Marketing programs on Instagram
- Locate at least 2 campus resources to assist in academic persistence
 - Social media takeovers & resource days, event collaborations
- Identify social connections with other students in the chapter
 - Events
- Persist to next semester
 - Persistence Tracking & Outreach

Articulate 2 leadership strengths regarding their leadership style

100% met this outcome

Demonstrate 2 skills crucial for success group management

- 78% met this outcome
- 100% identified at least one

Persist to next semester

100% of Leadership council persisted to spring semester & retained position

List at least 2 services offered by the WSC

Identify social connections with other students in the chapter

Locate at least 2 campus resources to assist in academic persistence

Articulate 2 areas of growth regarding their leadership style

Data not collected

Tia

► N=9

100% of students agreed or strongly agreed that:

- ▶ Tia made an effort to get to know me
- ▶ I have seen Tia interact positively with LC
- Felt supported by Tia
- ► Tia has good communication skills
- Trust Tia's judgement
- ► Tia is an appropriate role model for leaders
- Tia has good understanding of needs
- Advises constructively
- Tia's suggestions are appropriate
- ▶ They feel comfortable going to Emilee with a question

Women of UVU Leadership Council Summary

- Articulate 2 leadership strengths regarding their leadership style
 - Gallup Strengths Finder, Success Coaching, President 1:1s
 - ► **100**%
- Articulate 2 areas of growth regarding their leadership style
 - President 1:1s, Success Coaching
- Demonstrate 3 skills crucial for success group management,
 - Role execution, LC meeting presentations
 - ► **78**%
- List at least 2 services offered by the WSC
 - Marketing programs on Instagram
- Locate at least 2 campus resources to assist in academic persistence
 - Social media takeovers & resource days, event collaborations
- Identify social connections with other students in the chapter
 - Events
 - Persist to next semester
 - Persistence Tracking & Outreach
 - ▶ 100%

Women of UVU Membership Outcomes

01

List at least 2 services offered by the WSC

02

Locate at least 2 campus resources to assist in academic persistence

03

Identify social connections with other students in the chapter

04

Persist to next semester

Women of UVU Membership Outcome Measures

- List at least 2 services offered by the WSC
 - Marketing programs on Instagram
- Locate at least 2 campus resources to assist in academic persistence
 - Social media takeovers & resource days, event collaborations
- Identify social connections with other students in the chapter
 - Events
- Persist to next semester
 - Persistence Tracking & Outreach

List at least 2 services offered by the WSC

- ▶ 75% met this outcome
- ▶ 90% were able to identify at least one
- ▶ 40% identified success coaching
- ► 50% identified scholarships
- ► 35% identified Wee Care

Locate at least 2 campus resources to assist in academic persistence

- 85% met this outcome
- 100% identified at least one
- 50% identified tutoring (Math lab, business lab, writing lab, etc.)

Identify social connections with other students in the chapter

- 24% said they definitely have social connections
- 42% said they somewhat have
- 23% weren't sure
- 12% had not

Persist to next semester

- 94% persistence to spring for Fall Women of UVU members (excluding dupes with Scholarships)
 - 140 Women of UVU members
 - 40 WofUVU members with scholarship
 - 5 on LOA
 - 1 stop out

Event Attendance

Fall Numbers		
# of Events	# of Members Attending	# of non-members attending
18	58	133

- Average Attendance per event: 13
- Average event cost: \$92
- 54 members attended 0 events

Women of UVU Membership Summary

- List at least 2 services offered by the WSC
 - Marketing programs on Instagram
 - ▶ 75%, n=20
- Locate at least 2 campus resources to assist in academic persistence
 - Social media takeovers & resource days, event collaborations
 - ▶ 85%, n=20
- Identify social connections with other students in the chapter
 - Events
 - ▶ 66%, n=20
- Persist to next semester
 - Persistence Tracking & Outreach
 - ▶ 94%, n=100

Strategic Plan Outcomes

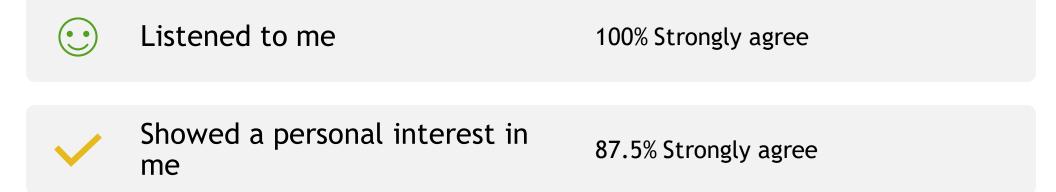
General Success Coaching

General Success Coaching Outcome Measures

► DATA NOT COLLECTED

- Need to reevaluate outcomes or Qualtrics survey
- Recall at least 3 relevant campus resources available
 - Post appointment survey
- Recognize problem solving strategies
 - Post appointment survey

Advisor Feedback (n=9) 8/1/2022-12/23/2022





Gave me the time I needed

100% Strongly agree



Gave me accurate information 100% Strongly agree

Strategic Plan Outcomes

Scholarship

Scholarship Outcomes

- Complete relevant applications to maximize scholarship eligibility
- Discover 3 programs/services WSC offers
- Persist to following semester

Scholarship Outcome Measures

- Complete relevant applications to maximize scholarship eligibility
 - ► Got Money workshops, success coaching, scholarship outreach
- Discover 3 programs/services WSC offers
 - Scholarship success coaching
- Persist to following semester
 - Scholarship success coaching, recipient outreach campaigns

Complete relevant applications to maximize scholarship eligibility

Discover 3 programs/services WSC offers

DATA NOT COLLECTED

Need to reevaluate outcomes or Qualtrics survey

Persist to following semester

- 96.6% persistence to spring for Fall Scholarship Recipients
 - 132 fall Scholarship recipients
 - ► 3 on LOA
 - 10 graduated, not continuing (6 with Bachelor's, 4 with Associates)
 - 4 stopped out

Scholarship Success Coaching Completion

- ▶ 94% overall fall completion
- ► Fall only recipients 40% completion

Scholarship Outcome Summary

Complete relevant applications to maximize scholarship eligibility

- ► Got Money workshops, success coaching, scholarship outreach
- Discover 3 programs/services WSC offers
 - Scholarship success coaching
- Persist to following semester
 - Scholarship success coaching, recipient outreach campaigns
 - ► **96.6**%

Persistence & Retention

Persistence & Retention

100% program retention & persistence to spring for Women of UVU LC & WLA

96.6% persistence to spring for Fall Scholarship Recipients

- 132 fall Scholarship recipients
- 3 on LOA
- 10 graduated, not continuing (6 with Bachelor's, 4 with Associates)
- 4 stopped out

94% persistence to spring for Fall Women of UVU members (excluding dupes with Scholarships)

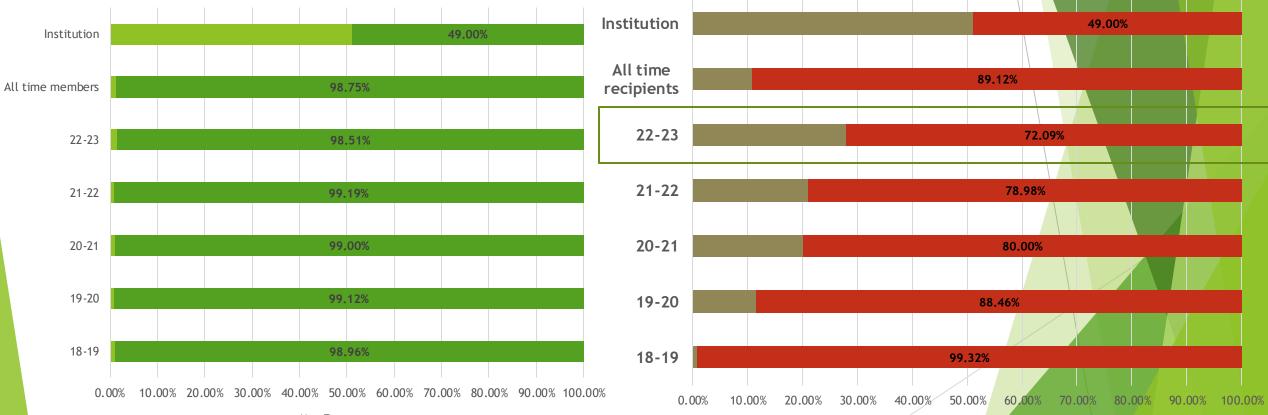
- 140 Women of UVU members
- 40 WofUVU members with scholarship
- 5 on LOA
- 1 stop out

Demographics



We're still moving in the wrong direction here. We're looking at ways to adjust this.

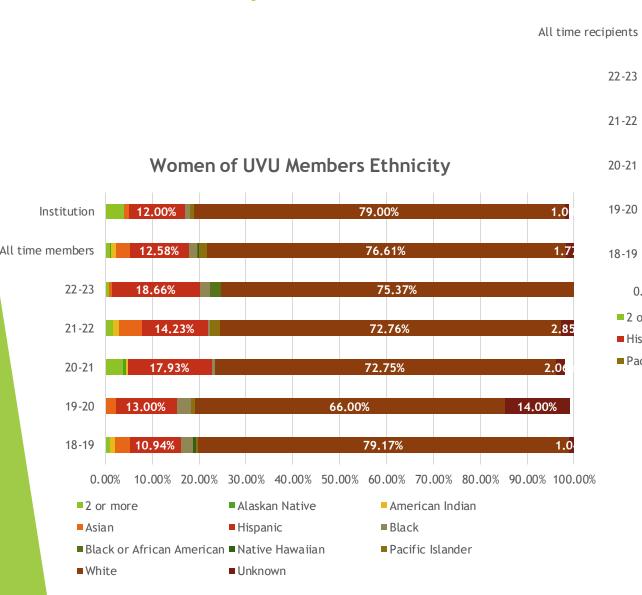
Scholarship Awardee Sex (by percent)



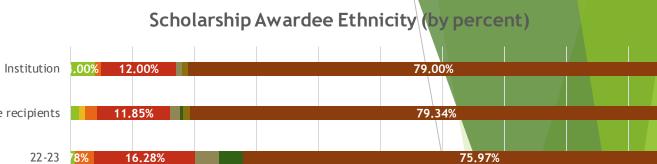
Women of UVU Sex

■ M ■ F

■ M ■ F



Ethnicity



8%

21-22 4.55% 11.93% 75.57% 20-21 20.70% 67.60% 0.70% 19-20 **1.28% 14.74%** 77.56% 18-19 68% 79.59% 70.00% 90.00% 0.00% 10.00% 20.00% 30.00% 40.00% 50.00% 60.00% 100.0 Asian 2 or more Alaskan Native American Indian Hispanic Black Black or African American Native Hawaijan Pacific Islander White Unknown

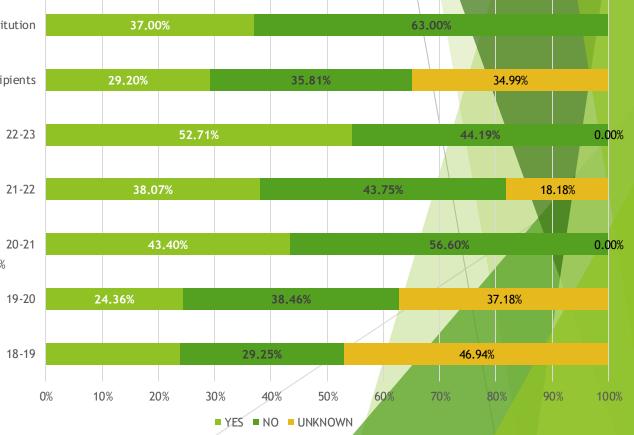
First Generation Status

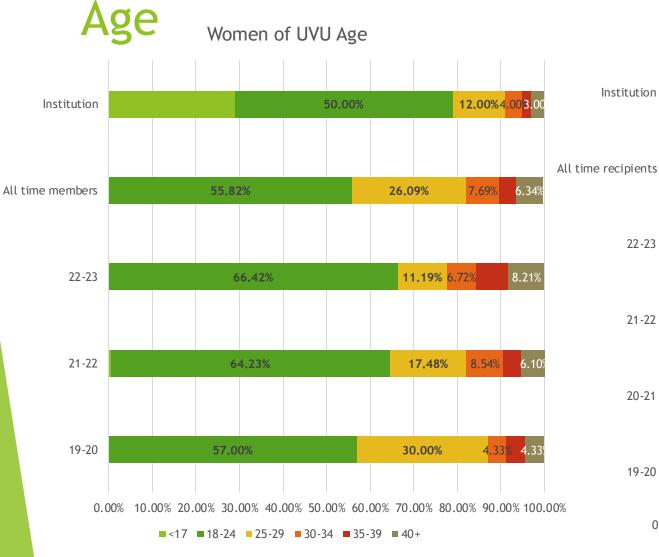
Women of UVU First Generation Status



Moving in the right direction for both of these!!

Scholarship Awardee 1st Gen Status (by percent)





 WSC Scholarship Recipient Age
 12.00%
 4.00%
 3.00%

 29.34%
 30.03%
 10.88%
 17.49%

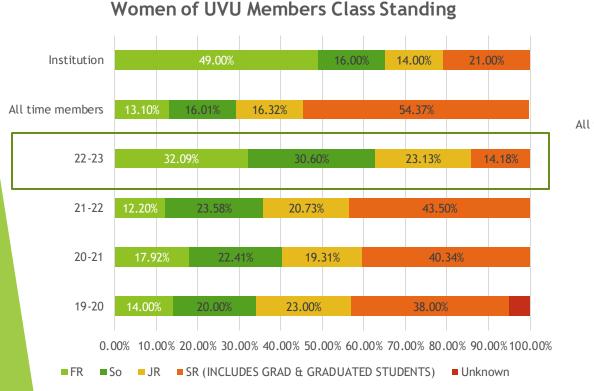


Academic Information

Class Standing

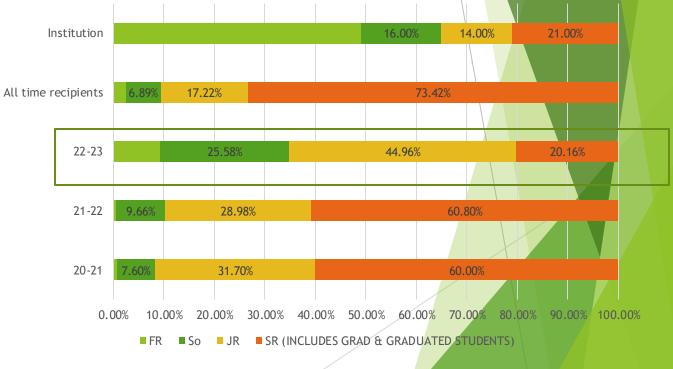
Women of UVU

Scholarship Recipients



THIS IS EXACTLY WHAT WE WANTED TO SEE HAPPEN! YESSSS TIA

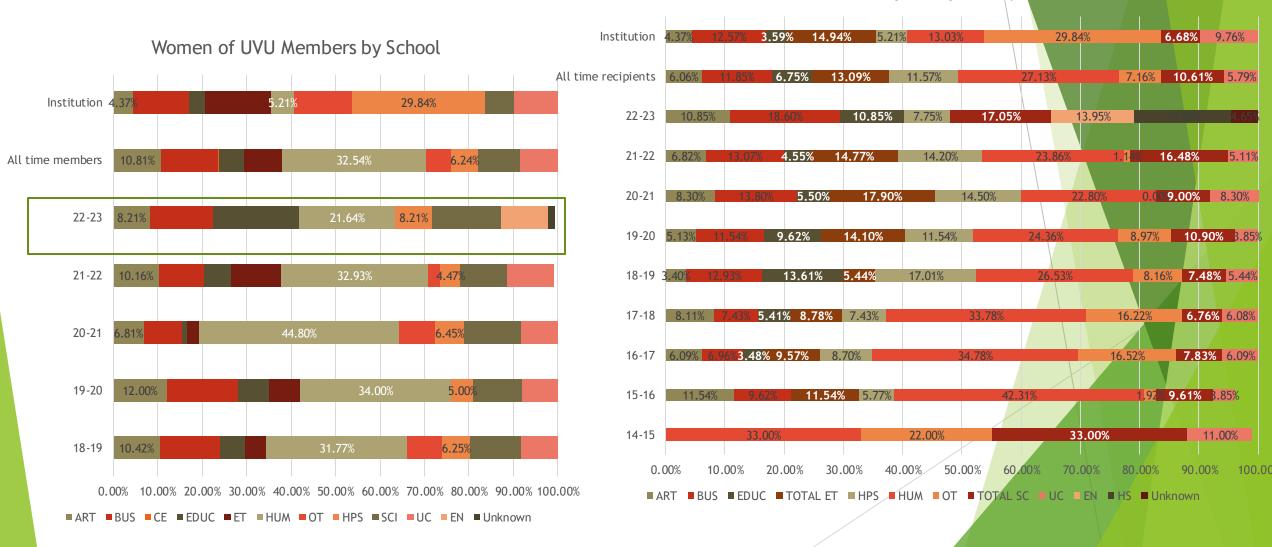
Scholarship Awardees Class Standing (by percent)



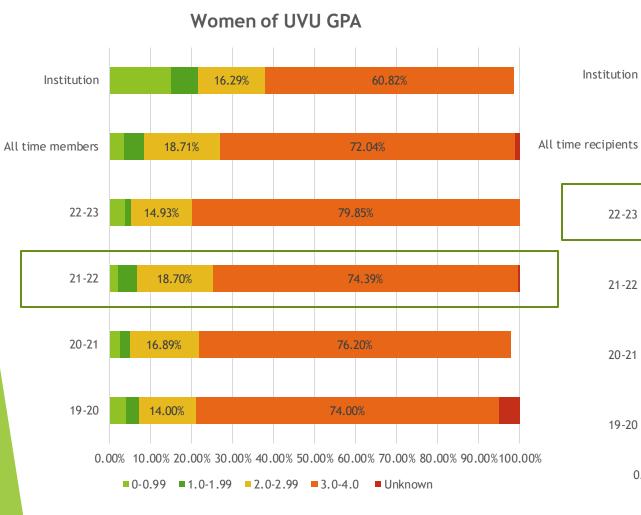
Moving in the right direction here too!!

School

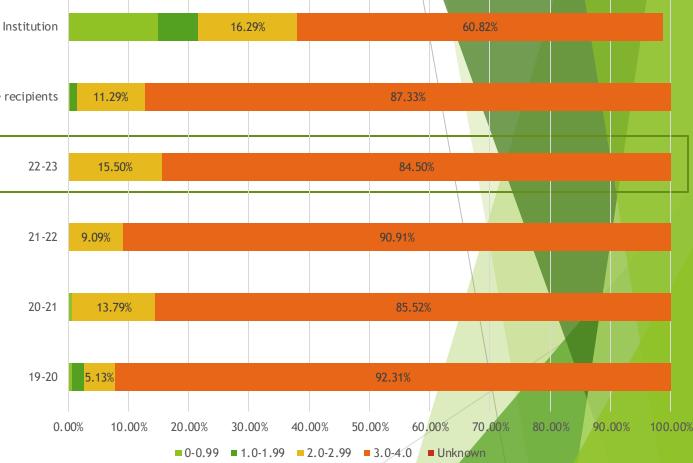
WSC Scholarship Recipient by School



GPA



WSC Scholarship Recipient GPA



THIS IS EXACTLY WHAT WE WANTED TO SEE HAPPEN! YESSSS TIA

Decreased a little here, but still MUCH higher than institution.

Appointment Information

Fall Visit Summary 8/1/2022-12/23/2022

- 149 unique students
- 220 total visits
 - Lauren, 41
 - ▶ Emilee, 43
 - ► HJ, 28
 - ▶ Tia, 84
 - ▶ Makana, 16

- Most popular days: Friday, Tuesday, Monday
- Most popular times: 3PM, 2PM, 4PM

Fall Summary 8/1/2022-12/23/2022

Reasons

- General information: 50 (23%)
- Scholarship success coaching: 109 (51%)
- WLA: 16 (7%)
- WofUVU: 9 (4%)

Туре

- Phone: 62 (30%)
- Video: 49 (24%)
- In Person: 96 (46%)